The Sacramento Observer

NATION'S MOST HONORED BLACK NEWSPAPER

WINNER OF THE JOHN B. RUSSWURM TROPHY FOR JOURNALISM EXCELLENCE

CUPID ON CAMPUS

(SEE PAGES C-4, C-5)

Colonel Leo A. Brooks, Commander of the Sacramento Army Depot reviews copy of the Federal Women's Program with Ms. Mary Santiago, Federal Women's Program coordinator for the depot. The Federal Women's Program is an action program established to enhance employment and advancement opportunities for women in the federal government. A cloud of uncertainty hangs over the jobs of some depot employees, this week after the Department of Defense announced a few weeks ago that some jobs would be lost due to budget cuts. Sacramento Congressman John Moss says that only 172 jobs will be lost at the depot. However, employees groups argue that the cuts will effect several hundred employees at the military facility. The controversy is sure to continue.

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FEB. 6-12, 1975

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HERITAGE WEEK

It has long been the practice of the Black community to foster a continuing program of art and cultural appreciation for the past, present and future achievements of Black leadership throughout the community.

This year is no different. Next week, Feb. 9 through 15, has been officially proclaimed Black History Week by Lt. Governor Mervyn Dymally. He is urging the total community to join in making the collective celebration of Black History Week in Sacramento an eloquent occasion.

In keeping with that tradition, RAINS (Relief for Africans In Need in the Sahel), a national coalition of Black organizations, and Scorpio Idea Company, have secured commitments from a number of Black legislators and community leaders to share in this occasion.

The week long celebration of Black History Week will consist of a variety of art and cultural events. The Black business, the NAACP, THE SACRAMENTO OBSERVER and the Sacramento Urban League will be among the organizations honored during the week long art and cultural affair.

The purpose of the program is to inform the community of Black achievements, businesses and organizations promoting the welfare and interests of the people therein.

Beginning February 9th, a daily schedule of events will unfold between the hours of 1 a.m., to 9 p.m., at Mr. D's Restaurant and Cocktail Lounge, 4340 Stockton Boulevard.

Events will feature an art exhibit including paintings from the first Black History Museum and Library in the United States and speakers such as Assemblyman Leon Ralph, Assemblyman Curtis Tucker, Senator Nate Holden,

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Ford Nominates 42 colonels For Promotions

The President recently nominated 42 Air Force colonels for promotion to the rank of brigadier general.

Included in the nominations were the names of two Black officers -- Colonel Rufus L. Billups, who is serving as Deputy Director of transportation, DCS/S&L, USAF, Wash., D. C., and Colonel William E. Brown, Jr., who is Commander, 82nd Fighter Tactical Wing, Air Training Command, Williams AFB, Arizona.

Colonel Brown, Jr., Commander of the 82nd Flying Training Wing, Williams Air Force Base, Arizona, assumed his duties in June 1974. Prior to assuming his present position, he served as the Williams Base Commander.

A native of Englewood, New Jersey, Colonel Brown was commissioned at Craig Air Force Base, Alabama, December 15, 1951, after completing pilot training as a distinguished graduate. His first assignment was to Williams as a student in the Lockheed F-80 Shooting Star jet transition program.

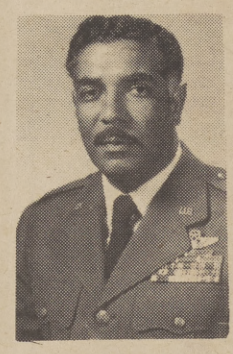
He holds a bachelor's degree from Penn State. He has also attended the University of Southern California and Harvard Business School. He attended Harvard in the fall of 1973 as a student in the three-month advanced management program. Colonel Brown attended Squadron Officer's School in 1956, Armed Forces Staff College in 1966, and has completed the Industrial College of the Armed Forces.

Colonel Brown is an avid skier, both water and snow. He is married to the former Gloria Henry of Plainfield, New Jersey. They have three children -- Nancy, 19; Louis, 18; and Bill, 14.

Colonel Billups assumed his present position as Deputy Director of Transportation, United States Air Force, in August 1974.

Before coming to the Pentagon, Colonel Billups was Commander of the 12th Air Base Group at Randolph AFB, San Antonio, Texas, from June 1973 to August 1974.

Colonel Billups graduated from Tuskegee Institute in 1949, as a distinguished ROTC student and received a Regular



BROWN

BILLUPS

commision in the U.S. Air Force. He has held many positions during his 25-year military career, including Staff Transportation Officer, Hq U.S. Europen Command, Vaighingen, Germany from September 1969 to August 1970 and Director of Transportation, Hq United States Air Forces in Europe, Wiesbaden, Germany from August 1970 to May 1973.

In addition to his degree from Tuskegee Institute, Colonel Billups is a graduate of the Air Tactical School and has a Master of Science Degree in business from the University of Colorado. He has an Honorary Doctorate Degree from Guadalupe College of Texas.

The Birmingham, Alabama native, and his wife, the former Margaret C. Talton of New Orleans, have three children -- Eric, Geraldine, and Robert.

Brown Will Not Be City's First Black Mayor

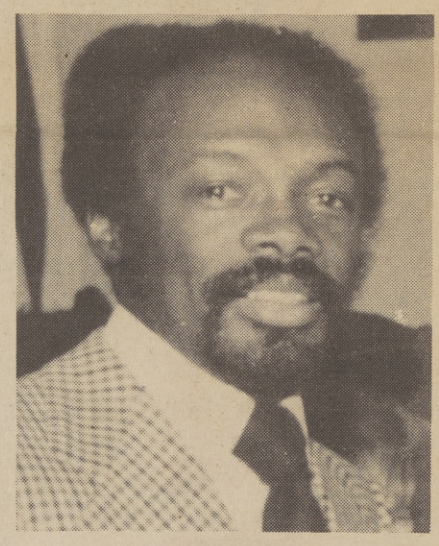
Assemblyman Willie L. Brown of San Francisco, who once "very sincerely" considered running for Mayor of his city, says he has now changed his mind.

In a newsletter to his constituents, Assemblyman Brown, who says he will devote his "immediate future" to the state Legislature, gave the following reasons for his change.

"The reason I made this decision is not based on the fact that it would have been a very tough fight. Fights are not something I run away from, as recent events have indicated. The factors I weighed were the following:

" 1) It seems to me that I can be most effective on behalf of the things I most believe in by staying in the legislative setting where my experience can be put to good use. The fact that I did not win the Speakership race can be turned into a positive opportunity since it gives me the time to devote to my own legislation. I intend to use that time to advantage in Sacramento.

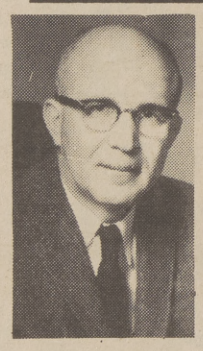
" 2) The availability of a candidate for Mayor whom I could wholeheartedly



BROWN

support. What I was looking for was a person of proven social concern and compassion, toughened enough by experience to deal with the strong forces at play in our City's life and open enough to sweep away the barriers which keep many of the City's people and community groups from participating in the decision-making process.

"There is now such a candidate. He is our Senator George Moscone, to whose mayorality campaign I will devote those energies not involved in my service in Sacramento."



Hawkins Introduces Bill Aimed At Bar

Congressman Augustus F. Hawkins, introduced legislation entitled "The Legal Practice Equal Opportunity Act of 1975," designed to put an end to discrimination against minorities and the poor in the administration of the state bar examination.

The California legislator stated, "It is becoming increasingly apparent that this nation's minorities and its poor do not have adequate access to our legal processes.

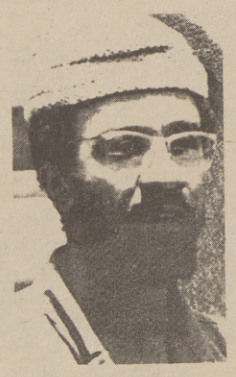
"A key obstacle is discrimination in the administration of state bar examinations, so that precious few Black, Chicano, Latino, Indian, and other minorities succeed in becoming members of state bars. And it is often these minority lawyers who are the most active champions of minority rights."

The Congressman's bill is the first of its type and operates through a procedure similar to the Voting Rights Act of 195.

H. Rap Brown Goes To Court

H. Rap Brown appeared in Federal Court in New Orleans in an attempt to get a Federal gun conviction overturned.

Brown, who was sentenced to five years in the case, is serving a 5 - to -15 year sentence in New York following a shootout at a bar.



BROWN

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PUBLISHED WEEKLY

WILLIAM H LEE, PUBLISHER

MEMBER OF THE NATIONAL NEWSPAPER PUBLISHERS ASSOCIATION AND THE WEST COAST BLACK PUBLISHERS ASSOCIATION

THE SACRAMENTO OBSERVER BUILDING

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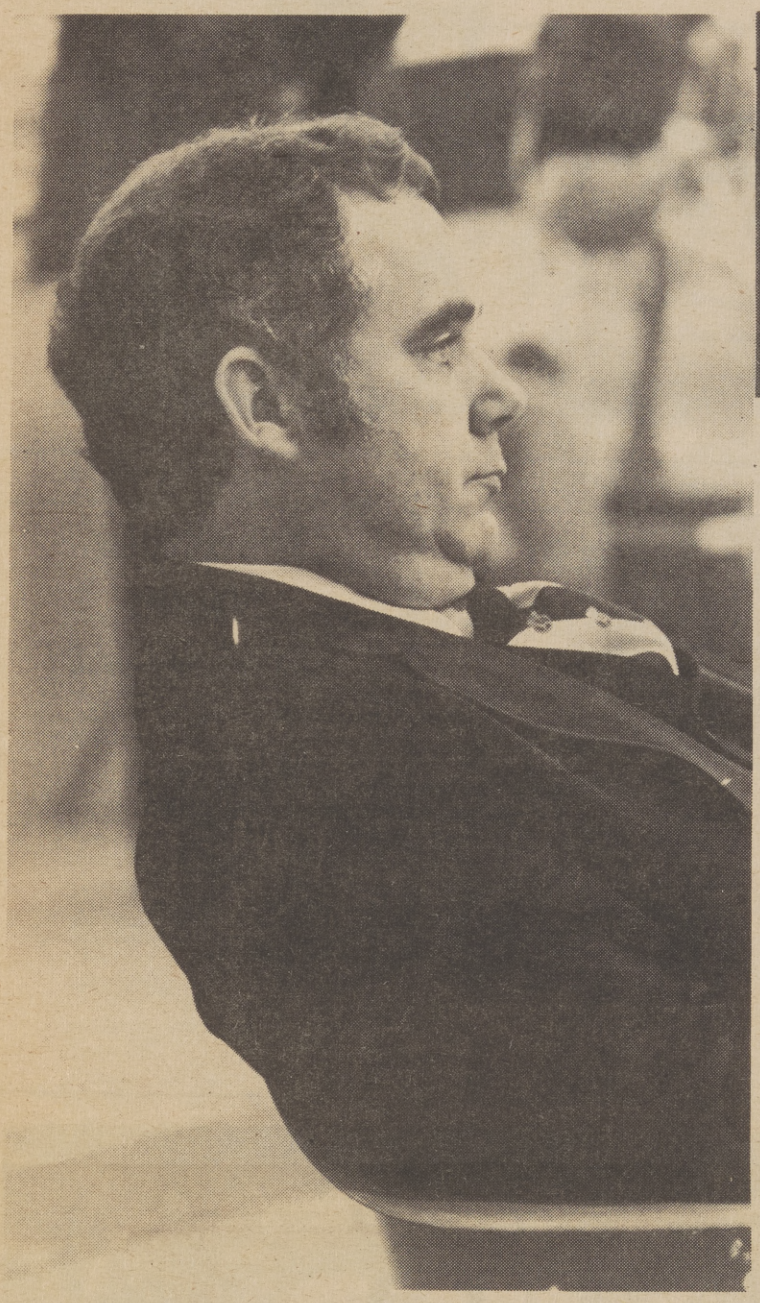
People's Lobby Blasts Younger



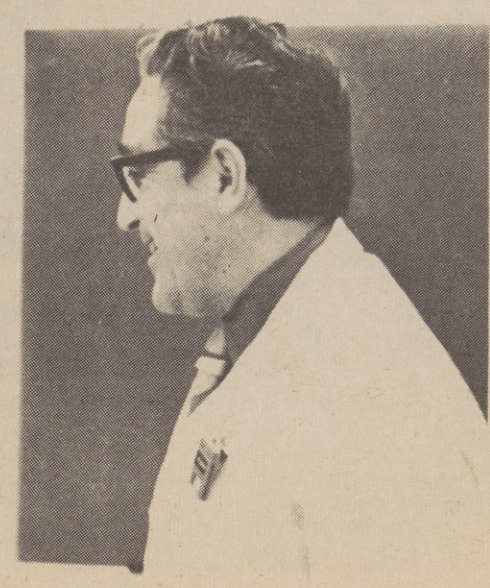
A representative of Attorney General Evelle Younger stares.

Ed Koupal and assistant.

People's Lobby founder Ed Koupal, and an assistant blast out at Attorney General Evelle Younger, asking him to prosecute himself for alleged violations of campaign reporting laws. People's Lobby contends that three contributers to his vampaign for re-election failed to disclose $16,132 in contributions. In a "well-detailed" report, Koupal said that at least $7,200 in contributions were "laundered" to conceal their origins. Koupal and People's Lobby said that the alleged violation of campaign reporting by Younger supporters, points to the need for the creation of an independent prosecutor to enforce the statutes of Proposition 9. Attorney General Younger is presently providing legal advice to the new Fair Campaign Practices Commission.

A representative of Attorney General Evelle Younger stares aimlessly into the audience of newspersons attending the press conference, seeming untaunted by Koupal's remarks.

15 YEARS OF SERVICE



Grant Holloway, left, of Sacramento a staff research associate at the University of California, Davis, has received a pin recognizing his 15 years of service. Holloway was presented the pin by Marvin Goldman, director of the Radiobiology Laboratory.

Heritage Week...

Continued from Page A-1)(

Bob Collins, President of the National Economic Management Association, Selma Sparks of the Democratic Caucus, Mayor Richard Marriott and Delores Bryant, Director of the Sacramento Urban League.

Entertainment will include a series of educational films on Black History from the Black Heritage Association as well as a variety of plays and productions such as "Music and I Have Come At Last," by the Sons and Ancestors directed by Mr. Tom Ellis and Michael Gates, "For All My People," by Will C. Wood Jr. High School students directed by John Copland and "Have A Good Day," by the Sacramento Fashion and Dance Ensemble directed by Frank Withrow.

Black History Week Celebration will culminate in a formal Banquet and Award Presentation to outstanding members of the Sacramento Black community on February 15, 1975.

It is the aim of the Black community to share this historical occasion with as many people and organizations of our community as are willing to participate.

The general public is invited to attend the daily series of events which are free of charge.

There will also be a daily evening banquet from 7 - 8:30 p.m., in honor of prominent community, business and women's organizations, the NAACP, the Urban League and THE OBSERVER. A donation of ten dollars is requested to cover the cost of the dinners.

Persons interested in making reservations for the dinner are urged to call 452-3854 or 452-3853 for more information.

D.J.'s Express Grievances

Apparently members of the KERS "Black air staff" are not satisfied with the administration of the California State University Sacramento radio station.

Last week the Black air-staffers addressed a five page letter to the community and to civil rights organizations outling their dissatisfactions with the lack "sensitivity" shown them by members of the station's management.

The letter contained a list of light grievances and a proposal for the creation of a seperate and exclusive department to handle the needs of Black radio consumers.

"Because of the insensitivity to the academic needs of Black people and other minorities in the school and the community, we the Black community air staff see the need to establish a Black Community Program Department," the letter said.

The dissatisfaction is said to stem from alleged threats of suspension cast upon two members of KERS's Black staffers by the management of the station.

One disgrunted Black radio personality said that, "they are trying to harass us off the air."

The Black staffers argue that KERS is the only radio station which offers communication directed to the needs of the Black community. The letter asked that persons concerned with their plight send letters of protest to Roger Walters, KERS faculty advisor and CSUS president Dr. James Bond.

Administratively KERS radio falls under the Department of Communication Studies. The department is accountable to the Dean of College of Arts and Sciences, who intern is accountable to the Academic Vice President at CSUS.

However, Dean of Student Affairs Norman Betters explained that the funding for the operation of KERS radio comes out of a $20 mandatory registration fee charged all students attending CSUS.

Part of the $20 additional registration cost underwrites 14 "instructionally related activities," presently in operation on the campus of CSUS.

"It is a grey area," said Betters, "if the Associated Students ceased funding the program at KERS would be reduced substantially."

"The Associated Students of California State University Sacramento, pay the operational cost of KERS," said Betters, explaining that the university provides a faculty advisor as an in-kind contribution.

Betters said that beginning this spring semester the station's operational budget will come directly out of CSUS's general funds bringing it directly under the administration of the university.

According to Jerry Tipton, a black radio personality at KERS, CSUS poet-in-resident Eugene B. Redmond's name has been discussed as a possible Black Community Program Department chairman.

Attempts to reach Bond and Walters for their comments proved fruitless.

Johnson Awarded For Service

JOHNSON

Maurice Johnson, 21, has recently been honored with an outstanding community service award. The award was presented to Maurice by the United Christian Center, in recognition of his outstanding achievement in serving the human needs of the Oak Park Community. The award was recommended for Johnson by Mildred Mallard, one of the directors of the Center.

For over three years, Johnson has volunteered his services to the Christian Center free-of-charge. He would not accept money for his work even though a salary was offered to him.

Johnson describes his work at the Center as being one that "gives assistance anywhere that it is needed. My job is a combination of counseling, teaching, and coaching."

While not at work at the Christian Center, Johnson is busy working for Shell Oil where he is assistant manager at three of the company's stations. He has been an employee of Shell since graduation from Sacramento High School, four years ago.

Johnson says he enjoys working with people.

"I like doing that kind of thing. It's hard work, but overall, it's fun."

In a congratulatory letter which Johnson received from Robert Swanson, district manager of Shell, Swanson said, "In this day and age, it is even more important that people participate in community affairs to assist those less fortunate than themselves."

LEGAL NOTICE

Notice Of Public Hearing

Pursuant to Public Law 93-383 NOTICE IS HEREBY GIVEN that the Board of Supervisors will be considering making an application for funds under the Housing and Community Development Act of 1974. Said application shall be for a total of $1,253,000 for the fiscal year beginning July 1, 1975. Expenditrues tentatively identified cover streets, sewers, water distribution and water supply, building code enforcement activities, and administration. The Board has fixed February 10, 1975, at 2:00 p.m., in the Chambers of the Board of Supervisors in Room 127 of the County Administration Building, Sacramento, California, as the date, time and place of public hearing by said Board upon said application.

Any interested person may appear at said time and place and be heard regarding this application.

BETTY D. POOHAR, Clerk
Board of Supervisors
S.O. Feb. 6, 1975

LEGAL NOTICE

Fictitious Name Statement

The following person (persons) have abandoned the use of the fictitious business name as:

Sacramento Acoustical at
2414 T Street
Sacramento, California 95816
Edward Mogavero
2414 T Street
Sacramento, Calif. 95816
Paula Mogavero
2414 T Street
Sacramento, Ca. 95816

This statement was filed with the County Clerk of Sacramento County on January 28, 1975
File No. 75 0154
Endorsed: Filed January 28, 1975
W. N. Durley, Clerk
By R. Flores, Deputy
Signed: Edward Mogavero
S.O. 1042, 4 Times

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The Sacramento Observer

OUR CITY

Manpower Agency To Hire 1,468

County Executive T. G. Campbell has announced that as of 1 p.m. Friday, all contracts for hiring persons under the federal emergency manpower programs have been received.

A total of 1,468 persons will be hired by the Sacramento-Yolo Manpower Agency, which includes the governing bodies of the County and City of Sacramento and Yolo County. Sacramento County is under contract to this consortium to administer the federal emergency manpower hiring programs.

Funds for 763 of those 1,468 positions were received by the County and approved unanimously by the Board of Supervisors in early January. County departments were instructed to take all necessary actions to hire the maximum number of people as quickly as possible. Up to 65 persons a day were hired to meet the county's self-imposed February 3 deadline.

"We've made it clear to our own departments and to the schools, special districts, small cities, non-profit groups and others working with us that positions not filled by that deadline will be re-allocated," Campbell said.

He added that a contingency list of about 500 job requests had been prepared by the county in case more federal funds were forthcoming.

"We couldn't have met our deadline without the superb cooperation of the State Employment Development Department," Campbell said. "I also have very few complaints about our own departments and the speed with which they have worked."

A prime objective of the emergency program is to get people hired, Campbell said. Beneficial use is the ideal, and in the county's case the people hired are doing work that was needed but would have gone undone due to budget limitations.

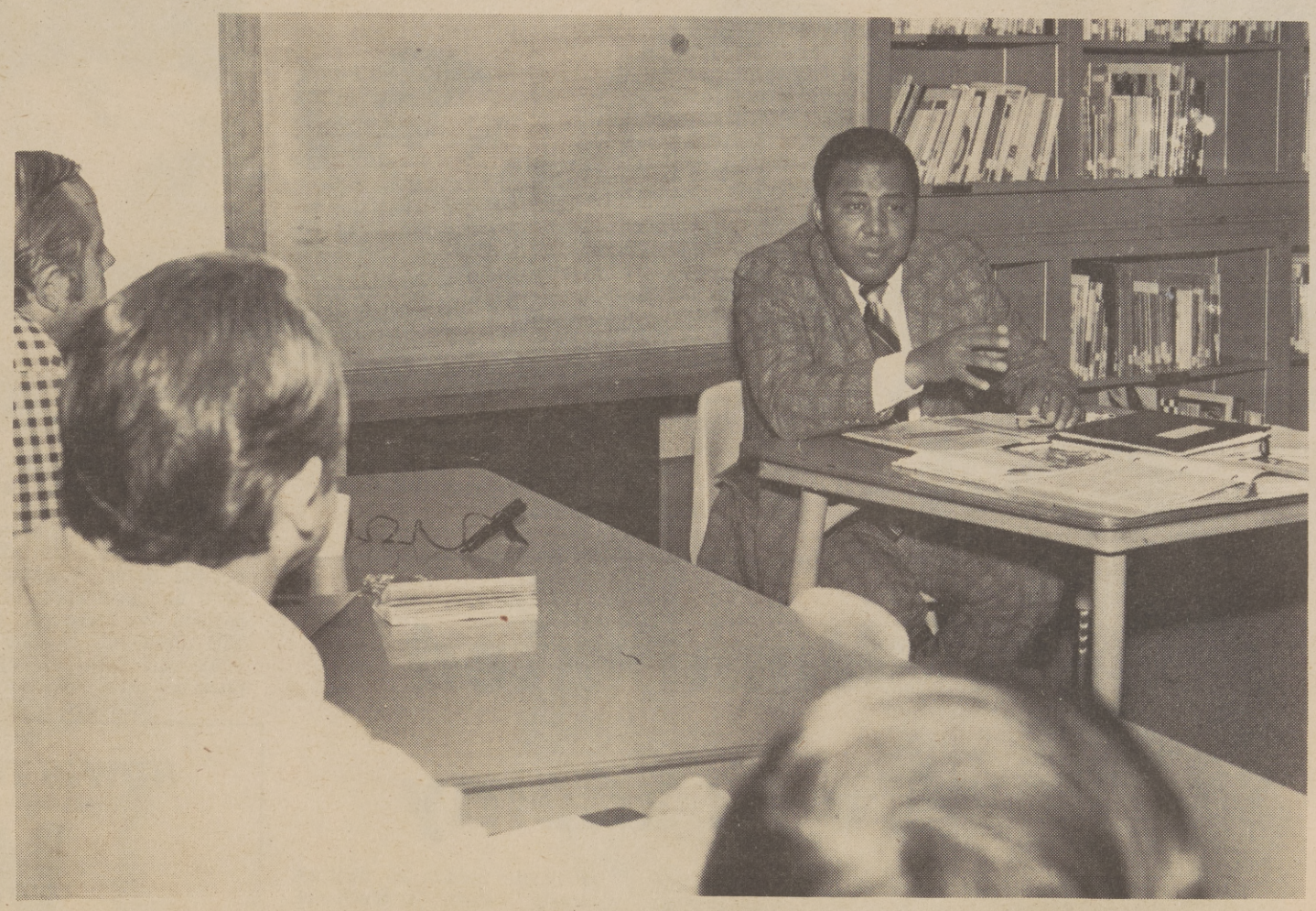
Not all of the jobs will be temporary. When financial circumstances permit, some persons will be moved into permanent positions with the county or its sub-agents.

Clyde Rainwater, county affirmative action coordinator, said that even though the program was undertaken in extreme haste, minority representation among the work force was given every consideration.

A systematic scheme was set for the hiring, physicals were given, and oral examinations were held. Only two persons of the 436 hired to date, have failed to show for work, and their positions were filled by others when no contact could be made with them after several days of effort.

Top salary averaged $600 monthly to stretch more jobs out of the available funds. The kinds of jobs filled covered the spectrum of blue and white collar labor including process servers, cooks, maintenance workers, teachers, storekeepers, clerical, administrative, motor vehicle operators, janitors, and many others.

NEGOTIATOR



Aubrey McClutheon considered by many educators one of America's top school negotiators was in Sacramento last Saturday to meet with 25 Ph.D candidates from Nova University of Florida, studying in Northern California. McClutheon met with the students for six hours discussing the many phases of salary negotiations encountered between school district administrators and instructional personnel. McClutheon is the executive Deputy Superintendent of Detroit Public School. Nova University invites distinguished professionals to share their wealth of information with aspiring graduate students.

Dymally Urges Black History Week Participation

On the eve of Black History Week, Lt. Governor Mervyn M. Dymally urged all Californians to "learn of the contributions of Black Americans to the enrichment and advancement of our multi-racial culture."

Dymally, first Black elected Lieutenant Governor in California's history, issued the following statement on Afro-History Week feb. 9-16.

"The California Legislature has by special resolution proclaimed Feb. 9-16 Afro-History Week. I take this opportunity to join with them in honoring those Black men and women who have contributed to this country's progress.

"Recent history has made us all aware of Black America's many contributions to science, industry, government, entertainment, sports and education. Black Americans can justly be proud of these accomplishments.

"I urge that all Californians take this opportunity to learn of the contributions of Black Americans to our history, and of the continuing contributions by Black Americans to our history, and of the continuing contributions by Black Americans to the advancement of our multi-racial culture."

Tribunal Election Underway

Election for members of a Sacramento Black Tribunal will be held next week February 9th - 15th, Black History Week.

Representatives for the body will be elected from Del Paso Heights, Glen Elder, Oak Park, and Sacramento at-large.

The tribunal will review a list of criminal justice issues and cases suggested to it by the Black community and by members of the body. It will render opinion on selected issues and cases, and publicize those opinions to the community and public decision makers.

All local Blacks, are encouraged to express a voice in the criminal justice matters in Sacramento by voting for a member of the Black Tribunal, February 9th - 15th, Black History Week.

Polling places have been established at various places within Del Paso Heights, Glen Elder, and Oak Park.

Those interested in additional information, may call members of the Sacramento area Black Caucus or Frank Jones at 383-3425.

Local Supervisors To Meet At Night

In order to determine value to the public, the Board of Supervisors has voted to hold some of its regular meetings at night for the next six months.

The evening meetings, which mostly relate to planning matters, began January 22 and will be held the third Wednesday of each month through June.

Meetings begin at 6:00 p.m., and are held in the regular board chambers at 827 7th Street.

The Board also adopted a 9:30 a.m. starting time for its Wednesday meeting to allow an early one-hour executive session when needed. Regular Monday meetings will continue to be scheduled at 9:00 a.m.

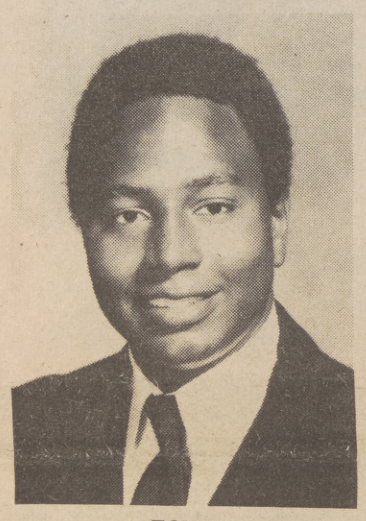
In another move, the board amended its voting procedure to require an audible response to all measures being passed on. Previously, supervisors who were silent in response to roll call were assumed to have voted "yes." This was believed confusing to first-time meeting visitors.

JOB CONTRACT

THE SACRAMENTO OBSERVER and the Sacramento Urban League joined forces this week to strike a blow at unemployment and under-employment within the city's Black community. Joe B. Stinson, Assistant to Publisher William H. Lee, inks, an On-The-Job Training contract as program director Richard Lundy, and job developer Portia Siplin, look on. The league's program of job development and placement is aimed at training the unskilled who are technically unqualified to compete in the open job market.

NEW INTERN

Angie Blanchette, 17-year-old senior at McClatchy High School, is a member of the Sacramento City Unified Executive Internship Program, and is serving her internship at THE SACRAMENTO OBSERVER. The internship program enables students to experience the work world with an executive in either political or social related fields. Working at THE OBSERVER, Ms. Blanchette will have an opportunity to take an in-depth look at the field of journalism, her proposed college major upon graduation in June. She will completely assume the role of a journalist and her job will include such tasks as news writing and interviewing. Angie will complete her term at THE OBSERVER, in June.



FOULKS

Nominated To Academy

Essex V. Foulks, has been nominated by Congressman Robert L. Leggett to the U.S. Air Force Academy and to the Military Academy at West Point.

He will graduate with the class of 1975 from Norte Del Rio High School. Foulks earned scholastic honors as well as varsity letters in track and football.

He is the son of Mr. and Mrs. Essex Foulks, IV.

Foulks will be in competition with 14 young men from Sacramento County and other young men in Leggett's Fourth Congressional District for one vacancy at the Air Force Academy and two vacancies at West Point.

Congressman Leggett stated, "I would like to congratulate every young man who entered the competition this year. It gets rougher every year, and the 14 young men from Sacramento County should be very proud of the record they have made in successfully competing for a nomination, and hopefully appointment, to one of the Service Academies."

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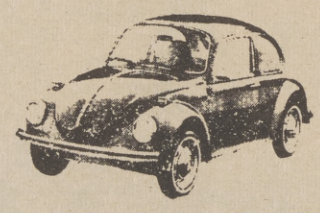

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Seniors

Just Got To Keep On Bumpin'!

This is the season when most of the Sacramento area high schools hold their senior balls. Young men look forward to sporting their "sharp" tuxedos and young women await the night which they will wear their new gowns, specially designed for the ball.

Last Saturday night, handicapped by wind and rain, the John F. Kennedy Class of '75, presented the 8th Annual Senior Ball, "Sands of Time," at Arden Hills Country Club.

The event was attended by over three-hundred persons who listened to the mellow sounds furnished by Seventh Movement and Phyclone.

The grand entrance

Dancing to the tune as it passes through the sands of time

Rap on brother

Preparing to take pictures

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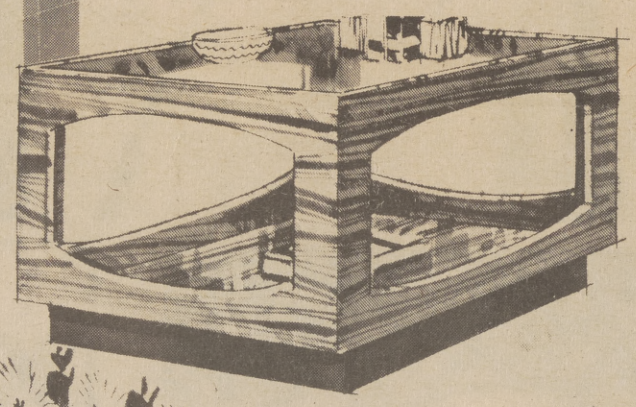

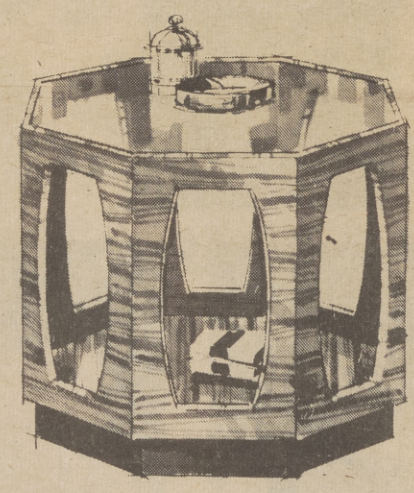

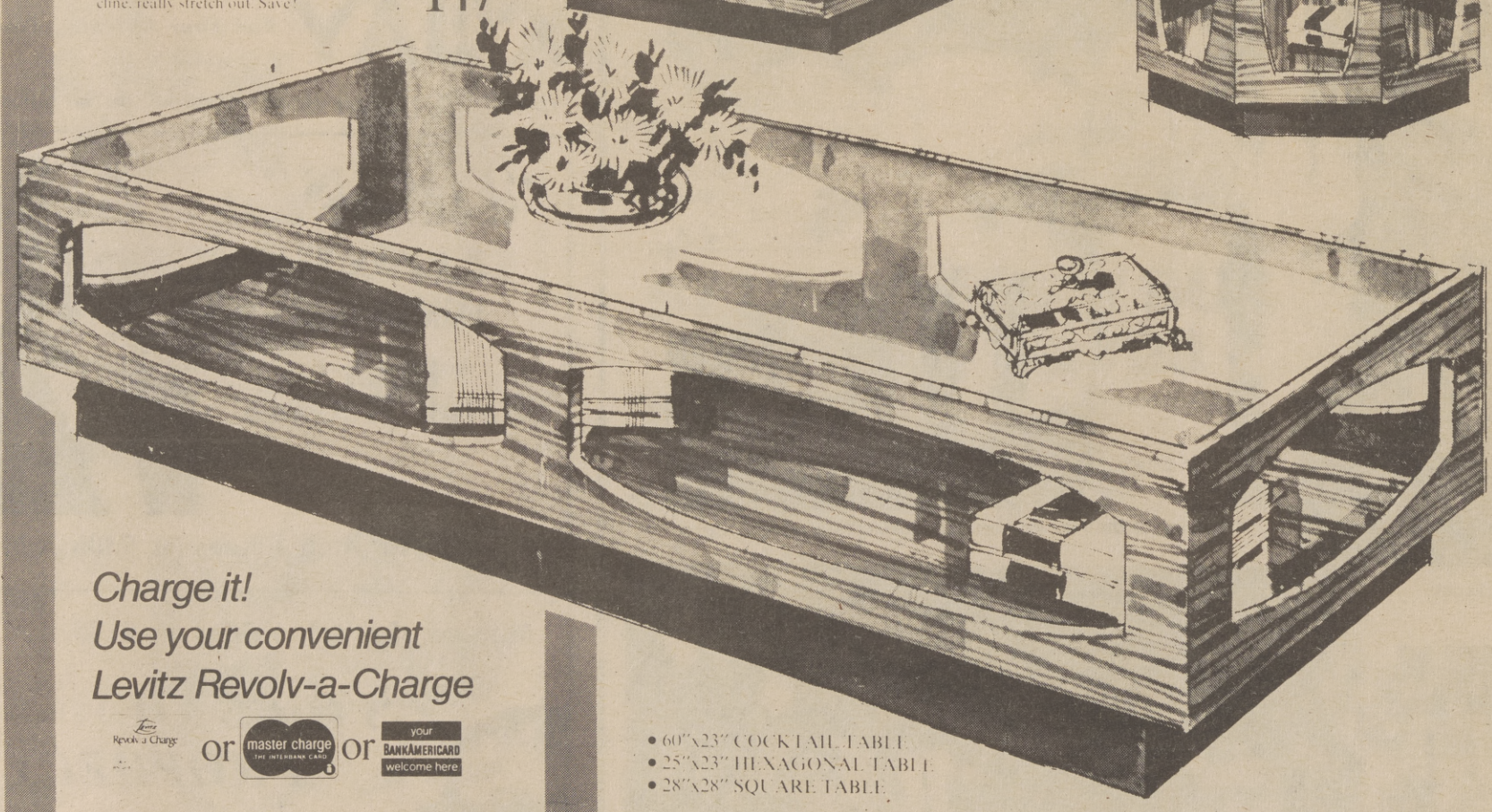

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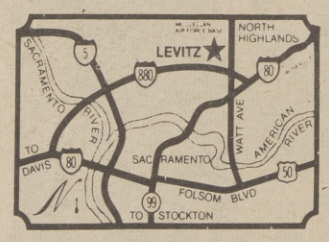

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The Sacramento Observer

SECTION B

OBSERVATIONS

FEB. 6 - 12, 1975

Learning Tips For Black Youth

by DR. NATHANIEL WRIGHT
Human Rights Activist

For the past decade and more, there has been a mounting disillusionment among Black youth and their parents concerning the kind of formal education which has been given Black young people in our public schools. In the face of their dismay, large numbers of Black students have given up almost entirely on the school system. In the place of a necessary optimism and eagerness for learning there has been increased cynicism and doubt. This latter fact, while fully understandable in many circumstances, leads to nowhere.

What, then, can our Black youth do?

Prescribing precisely for others can be an unhelpful exercise. mmmmmm.

Prescribing precisely for others can be an unhelpful exercise. Still there are some general principles to which one might refer and in the light of which make much more considered and less self-defeating judgments. When I have had Black youth and their parents ask for suggestions, I have made a few which may in spirit be helpful to many others.

1. One of the most widespread problems which plague and bother our Black youth is the apparent conflict between the attitudes and beliefs of their teachers and what the students feel is fair. Teachers often reflect in both their demeanor and in what they say in the classrooms the inherited anti-Black or racist aspects of our pro-white American culture or way of life.

To this kind of complaint, our Black young people perhaps need to be reminded of several things. One is that their own primary learning purpose is to acquire, at least on the high school and college level, the learning tools and approaches of those who teach them. Black students are not in school, in this sense, to learn their teachers' agenda but to acquire whatever skills they have to impart.

On another level, Black students should keep in mind a goal; that is, to simply meet the set standards and to acquire the paper credentials needed to move ahead to survive in our society. Once we have passed these often cruel and sometimes inherently non-productive obstacle courses, we can be in a far better position to "call the shots" for our own children and to change the system itself, making it serve a far more humane purpose than it now does.

As painful as it can be and sometimes is, Black young people need to learn the same lesson that their parents before them had to learn; namely that there isn't anything for free in life. Or, as some put it, "there is never nothing for nothing." For every thing in life that is worth having there is a price which must be paid.

2. Another thorny problem which increasing numbers of all students, regardless of race, are facing today, centers around what are technically called verbal skills. Students today, in their speaking and writing habits, have a strong tendency to want to "do their own thing."

With Black students, "doing their own thing," often leads to bitter and unending debate as to hether "Black English" rather than "White English" should be used. Unfortunately, this formulation of the problem may be misleading. Black youth need to be encouraged in every reasonable way possible, to be creative. One of the major methods of creativity is the use of the sub-cultural forms of expression in speech and in the arts.

Some of us may have shared in an experience which is fairly common in the northeastern states where Jewish communities are prevalant.
munities are prevalent. It is a refreshing event when, is talking with a Jewish person, to hear it said, "Well, there is something that seems to go on the heart of what we are trying to say. I can't say it just right in English. But there is a Yiddish expression for it . . . "

People create at their best in using the forms of expressions acquired at the family hearth, from the parents' knees and from the sub-cultural groups' places of worship and play. Have not our Black young people the right to say, both in school and outside of it, "well, there is a Black expression for it, too!" We are a tri-racial people of Black African, White European, and Original American stock. We should at least be bilingual, if not tri-lingual in our speech.

We need conventional English for the purpose that it serves as a tool for survival in a white dominated world. For our own personal well being, growth and inegrity, we need at all times, a reasonable opportunity to be ourselves.

3. Finally, our Black youth need to learn to be political while they are in school. All of life is politics and formal schooling is a part of life.

Our Black youth need to discover that in politics, we never burn bridges; for those persons with whom we may earnestly disagree on one day may have the precise resources to save us or to take us where we need to go tomorrow.

A revolutionary uses "all means necessary" for his or her cause. In a deeply significant sense, every Black person must work for revolutionary changes in American life both for our own fullfilment and for the in-depth cleansing which our nation needs.

Energy Proposals termed Inflationary

Vernon E. Jordan Jr., Executive Director of the National Urban League, charged that the Administration's energy proposals "are inflationary and will mean higher rent, fuel, gas and utility prices for moderate-income families and the poor.

The Administration's tax rebate proposal, he said, "favors the affluent more than it helps the working man. And it will not put people to work on building the housing, the schools and the public services this nation needs so desperately."

Jordan spoke at the recent annual board meeting of the Leadership Conference on Civil Rights.

Warning that the current economic crisis could lead to "white and Black workers locked in a fearsome struggle for menial jobs neither really wants," he called for interracial coalition to bring about far-reaching reforms including a national full employment policy, an income floor beneath which no family is allowed to fall, a mass housing construction program, national health insurance, improved education and reform of the criminal justice system.

Citing the New Deal programs that resulted from the Depression, he suggested that "this recession may yet result in the revival and extension of the Second Reconstruction," the period of civil rights progress in the 1960's.

Jordan affirmed his belief in an integrated, pluralistic society and called on President Ford to publicly identify himself with that goal. Working to build such a society, he said, "is a commitment of principle, not susceptible to change because of a few rockthrowers in South Boston, a power-mad demagogue in South Alabama, or the political cowardice of some people on Capitol Hill."

Read The Fine Print Before You Buy

Caucus Proposes Black Tribunal To Review Criminal Justice

(EDITOR'S NOTE: The Sacramento Area Black Caucus has proposed the establishment of a Black Tribunal for Sacramento's Black community. The makeup and purpose of such a group is described here in a descriptive article from the Black Caucus. We hope the community will respond enthusiastically to resolve a very basic community problem).

by DR. DAVID COVIN
Sacramento Area Black Caucus

The rationale for a local Black Tribunal is simple: The criminal justice system is said by many Black people to discriminate against Black people. If this is the case, a tribunal of Black people reviewing the work of the criminal justice system should reach decisions on cases and issues different from those reached by the criminal justice system.

Such decisions would constitute justice in the eyes of the Black community.

The decisions of the Black Tribunal will be publicized to the Black community in order that Black people can recognize the extent to which the criminal justice system is serving them. To the extent that it is not serving them, Black people can work to see that they do receive justice. The Tribunal will also make recommendations as to what might be done to enable greater justice for Black people.

The Black Tribunal will review a list of issues and cases suggested to it by the Black community and members of the Tribunal. From that list the Tribunal will determine which of the cases and issues on which it will render opinions. On those matters it chooses, it will consider one at a time, dedicing completely and publicizing its decision before moving on to the next.

The Black Tribunal will meet regularly, at least once per month. The Tribunal may also be summoned for extraordinary meetings to consider matters which may have arisen outside the Tribunal's normal order of business. Such matters may also be considered at the Tribunal's regular meetings.

The Tribunal shall hold its meetings open to the public in a place where large numbers of the public can attend if they choose to do so. The press shall also be invited to all meetings of the Tribunal. The meetings shall be publicized beforehand, and the results of the meetings shall be publicized afterward.

The Tribunal shall call witnesses, shall invite written statements, shall review press reports and court

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HAWKINS REPORT

Tax Rebates Will Mean Less INcome

by AUGUSTUS F. HAWKINS
California's First Black Congressman

If you are planning on spending your 1974 tax rebate, you'd better wait and find out how high your gasoline, heating, electric and food bills are going to be in 1975. According to President Ford's aides, the Ford Plan for stimulating the economy and for decreasing energy consumption, will end up cutting most of our incomes, because energy costs will be higher.

They've arrived at this ominous conclusion by projecting a per family estimate for the increase of energy costs under the President's plan. The low estimate increase in energy costs will be about $233 dollars per family for 1975; the high estimate project is estimated at about $345.

HAWKINS

A low-middle income family (averaging $8,000 a year), will receive about a $311 dollar tax cut; this rebate will cover their increased energy costs, and leave them $78 extra. The middle income family (averaging $14,000 a year), will receive about a $253 tax cut; this rebate will just cover their increased energy bill, and provide them with $20 to the good.

The high-income family (averaging $24,500 a year) and receiving about $183 in tax rebates, will have to pay an additional $50 in cash to cover their increased energy costs.

Remember, all of the above occurs if the President's guess is correct: that the cost of energy per family, under his plan, will represent an increase (as a low estimate) of about $233.

If the $233 figure is incorrect, and if the President's projections for the high estimate (a $345 energy increase) is nearer the mark, then all income levels will be in trouble, because the proposed tax rebate will not absorb their energy cost increases at all. Low middle families will have to give up their rebate to the energy industry, and add $34; middle income families will have to add $92, and high income families will have to add $162 to their respective tax rebates to pay for the extra energy costs.

In all, the President's plan which purports to have as its purpose, the restimulating of the economy in terms of consumer purchasing power and increased industrial production, will have as its net effect, the further saddling of this nation with deeper inflation and deeper recession.

Not only is the consumer going to see a direct increase in his own family expenses, but a recent Library of Congress study indicates that the President's energy plan on a national basis is probably going to cost the consumer an additional $50.3 billion in 1975, which is $20 billion more than what the White House is admitting.

This situation is clearly inflationary, and will not only continue last year's 12 per cent inflation rate, but will probably raise this rate because the spin-off factors are unknown. It also represents an interesting facet of the Administration's view, because it

(Continued on Page B-4)

TO BE EQUAL

What To Do About The Economy

by VERNON JORDAN
Urban League Executive Director

This country is like a punch-drunk fighter feeling from one blow to the head after another. The economic news has been dismal for a long time now, and I'm afraid it will continue to be bad.

There are three major components of the economic crisis. The first is the need to cut unemployment, which is higher than it's been at any time since the Great Depression. Aside from creating a few hundred thousand public service jobs, nothing has been done to really put the seven million unemployed people to work again.

JORDAN

That will take a massive new federal program of joint public service employment, training, and work projects. Recognizing that this economy's record of persistent high unemployment is a permanent feature, such a federal job effort should also be on a permanent basis.

I don't see the demonstration of guts and vision on either side of the aisle to push such a program through, but anything short of it is likely to wind up being less effective and more costly to the nation's progress.

The second big economic problem is ending the bleeding of monetary reserves by cutting oil imports and encouraging America's self-sufficiency in energy production.

Really dealing with this problem will take even more guts and vision. It may very well be that the only way to do it is to ration fuel oil products including gasoline to insure that every one gets his fair share of an increasingly scarce resource.

Even if a federal policy that stops short of outright rationing is adopted, fairness will still dictate that an impartial federal agency will have to help allocate supplies so that cost will not drive people out of work or make them freeze in unheated homes.

I suppose the worst way to tackle the energy problem is to indiscriminately tax all oil products. That would not only discourage some automobile owners from using their cars because of the cost of gas, but it also would raise electricity rates, home heating prices, and have a cumulative impact on the entire economy that would be highly inflationary.

Yet that is the solution offered by this Administration, which means it is very likely that the third basic

(Continued on Page B-4)

Letter To The Editor

DEAR EDITOR:

We, the members of the Chatterbox Social Club, wish to express our appreciation for the picture and news coverage presented in your January 31, 1975 issue. The photograph was most gracious. We feel that your paper is doing a wonderful service for the Black community of Sacramento.

We would like for you to make this public apology to Mr. Sam Green who was our special guest at our 6th Annual Ball and the audience was enhanced by his wonderful entertainment.

The Chatterbox Social Club
Blenzee Davis, Secretary
Creola Gayle, President

The Sacramento Observer
FORUM
FEB. 6 - 12, 1975

Economic Problems Trigger Violence

BY ASSEMBLYMAN LEON RALPH

Black workers in the nation continue to encounter a "no job market," as indicated in recent data released from the Bureau of Labor Statistics of the U.S. Department of Labor showing an increase in the Black unemployment rate from 11.7 to 12.8 per cent.

Even worse, is the situation relating to youth. The overall teenage unemployment in the nation climbed from 17.3 to 18.3 per cent. There is no doubt in my mind that the unemployment situation for youth is directly connected to the rampant gang activity we have in the large metropolitan areas and throughout the state.

RALPH

In short, when you take away the opportunity to work from youth or adults, you take away that person's pride, dignity and respect. You make those human beings, less than human beings.

With the lack of pride, dignity and respect, comes despair, frustration. We see this frustration in our communities manifested through our actions. For example, why do Blacks continue to kill Blacks, while in the same breath calling you "brother" or "sister?" Why is it serious crimes (i.e., murder, rape, etc.) continue to climb in our communities?

Why is it so many of our young adults have chosen drugs, gang activity or murder as occupations? Why is it many Black families continue "to come apart at the seams"?

There is no "single" answer to these questions, but economics is a factor.

In these difficult and trying times, I think we might want to pull back on the philosophy and approach to life left by our ancestors. Frederick Douglass, Mary Bethune, Dr. Martin Luther King, Jr., Nat Turner, Malcolm X, all left solid foundations for us to stand on.

These people and others, are our history. And in that history we have a reputation for standing tall in the face of the most terrifying ones -- whether its a slavery issue, political issue, social issue -- yes, even an economic issue. Let us not forget that will to survive and let us try to hold our families together no matter how tough it may get.

From a personal point of view, please know I am totally committed to action -- Now! I plan to continue to actively support bills that will create more jobs. As a matter of fact, I am in the process of contacting each member of the U.S. Congress this week, urging support of the "Full Employment Bill of 1976," introduced and sponsored by Congressman Augustus "Gus" Hawkins (D-Los Angeles).

I am convinced this measure will go a long way toward employing those individuals who want to work. I urge you to join me in support of this Bill, in the form

(Continued on Page B-4)

Money Woes Trigger Violence

(Continued from Page B-3)

of letters, telegrams and phone calls to your local representatives.

I plan to continue introducing state bills like AB 1961, which pumped state dollars into the Black community of Watts to employ citizens in that area. I have introduced AB 455, which will guarantee more jobs to the Black community. However, I intend to go a step further.

As a newly appointed member of the sub committee on Unemployment Disability Insurance, I plan to continue my active support and encouragement of those bills which will broaden or extend unemployment benefits.

It is certainly discouraging and frustrating to be unemployed, but it seems to me, the least the state can do is provide adequate benefits for those laid off their jobs or those unemployed for some reason. This will be my course and commitment as a new member of this committee. In addition, please feel free to express some of your concerns as it relates to the unemployment disability insurance issue.

Also, I have been in contact with the State Employment Development Department regarding unemployment benefits here in Sacramento and next week, I will be discussing various benefits related to unemployment insurance. There have been several reports suggesting many citizens are aware of the various benefits available and I want to be sure you have current data.

In this New Year, if we don't do anything else, let it be said that poor folks across this land united for a worthy and significant cause -- Employment! The hour is late and the task before us is great. So, let us begin . . .

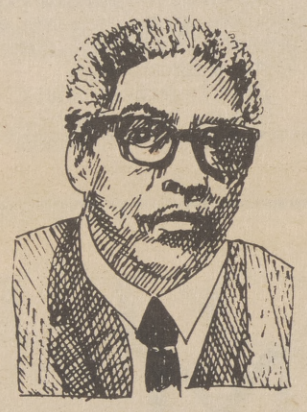
Director Of Institute Named

by BAYARD RUSTIN
A. Philip Randolph Institute

Norman Hill, who has served as Associate Director of the A. Philip Randolph Institute, since 1967, has recently been named Executive Director of the Institute.

Mr. Hill assumed a post held by Bayard Rustin since the Institute was founded in 1965. Simultaneous with Mr. Hill's appointment, was the announcement that Mr. Rustin would assume the post of President of the Institute. A. Philip Randolph is the Institute's founder and chairman of the Executive Board.

Mr. Hill, 41 years old, has a long career of activity in the civil rights and labor movements. He served for a number of years on the staff of the Congress of Racial Equality (CORE), and was CORE's national program director from 1961 to 1964. With CORE, Mr. Hill coordinated many key anti-discrimination campaigns, including civil rights demonstrations at the 1964 Republican National Convention, the Route 40 restaurant desegregation campaign, and a number of projects aimed at increasing Black hiring by major corporations.



RUSTIN

From 1964 to 1967 he served as legislative representative and civil rights liaison for the AFL-CIO's Industrial Union Department. Since joining the Institute, Mr. Hill's principal responsibility has been the organization and coordination of registration and get-out-the-vote campaigns.

These campaigns are carried out by Black trade unionists who belong to local chapters affiliated with the Institute. There are 150 chapters in 35 states nationwide; they were responsible for registering over one million voters in 1974.

Mr. Rustin, in announcing the change in executive staff, noted that his assuming a new position did not represent a decision to retire from active public life. He noted that he would devote himself to public speaking, writing, and political work in the future while Mr. Hill took over the daily operation of the Institute.

Mr. Rustin, who will be 65 years old this year, has been active in the civil rights movement for some 35 years. He was a chief aide to A. Philip Randolph in the campaigns for a Fair Employment Practices Commission and abolition of segregation in the armed services, and later served as an assistant to Dr. Martin Luther King, Jr. Mr. Rustin was organizer of the 1963 March on Washington for Jobs and Freedom.

What About The Economy

(Continued from Page B-3)

economic problem we face, inflation, will continue unabated.

Really dealing with inflation may very well mean some measures, such as price controls, that a lot of people will find unpalatable. But unless we take some bitter medicine, working people are going to be wiped out by the high cost of basic live-or-die items. A little inflation usually means high employment and more take home pay, but what we've gone through in the past year or so, is hitting working people with all its force.

I recently saw an item in the paper about how the sales of luxury items are still high. In the same paper was a picture of a portion of the crowd 3,000 Atlantans lining up for only 225 public service jobs.

These two items illustrate the fact that the inequalities built into our system have to be changed. Some people are buying new Mercedes while others can't put food on the table. That's a sure prescription for trouble. And that's why the tax program advocated by the President, a program that would rebate up to $1,000 for some and a few dollars to many, is wrong in principle.

Big rebates confined to low-and moderate-income families and revision of the tax structure to make it more redistributive, creation of jobs for all, a basic minimum income for all in need, a national health security program, an energy conservation and production program that spreads the burdens, and clamping the lid on prices are all elements that could go into a bold, visionary national effort to stave off what may be an impending Depression.

Such a program could help unite Blacks and whites, and breathe life into the promise of freedom and prosperity at the core of the American Dream. The President's program falls far short of this ideal, as does that offered by the Congress. I'm hoping somebody up there gets the message that time is running out.

Black Causus Proposes Tribunal To Review Courts

(Continued from Page B-2)

records. In each instance, the Tribunal shall take care to see that its decisions are widely disseminated throughout the Black community.

The Tribunal shall be selected on three bases:

(1) representatives of designated Black organizations;

(2) representatives from designated, geographical Black communities;

(3) representatives from the Black community at large. The Tribunal shall consist of four members from each segment named above.

The selection process shall be as follows: Each designated organization shall name a member to the Tribunal. The intent here is to recognize organizations with constituencies and to see that those specifically identified points of view are represented on the Tribunal.

For each designated geographical area nominations shall be accepted by mail; at Black Caucus meetings; and at nomination boxes located in the areas of stores, churches, and public meeting places.

Nominations at large will be accepted in the same manner.

Elections shall be held for a one week period, during Black History Week, Feb. 9 - 15, in polling places in the designated areas, central polling places, and by mail.

Members shall be seated on the Tribunal by plurality.

The Tribunal shall decide on its own rules and methods of operation.

Each member of the Tribunal shall be designated a Tribune.

Rebate Means Less...

(Continued from Page B-3)

demonstrates that the Administration's concern over factors leading to inflation, are conditioned by their own purposes.

Their purposes, as I define them are to once again provide the oil industry with another series of price increases; this time on the premise that the Ford program represents a "bite-the bullet" move toward energy conservation.

The move toward energy conservation should not make anyone richer, especially the oil companies; if anything, the move ought to encourage a national policy of energy belt-tightening. I believe the citizens of this country would gladly support the President's efforts on energy conservation, if they felt that his concern was genuine.

But it is difficult to convince the public that they need to save energy, when what this means is that another round of price increases is about to gegin, and when it appears that their pocketbooks will be the sacrificial lambs in this effort, all for the benefit of oil interess.

I have yet to be convinced that the President's income tax rebate and oil tariff proposals will resolve the inflation-recession as we know it.

I am not convinced that he is receiving the best advice from his economic advisors, because their wisdom and judgement has brought us almost to the brink of total economic disaster.

The nation needs more than the sorry excuse, as stated by one of the President's economic advisors last week that "the computers have been wrong for the last 18 months."

Economic recovery is possible, but only through proper and effective economic controls which will stabilize prices, increase employment, and increase industrial (domestic) production.

Every Christian Sows Good Seeds

By
REV. VINCENT L. THOMPSON

MARK 4:2 "And he taught them many things by parables, and said unto them in his doctrine."

One question which arises in our mind as we look into this significant parable is "How faithful am I?"

It is always improtant to determine our own spiritual strength before we can properly evaluate ourselves as Christians.

One of the points which Jesus was stressing in this parable was the importance of being faithful and dutiful. The sower went forth to sow; He said. This sower covered the whole field in his sowing. He did not become careless nor discouraged because some of his seed fell on rocky ground.

His business was to sow the seed and to use all of his human powers to sow correctly and in the proper type of soil.

But how could he know exactly how proper the soil was? On the surface, all of it looked good.

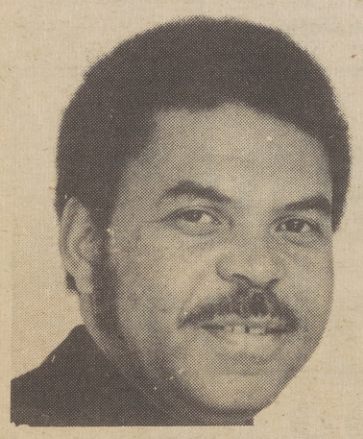
Every Christian is a sower. His knowledge of the Lord Jesus, his determinination to follow Jesus, plus all of his Christian characteristic, are the seed which he has to sow.

Every person whom he comes in contact with, especially those who are not Christian, represents a plot of the vast field into which he is to scatter some seeds. The faithfulness with which he sows his seed will determine how much he is contributing to the coming of the Kingdom of God.

To the faithful Chrisitan every person represents a child of God and is entitled to an active part in God's plan of salvation. But before many people recognize this fact their eyes may have to be opened to it. The sowing of the seed of enlightenment becomes the duty of every Christian sower who is determined to be true to his calling.

Sometimes sowing seeds of kindness, of sympathy, of courtesy and respect bring many careless and unconcerned people's attention to their status as children of God.

The faithful Christian must sow good seeds all the time. We are not held responsible for the harvesting, for the harvesting belongs to God. But we are responsible for the sowing. What kind of sower are you?



THOMPSON

SINGERS

Members of Local No. 2, two of the California State Singers Association, are pictured preparing for a three-day conference of board members slated to begin Friday, February 14, at Pleasant Hill Baptist Church. Shown seated, from left, Thomas L. Cunningham, president of Local No. 2; Lula Massey, Secretary and Jesse L. Calloway, state president. Pictured standing, from left, Henry Pittman, vice president; Darsiy McDaniel, Odell Ross, state usher; and Mildred Wade.

Singers Plan Conference

The California State Singers Association this week announced plans to hold a three-day conference of board members beginning Friday, February 14, at Pleasant Hill Baptist Church located at 38th Street and 16th Avenue.

The members of Local No. 2, will be the official host of the three-day conference of board members of the statewide organization of choirs and quartets.

Board members of affiliated organizations from Bakersfield, Stockton and Los Angeles, are expected to attend.

The public is invited to attend all aspects of the three-day conference.

Kyles Temple Celebrates 58 Years In OP

The Kyles Temple A.M.E. Zion Church will celebrate 58 years of service to God and the Oak Park Community February 6 - 9, 1975.

The Sunday services will feature our own pastor, Dr. R. L. Graham during the 11:00 a.m. hour. The Sanctuary and Voices of Inspiration Choirs will render music.

On Sunday afternoon at 3:30, the Rev. William E. Hights and members of St. John Baptist Church will be our guest and render the closing service for the celebration. The choirs of St. John Church will be featured in the afternoon.

Others invited during the 3-day celebration were Allen Chapel and St. Andrews A.M.E. Churches; Century and Collins Memorial C.M.E. Churches; St. Paul, New Hope, New Home and Mt. Calvary Baptist Churches. The public is invited to attend.

Missionaries Will Hold Feast

The Tuesday Clubhouse at 2227 L Street will be the scene of the Oak Park Door Missionary Fellowship Chapel on Wheel's dinner on February 14

The meal will be served in the Camellia Room. Donations are $10 a person and $8 for persons in groups of three or more.

Mrs. Emma Mary Hughes is director.

LE ANN-
SPIRITUALIST

Her spiritual power is a gift. She has devoted a lifetime to her work and humanity in their suffering problem. There is no problem so big that she cannot help you in. Come and be helped by this gifted person and see for yourself by her gifted hand.

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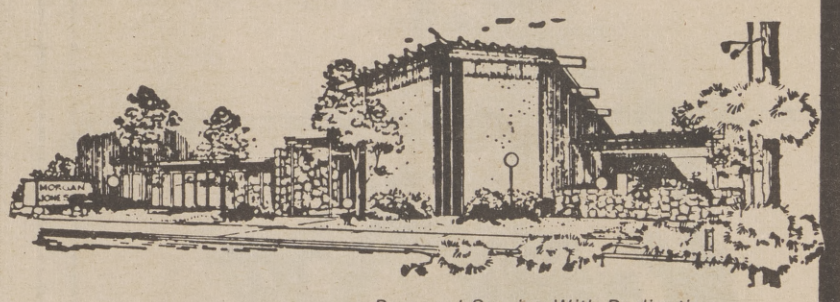
MORGAN-JONES - - - Chapel of Chimes

Stephen B. Jones



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Regardless Of Finances

4200 Broadway, Sacramento Phone 452-4444

Memorial Services Sunday Morning 9:15 to 9:30 KJAY Radio 1430

Unemployed Will Attempt Union

Steven J. Compoginis of Sacramento will attempt to organize unemployed workers in order to create a structured means of gaining employment, exchange job information and to lobby for changes in the system which provides jobs and allied assistance.

For information, contact Compoginis at 482-2844 or 4520 Baily Way, Sacramento 95825.

Joe Guevara

Batam Champ Hopeful

Joe Guevara of Sacramento will challenge Davey Vasquez for the North American Batamweight Championship in Sacramento on February 18.

Guevara, who is undefeated, will vie for the top batamweight title in Mexico, Canada and the United States.

His opponent, Vasquez, held the batamweight title before losing it to Enrique Pinder in 1971.

Guevara began his professional boxing career in 1973 while Vasquez has been fighting professionally since 1969.

The 12-round bout will be held in the Memorial Auditorium.

City Jumping Contest

Boys and girls 6 thru 15 years of age, are encouraged to enter the Annual City-Wide Jumprope contest sponsored by the City of Sacramento, Department of Recreation and Parks. Contest information and opportunity to practice the required stunts are now available at any of the 70 playgrounds throughout the city.

District play-offs are scheduled for Tuesday, February 25th. Winners will then compete in the City Finals on Thursday, February 27th, at Tahoe Park, 61st Street and 8th Avenue.

For further information, contact the City Recreation Department at 452-5681, extension 67.

$10,000 WINNER

Otis Armstrong, center, Denver Broncos' running back, who won $10,000 as the winner of the annual Seven Crowns of Sports pro football competition for 1974, is sandwiched by Rayfield Wright, left, offensive tackle of the Dallas Cowboys, and "Mean" Joe Greene, defensive tackle for Super Bowl champion Pittsburgh Steelers, who were selected linemen of the year. Wright and Greene won $5,000 each for their line achievements. In computer evaluations to determine the #1 winner, Armstrong registered 62.4 in the Productive Efficiency Rating, barely edging out Minnesota's Chuck Foreman by one percentage point. Greene and Wright got peak ratings from NFL line coaches since statistics of consequence are not available by computer analysis. Armstrong gained 1,407 yards and averaged 5.34 yards per carry to lead the NFL in both categories.

K-POP 1110 AM
K-PIP 93.5 FM
SPORTS SCHEDULE

Friday, February 7th
Oakmont vs Del Oro
High School Basketball
7:50 p.m.

Saturday, February 8th
Golden State vs Phoenix
Pro Basketball
7:45 p.m.

Tuesday, February 11th
La Sierra vs Rio Americano
High School Basketball
7:20 p.m.

Tuesday, February 11th
Golden State vs Houston
Pro Basketball
9:00 p.m.

Thursday, February 13
Golden State vs Cleveland
6:15 p.m.

K-POP 1110 AM
K-PIP 93.5 FM

FRIDAY/SATURDAY
Grand Opening
Friday...$1 Off
Saturday...Family Day
Opening day Friday get $1 off grandstand admission.
Saturday bring the family and enjoy all-girl-jockey exhibition race, exciting parachute jump and miniature pony show.

9 thoroughbred races
Are you missing something?
Last year more people attended thoroughbred racing than any other pro sport in the Bay Area.
DISCOVER
Golden Gate Fields
TUESDAY THRU SATURDAY · POST TIME 1 PM · IN ALBANY
Convenient A.C. Transit, Greyhound and BART schedules

NEW APPOINTMENT

California State Commissioner of Babe Ruth Baseball, Jerry D. Tresca, Sr., right, recently announced the appointment of Al Lacy of Sacramento to the position of Assistant State Commissioner. Babe Ruth Baseball annually attracts thousands of young men ages 16 through 18. Lacy has been an active member of the Babe Ruth Baseball for a number of years. He has served the association of ball clubs in Woodland, Clarksburg and Sacramento. In appointing Lacy, Commissioner Tresca lauded his individual effort towards the success of young men participating in Babe Ruth programs. Assistant Commissioner Lacy urges all young men ages 16 through 18 to contact him at 422-5333, after 6 p.m. for sign-up information.

Sac High Will Host Pig Bowl, 49'ers—Raiders

A repeat of the recent "Pig Bowl" has been added to the 49'ers-Raiders "Basketball Extravaganza" scheduled for Monday, February 24th at the Sacramento High School Pavilion. A preliminary game will be played starting at 6:30 p.m. between the City Police Department and the County Sheriff's Department basketball teams.

The San Francisco 49'er-Oakland Raider basketball game will follow at 8:00 p.m.

There will be seven players each from the 49'ers and Raiders in attendance. Possible participants include Fred Biletnikoff, Phil Villapiano, Forrest Blue, and Larry Schreiber. The game is being co-sponsored by the City of Sacramento and the California Park and Recreation Society District II.

All proceeds from the game will go to the California Park and Recreation Society District II scholarship fund.

Local television and radio sportscasting celebrities have also consented to participate in a "free throwing shooting contest" at halftime of the 49'er Raider game.

Other special attractions are currently being planned for the evening.

Ticket prices are $2.00 for General Admission and $1.00 for Children under 12. Tickets may be purchased at the City Recreation Department, Sloh's Neptune Table, Christie's Elbo Room, The Trio Club, or any recreation agency in Sacramento County.

Table Tennis Tourney Still Open

The City of Sacramento Recreation and Parks Department is still accepting sign-ups for the Annual Table Tennis Tournament to be held at Will C. Wood Junior High School Gymnasium.

The Tournament will be held on February 20, 21, and 23, 1975. Tournament play will be from 6:00 p.m. to 10:30 p.m. Thursday and Friday; 1:00 p.m. to 9:00 p.m. on Sunday.

Levels of competition will range from the very beginner to the very serious tournament player.

There will be a $1.00 fee assessed for singles and $2.00 fee assessed each team for doubles.

Trophies will be awarded in twelve (12) divisions of play.

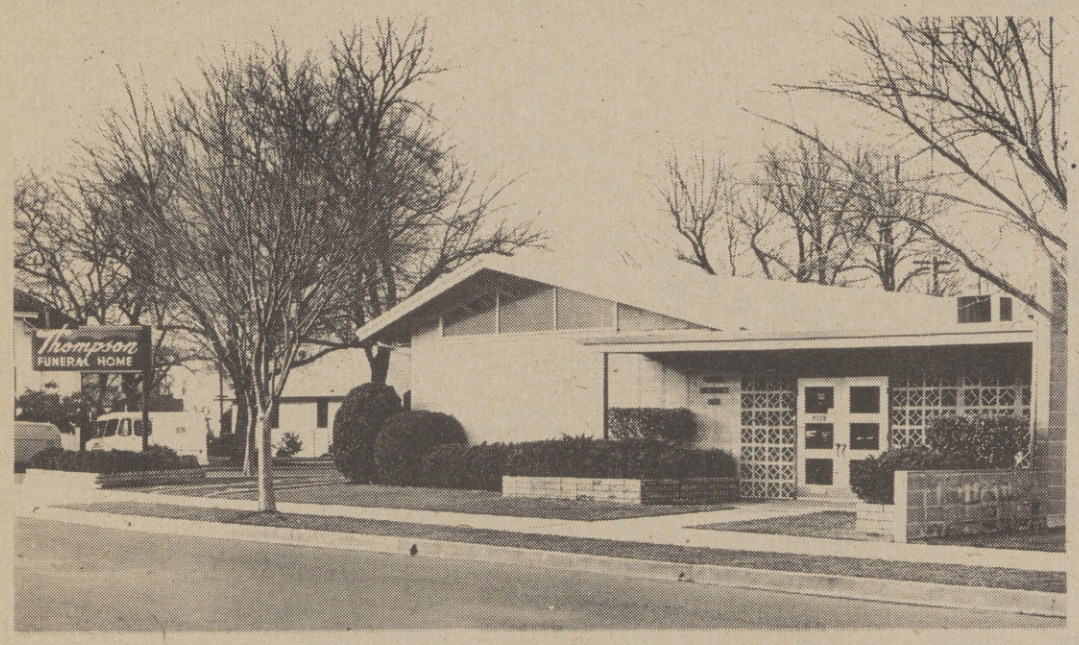
Contact the Sacramento Recreation and Parks Department, 3520 Fifth Avenue, for your entry blanks. Last day to register is Monday, February 10, 1975, 5:00 p.m.

Women Slow-Pitch Sign-Ups

The Carmichael Franchise of the Sacramento County Athletic Association, is conducting sign ups, through the month of February, for girls and women, ages 14 and over. Those who wish to play slow pitch softball, please contact either Jo Anna Dramer, 455-2817 or Connie Love, 488-2757 any time after 5 p.m.

The Sacramento County Athletic Association was formed in 1969, to expand sports program opportunities in the Sacramento Metropolitan area. This is a non-profit organization. Members and new members are welcome to join, to participate in S.C.A.A. sponsored sports programs and activities.

The following sports are offered for both men and women: slow pitch softball, basketball, volleyball, bowling, badminton, golf, miniature golf, table tennis, pool, bridge, pinochle, chess, fishing derbys, and possibly tennis.



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Sacramento, California

21st ANNUAL

SPORTS EXPO·75

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Sponsored by Sacramento Metropolitan Chamber of Commerce Sports Committee

Northern California's No. 1 Sports, Boat & Recreational Vehicle Show

CAL-EXPO/SACRAMENTO
FEB. 13-14-15-16-17, 1975

Don't Miss these Sports-Expo Super Specials!

See and learn from the finest fishermen in the entire country! WONDER WORLD OF ANGLING Featuring Dick Gaumer and the ANGLER magazine staff. Dave Myers, Dan Blanton, Mike Fong, Bernie Sherman, Jim Grassi, Larry Green, Bob Nauheim, Marty Seldon.

Thursday only! STEVE RAJEFF International Casting Champion

Complete selection of the newest equipment for hunting & fishing.

"THE RIVER RUN" AAU sanctioned 9-mile distance run starting at Sports-Expo at 11:30 AM. Saturday.

TROPHY TROUT POND Trouts up to 2 lbs.

Bill Steed of Croaker College will present a daily exhibition of FROG JUMPING.

See all the latest recreation vehicles, sailboats, powerboats & fishing boats.

Show Hours:

Feb. 13th Thurs.	2 PM - 10 PM
Feb. 14th Fri.	2 PM - 10 PM
Feb. 15th Sat.	11 AM - 10 PM
Feb. 16th Sun.	11 AM - 10 PM
Feb. 17th Mon.	11 AM - 6 PM

General Admission	$2.00
Junior Age 6-16	$1.00
Children under 6	Free

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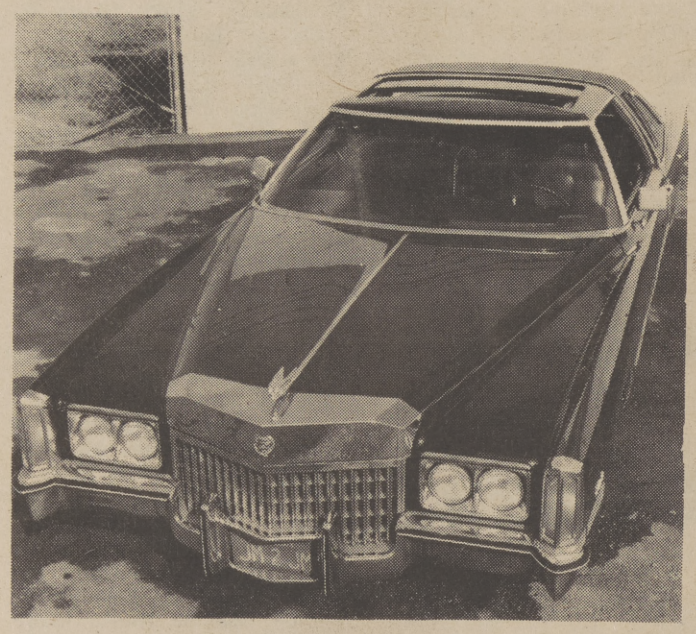


Cadillac Coupe DeVille -- With three-dimensional window design, door trim, Landau half-top with wide chrome band, walnut insert, and simulated walnut carved end cap.

Cadillac Eldorado side and rear Mediterranean styled windows, Landau half-top with wide chrome band walnut insert and simulated carved walnut end cap.

Mini-Hood Cap -- An outstanding, economical appearance feature for all Cadillac models.

Cadillac Limousine -- The ultimate in motorized luxury; plush interiors -- carpeting, drapes, color television, bar and refrigerator, closed circuit intercom, telephone, tape player and recorder, psychedelic lighting, etc.

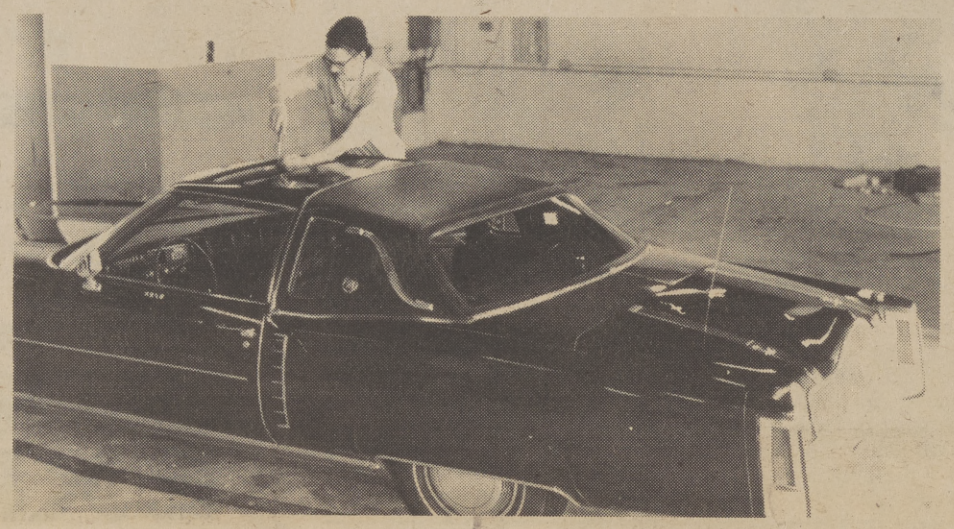
Cadillac Limousine with Sunroof in Rear -- Limousine style rear windows, custom Landau half-top, door trim, Landau bars, custom rear deck.

Chrome Front End -- With new vertical grille of plated stainless steel.

Glass and steel Sunroof - Fully automatic steel top unit with air deflector.

Spoke Wheel Cover -- for 15" wheel except Eldorado and Toronado.

Bar, Refrigerator unit, Television and Table -- Closed -- and open. At left, note how compact walnut unit fits neatly against back of front seat. At right, doors swing open to reveal built-in shelves for convenient serving to rear seat passengers. - Limousine -



L-50 Landau Bars -- 17-1/2", standard Brougham, L 100 Custom Landau Bars -- 23" for custom Coupe DeVille models, and Cabriolets. Landau tops, Cabriolet, Coupe DeVille.

Three-Dimensional Opera Windows -- With crest. Note walnut "End cup."

Classic Spare Wheel -- Especially designed by a modern interpretation of a classic concept.

Luxury Interior -- Plush carpeting, refrigerator, color television, tape player and recorder, audio-visual intercom.

Newly designed classic headlamp -- With swing-away hinge for easy servicing.

Classic Spare Wheel - on Brougham Limousine and Coupe DeVille models.

Deck Strap - An authentic looking, decorative feature that sets off this Fleetwood body with new boldness, striking drama.

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FUND ACTIVITIES PLANNED

The Glen Elder Mother's Club met last Sunday at the Black Angus Restaurant to plan a list of fund-raising activities to support their annual scholarship fund. Each year, the club presents cash awards to worthy high school graduates planning to attend college. Shown are, front row, left to right, Mrs. Thomas Slaughter, Installer; Mrs. Sarah Baker, Corresponding Secretary; Mrs. Nola Carthen; and Mrs. Sally Spivey, Treasurer. Shown back row, left to right, Mrs. Winnie Rose, Vice President; Mrs. Thelma Sellers; Mrs. Francine Franklin, Secretary; and Mrs. Maureen Summerfield, President.

The Sacramento Observer

SOCIAL WHIRL

FEB. 6 - 12, 1975 PAGE C-1

Lads 'n Lassies Plan State Teen Pageant

The Classy Lads 'n Lassies will sponsor the Sacramento Finals for the State of California of "Hal Jackson's Miss U.S. Talent Teen Pageant."

The Pageant is open to teenagers 13 to 16 (but not 17 on or before July 30) with youthful appearances, good performing talents and good public speaking abilities.

The Sacramento Pageant will take place on Sunday, May 11, 1974, at The Earl Warren Community Center. Proceeds from the Pageant, will go towards scholarships and other awards to winning contestants.

The winner of the Sacramento finals will go on to compete with young ladies from all over the state, at the State finals in Los Angeles on June 22, 1975, sponsored by Bill Howard, Executive Director of the National Foxes & Hares.

The National finals will take place in New York City under the direction of Hal Jackson Productions.

Individuals or groups interested in working with the Pageant, or teenagers who meet the above requirements wishing entry blanks are invited to send a letter and self-addressed envelope to Mrs. Velma L. Stokley, 3656 W Curtis Drive, Sacramento, Ca. 95818.

Deadline for entry is March 1, 1975. Further information may be obtained by calling (916) 455-5743 or (916) 383-8101.

'Little Miss' Pageant Opens To Local Girls

The annual Our Little Pageant will be held in Sacramento on Feb. 16, in the Hiram Johnson High School Theatre at 2 p.m.

Girls interested in participating in the Pageant, should contact Linday Cooney, Pageant Director of the Sacramento district, at 1967 Northwood Drive, Vacaville, 95688, by Feb. 9.

The event is opened to all girls in the Sacramento area who are 3 to 17 years old.

The Pageant is divided into three divisions. La Petite for girls ages 3 to 6 years; Our Little Miss, for girls ages 7 to 12 years; and Ideal Miss for girls ages 13 to 17 years.

There will be no bathing suit competition. Entrants will be judged according to talent, which can be anything that shows poise and personality.

However, the girls will compete in sports wear and party dresses -- short dresses for La Petite and Our Little Miss and long dresses for Ideal Miss competitors.

Winners in the three categories will receive crowns, banners and official statuettes from the sponsors, the Universal Pageant System. Winners also will have their fees paid to the state finals in Palm Springs at the Rivieria Hotel except for Ideal Miss winners, who will go directly to the international compeition.

Founded in 1962, the Universal Pageant System is one of the oldest and most respected Pageants of its kind. It is a youth development program aimed at giving young women early training in good grooming, social grace, talent training and scholarships.

Since its inception in Baton Rouge, La., more than $30,000 in scholarships have been awarded to participants.

Group Will Show Aides For Needy

A "Roundtable" of services for the homebound in the Sacramento area, will be presented on Thursday, February 13, from 12 to 2 p.m. in Goethe Hall, at 1723 L Street, Sacramento. Open to all interested individuals and agencies, the event is sponsored by Meals a la Car, Inc.

The diversified services available to people who are unable to leave their homes because of illness or handicap will be described by the Visual Services Center, the Easter Seal Society, the Visiting Nurse Association, Project Re-Entry, the State Department of Rehabilitation, Attendant Care and maker Service of the Welfare Department, the Wheelchair and Walker Loan Service, the Arthritis Foundation, Books-by-Mail, St. Paul's Center, the Sacramento Nutrition for the Elderly Program, the Diabetic Association, and Meals a la Car, Inc.

There will be no charge for the program. Coffee will be available for those who wish to bring their lunch.

CSUS Will Show Works Of Black Artists

Black artist Dee Thelen, will be exhibiting paintings, ceramic sculpture and a quilt at the Sacramento State University Student Gallery next week.

The opening reception will be Monday from 3 to 8 p.m. The gallery hours for the remainder of the week will be noon to 4 p.m. The show runs next week Feb. 10-14.

Thelen had two ceramic sculptures exhibited at last summer's State Fair -- "Myel" and "Future Man." She also exhibited with the Women's Art Guild at Swenson's Gallery in December.

Also featured at the Sacramento State show, will be Carolyn Cozad, Claudia Smith and Janice Tannerome.

INSIDE THE WHIRL

Hairstyles

Jenee Huitt tells how to create a fashion image...C-2

'New Spirit'

Merv Dymally was sworn in as California's Lt. Governor...C-4, C-5

Party

The Sacramento Urban League held a special Family Party'...C-7

La Contessa Shows New Line In Wigs

FRESH & FLIRTY

CONTEMPO

ROMA

MATCHMAKER

GALAXY

VOGUE

La Contessa, the company which last year introduced its "Black Is Beautiful" line of wigs desinged exclusively for Blacks, has made another breakthrough in the wig industry. Recently granted a license by Monsanto Textiles Co., La Contessa has launched a new line of wigs which are guaranteed for six months under Monsanto's Wear-Dated Program.

The new line, which contains six different styles in more than 28 specially formulated colors, is made of 100% Monsanto modacrylic fiber. Monsanto's Wear-Dated hang tags will appear on these wigs, which have passed the quality performance standards established by Monsanto.

"We feel that this new line of wigs will not only enhance the image of the entire wig industry, but also give Black consumers -- who represent a substantial percentage of wig sales -- a guarantee that they are purchasing a quality product. Particularly in the wig industry, consumers want products that last," said Joseph Alter, Executive Vice President of La Contessa.

The La Contessa collection will be sold in department and specialty stores as well as in beauty salons throughout the United States. The new wigs are packaged in attractive and convenient vinyl traveling cases. Also being introduced is a specially formulated La Contessa Balsam conditioner for use with all wigs made of Monsanto's 100 per cent Modacrylic fiber.

Pamela Kay Is '75 Camellia Princess

KAY

Pamela Kay, 19-year-old sophomore at California State University, Sacramento, is a 1975 Camellia Princess. A business management major, pamela is employed as a part-time tutor at CSUS.

She is a member of Alpha Kappa Alpha Sorority and St. Andrews A.M.E. Church.

A 1973 graduate of St. Francis High School, Pamela's affiliations included the National Honor Society, National Forensics League and National Thespians Society. She served as sophomore class secretary and junior and senior class representative to the student council. As a freshman she was student body president of Sam Brannan Junior High School.

The Camellia Queen will be announced on February 28, opening day of the 21st annual Camellia Festival.

Fashionable Facts

by Jenee Huitt
OBSERVER FASHION EDITOR

Reflections Of Life

The leisure suit reflects todays changing lifestyle. In 100 percent cotton with chamois coloration.

The suit offers a usual fabrication look in a style that is fashionable, but not too far out. Features include side vents, contrast buttons and top-stitching and lost of details.

Concerning the leisure look, designers say, "it's not a question of whether or not the look lasts, but one who does it best.

No man will go back to a traditional suit after he's gotten used to the leisure suit. But it will probably be another four or five years before everyone is ready to wear it."

Sportswear is becoming a much broader category each season and can include anything from sportshirts to coordinates . . .to more sophisticated leisure suits is actually an interpretation of the coordinate set in a new fabrication.

By whatever name, however, the variations can be dressed up or down and go from the most casual look to the more conservative ones when worn with a tie. As far as the overall leisure concept is concerned, including sportshirts, I see nothing else in the near future that will take over that role.

It should continue to be very exciting and it is the only area in men's wear maintaining its equilibrium.

Next week I will feature Speaking of Ties - - -

Read this ad before you buy a diamond ring!

If you're thinking of buying a diamond ring, come to Breuners first! Why? Because we deal exclusively in diamonds from Art Carved, and every Art Carved diamond is guaranteed for quality and carat weight. Further assurance of the diamond's value is the Art Carved Permanent Value Plan (PVP®), which lets you apply the full current retail value of the diamond in trade for a more expensive Art Carved diamond ring . . . at any time in the future!

Breuners

WAYSIDE SOUTH • Mack Road at Interstate 99
WAYSIDE NORTH • Madison Ave. at Interstate 80

Carrie Gordon Gets Republican Committee Post

Sacramento businesswoman, Mrs. Carrie Gordon, was recently appointed to serve on the Sacramento County Republican Central Committee.

GORDON

Mrs. Gordon's appointment to serve on the policy making branch of the local party marks the first time a Black woman has ever held that position.

Mrs. Gordon and her husband, have been in business locally for 28 years. The couple own and operate Al & Mae's Janitorial Service.

Mrs. Gordon has been active in organized partisan politics for nearly 20 years. She has been a registered member of the G.O.P. for the last six years, and has served the party in various capacities.

During the last general election, Mrs. Gordon supported Republic nominee for Treasurer John Kehoe. She served as the chairwoman of special events, aiding her candidate to raise funds.

Mrs. Gordon said that she is interested in increasing the participation of minority groups within the Republican Party.

"I would like to see more Blacks and other minorities become involved in Republican politics," said Mrs. Gordon.

Reading Aids

Reading Specialist, Ms. Sadie Koen and a team of instructional aids spent this week setting up activity centers in the classroom of Ms. Harriet Anderson at Peter Lassen Junior High School. The activity centers are geared to aid students overcome reading problems. Ms. Koen reports that new approaches to reading have been since the team arrived Monday. Ms. Koen is aided by instructional aids, Mrs. Betty Day, Mrs. Faye Bickel and Mrs. Irma Contrearas. Ms. Koen said that the team is utilizing materials and techniques to help students develop positive images of themselves and their environment.

Board Candidate Needs Support

The local Alpha Phi Alpha Fraternity, Zeta Beta Lambada Chapter, has sent out a "We Need Your Help" letter, asking for assistance for the school board campaign of Dr. George Stewart.

The letter said, "Dr. Stewart has consented to run for another term as a member of the Governing Board of the Los Rios Community College District, and needs financial assistance to run his campaign.

"Without your support," the letter went on to say, "we may not have a representative on the College District Board and that would be tragic."

The fraternity has asked that all donations be mailed to Dr. Charles W. Townsel, Del Paso Heights School District, 575 Kesner Avenue, Sacramento, Ca. 95838

FRIENDLY VISIT

The Oak Park Senior Citizens Club House continues to provide constructive outlets for the area's elderly residents. Over the last two years, the club house has constantly been a source of creativity. The center directed by Ms. June Grant, has sponsored a number of winners in the city's annual senior citizens arts and crafts contest. Some members of the club house have taken up the art of upholstery. The new class promises to provide not only artistic outlets, but basic knowledge of home furniture repair. Shown are, from left, Georgia Robinson, Lenore Clark, Stella Monroe, Ambrozine Campbell and Bamma Henley.

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Drapes and Slipcovers

If you've forgotten just how attractive your drapes and slipcovers can be, bring them to us. We'll give them a thorough, professional cleaning. Make them look so much fresher and brighter, you may not even believe they're yours. And all at very special savings.

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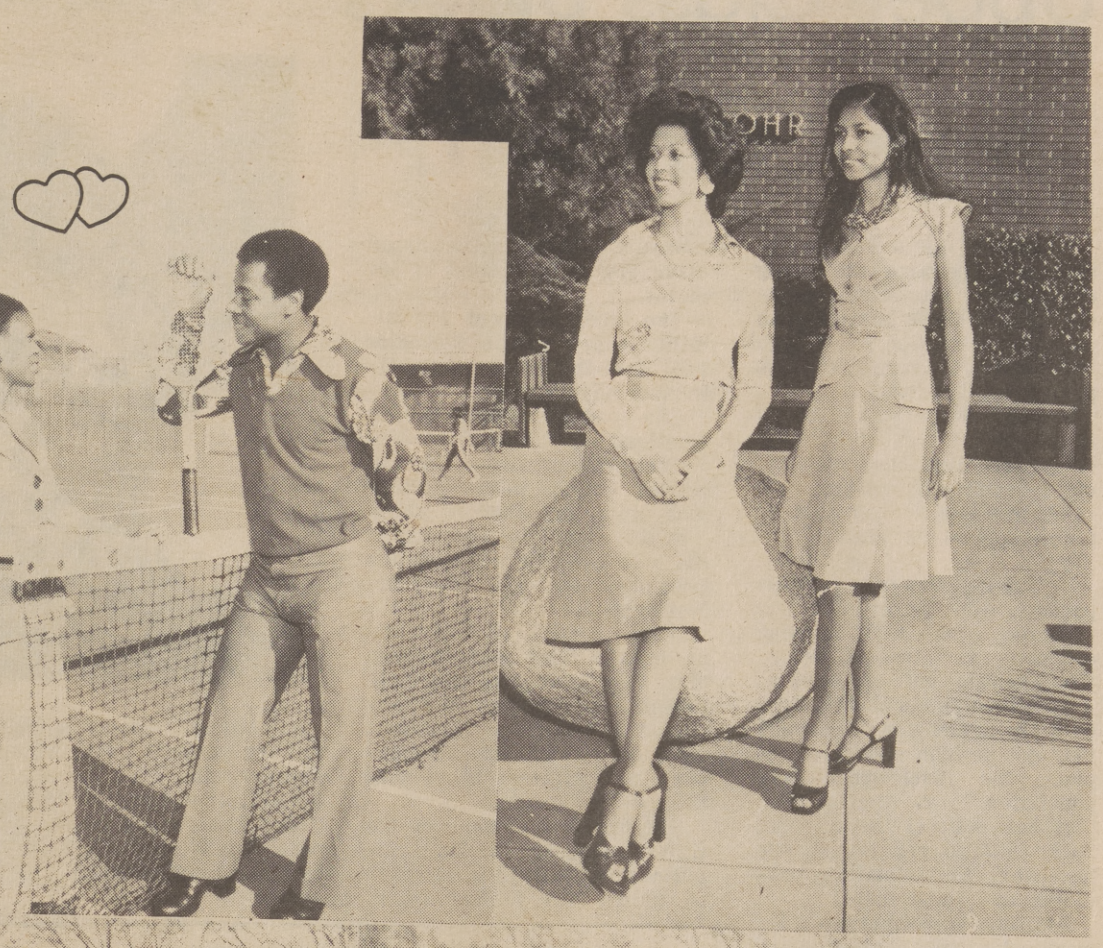
C
Co

Cupid On Campus



There are many ways of saying "I Love You."

In the Black community, it sometimes comes in the form of "I really dig you." "That's My Woman (or man)." And sometimes . . . "You are my main Nigger."

But such verbal expressions sometimes are difficult for shy persons. And these lovers can thank heavens for Valentine's Day, a time when it is perfectly alright to send unsigned notes of endearment.

Valentine's Day is a celebration of love which started hundreds of years ago with the Romans. The ritual of sending flowers, words of endearment and small gifts to loved ones and persons greatly respected and admired spread all over the world and today is carried out in different ways in various countries, but always with the same meaning -- love.

And, of course, love is not restricted to the young or newlyweds. It spans the lifetime of individuals. But for som

And, of course, love is not restricted to the young or newlyweds. It spans the lifetime of individuals. But for some reason, love most often usually is associated with the young -- perhaps because of the dynamics of the first love experience.

And so THE OBSERVER carries on the tradition of showing love as expressed by young people whether playing touch football, preparing for a ride on a two-passenger motorcycle or speaking sweet nothings over a tennis net.

One thing we all know: "There ain't nothing better in the whole world than a real deep love."

Upper Class Blacks Face Extinction

NEW YORK - A dramatic decline in the birth rate among upper-class Blacks may threaten many of these families with eventual extinction, a George Washington University anthropologist said recently.

A study of upper-class Blacks in Baltimore revealed that most of the families have only one child, despite the fact that most of the mothers came from large families, said Dr. Ruth B. McKay.

Of the children born to these parents, most were girls, she reported at the 141st meeting of the American Association for the Advancement of Science.

"The average of 1.54 children borne by mothers in our sample may not be high enough to replace the Black upper-class population," Dr. McKay said.

It has been estimated that 2.38 children per family are necessary to maintain a population at a stable level.

Although newcomers to the upper class may replace some families that fail to reproduce, the long-term trend may be toward a dwindling Black upper class that is dominated by females.

The study involved 162 families with a total of 249 children. Two-thirds of the families had only one child.

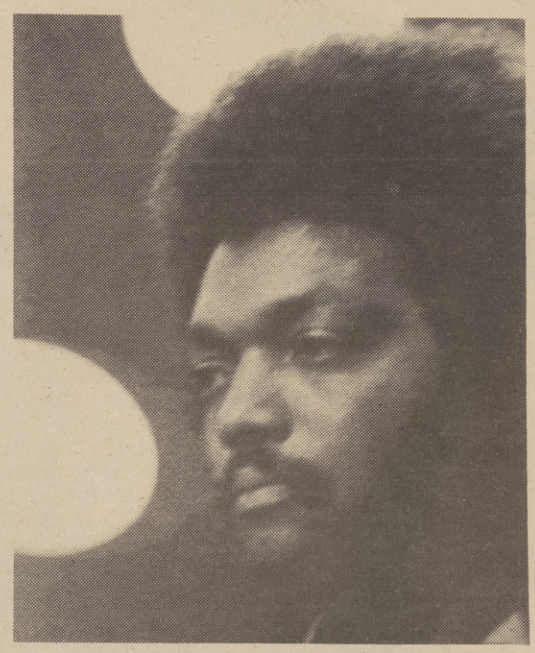
The mothers' families had averaged 5.2 children.

The primary reason for the drastic decline in the birth is that often, in order to climb into the upper-class population the wife needs to work, so she postpones her child bear, Dr. McKay said.

Black couples on their way up usually don't have children until they have completed their professional training and acquired a home, furnishings, automobile, and other "necessary accountments of an elite lifestyle," she said.

The full-time income of the wife is necessary for the maintenance of the desired standard of living, Dr. McKay noted.

RESPECTED COMMUNITY MEN



According to Black American women, U.S. Senator Edward Kennedy, ranks number one as the most respected man from a list of 17 world prominent men. He is followed closely by the Rev. Jesse Jackson. These ratings are revealed by the Virginia Slims American Women's Opinion Poll, Volume III, which has just been released. The Poll was conducted by The Roper Organization, Inc. Nearly three out of four Black women (73%) express great respect for Senator Kennedy. The Rev. Jackson placed second among Black women with 49%. Newscaster Walter Cronkite was third with 44%. Dick Gregory, fourth with 37%.

How To State Needs Is Workshop Topic

How to state your needs so that others become aware of what it is you want, but they do not feel any less by your asking is the objective of a Creative Self Assertion workshop at Sacramento City College.

The one-day workshop will be held Saturday, February 15, 1975, from 9 a.m., to 5 p.m.

The assertiveness class will will teach people to be more effective in their interpersonal communications. The sessions are limited to 20 participants to encourage group interaction during work in dyads, small groups, and larger group situations. Each participant will have an opportunity to role play troublesome situations and practice new ways of approaching them.

Registration fee is $12.50 per participant.

To register for the class, or for more information, call the Office of Community Services, at 449-7443.

Women Will Laude Good Bosses

American Business Women's Association, Manzanita Chapter, is holding their annual Bosses Night dinner meeting at Quality Woodlake Inn on February 19, 19 5, at 6:30 p.m.

This years theme will be "A Boss With a Heart of Gold."

The lucky boss selected will be awarded a Boss of The Year Plaque.

Guest speaker will be Jerry Jodice, teacher for the Los Rio School District.

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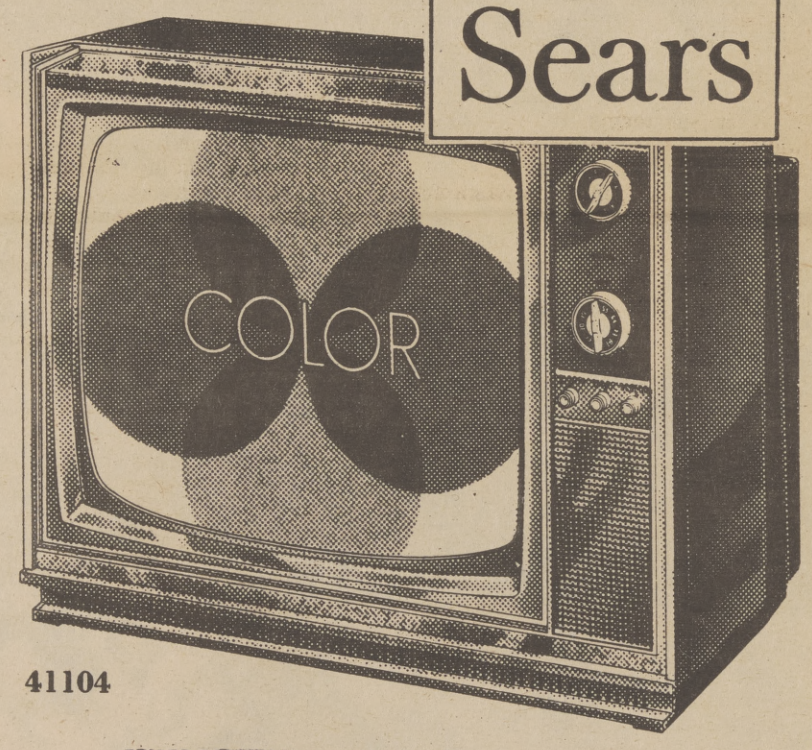

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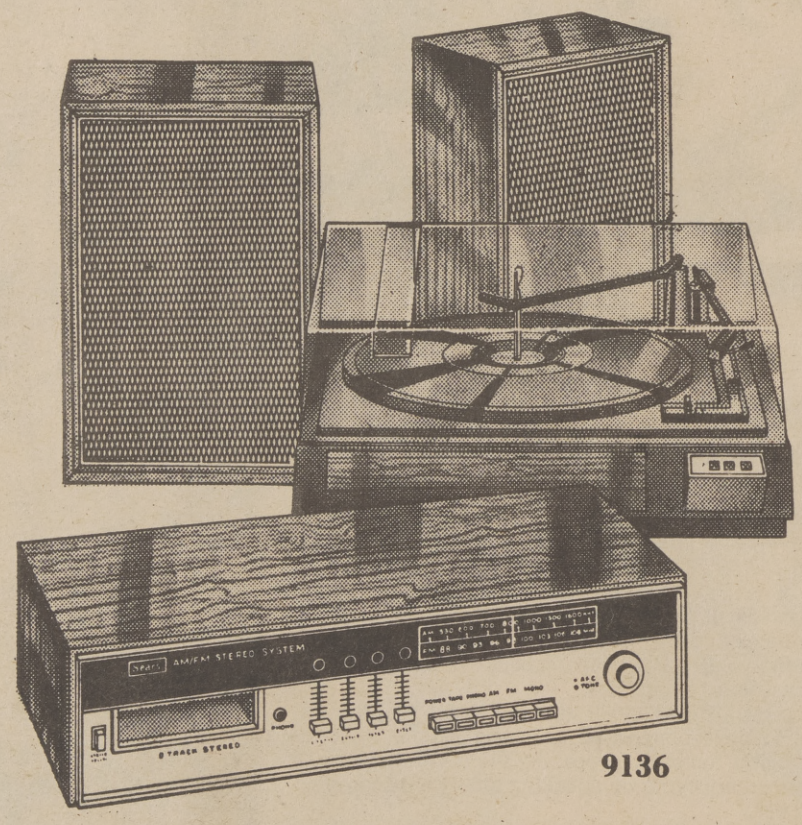

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Angelou's Cosmopolitan View Of A Universal Song

by Larry Irby

Maya Angelou knows why the caged bird sings.

She also knows life is too brief for one not to stop and smell as many roses as one can.

This cosmopolitan writer was a visiting distinguished professor at Sacramento State University last semester.

She has lectured at more than 40 universities a year, schools as diverse as Yale University and Bishop College in Texas.

Miss Angelou has lived in three continents including Africa. She was in Africa four years, teaching at the University of Ghana, lecturing in the land of Cleopatra-Egypt-and touring.

In Sacramento, she spoke of Africa, her childhood in Stamps, Ark., life in the City and in New York City.

She spoke of racism and her intentions to be a vast human being.

Visualize, if you will, a tall woman whose voice has been termed a well-tuned saxophone speaking to an audience in a paneled room at Sacramento State University.

"I suggest that we are all encaged until we are all free."

A free, wild bird takes to the air on a whim, singing at its leisure, while the caged bird sings for freedom, she says.

"And that song is universal."

The Long Beach native lives in rustic Sonoma, about 35 miles north of San Francisco or The City. Until she was 13, she lived with her grandmother, Annie Henderson, in Arkansas.

It was in Arkansas that she learned of what she terms, in one word, po-whitetrash. Mrs. Henderson, in turn, termed them Miz so-and-so.

For Maya Angelou this was a scathing experience.

Maya Angelou would lie on the floor, and "Die, die, die," when Mrs. Henderson called the powhite children Miz, she said.

Miss Angelou says she found SSU intriguing, filled with an inner excitement.

"I find the potential for change here very great. And, in fact, imperative if not only great, because the students for the most part, come from families that have been intransigent," she said.

Many SSU students were born after the epoch 1954-Brown vs. the Board of Education decision by the U.S. Supreme Court, and, many are Southerners, Black and white, she said.

"So they have to create their own dialogue, create their own vocabulary and I find that very exciting. I like the idea of being here to see it.

"In the act of educating, I am always talking about survival. I speak through the Black experience because that is what I know. However, I'm talking about the human condition -- always. What it is like to be a human being; what we can endure; what makes us laugh; and what we triumph over.

"And I think the Black American is the greatest proponent of survival because we've done more than survive, we've thrived.

"We've thrived with some passion, some compassion, some humor and some style.

"To me, that is one of the great contributions Black Americans have made to human kind. It is one of the great gifts to say that you can endure the most incredible atrocities and nurse a nation of strangers, simultaneously."

Maya Angelou also believes African-Americans never were alienated from Africanism.

Some phrases alive and well in Dixie are not Southern Blackisms but Africanisms brought to America in "toe-tal," she says.

To illustrate her view of the Afro-American's African links, she spoke of de-planning in the Federal Republic of Nigeria.

A Nigerian Air Force officer greeted Europeans and Asians with "Ladies, welcome to Nigeria. Gentlemen, welcome to Nigeria."

His greeting to Maya Angelou:

"Oh. Auntie, welcome to Nigeria."

In disbelief, Miss Angelou put a hand to her breast and said, "Now, I grew up in the South and although we were obliged to call people of stature Auntie, Uncle, Sister, Bubba, Brother, Cousin, I thought that was a Southern Blackism. I found that was an Africanism carried over in toe-tal-a cultural carry-over."

At the University of Ghana, students older than she greeted Miss Angelou with "Auntie, morning," because of her stature or age or both, she says.

A visit to the bush was similar to visiting Dixieland and Blacks could not find public accommodations and had to reside with benevolent Black families. And as in the South, neighbors brought food for the guest.

"That's the same thing that happens in Stamps, Arkansas-- my little town," she says.

"I used to stand on the street corners of New York City when I was 25, on soap boxes and on ladders, and talk about how awful slavery was; and the worst part of slavery was that the Black American had his culture taken away from him.

"I said it because I believed it. Then I went to Africa."

Miss Angelou says sucking air through one's teeth is an insult in the West Indies, the South and in Ghana. It is, she says, an Africanism.

San Francisco is The City. Why does the cosmopolitan writer live in rustic Sonoma and not in the states most cosmopolitan city?

"I'm a country person, really. I find that I like the quiet, and, I'm not given to big cities. I've lived in them - New York and Paris -- but I don't like it. I like to garden -- to grow my own vegetables."

Too many people create a rasping, Miss Angelou said, rubbing her arms for emphasis. In cities, she says, people do not look into each other's eyes because there are "too many eyes. They begin to take each other for granted. And, I don't like that. I don't want to live like that."

Miss Angelou says she is pessimistic about the future of the United States and the so-called Western World. She

believes violent confrontations will increase.

"I feel it's heightened in the United States because of the power of the United States; because of the repititive acceleration of everything in the United States, I believe it will be worse here.

"If one could condense the American ethos into a few words, it would be: Yes I can. Blacks think that. Whites think that. Mexican-Americans think that. Orientals: Yes I Can."

The violence epidemic in America is the Black American's "as surely as it is everybody else's," she says.

Blacks suffer more violence than any group in America but Afro-Americans are not complacent, she says. Young Black men walk the streets of America with an arrogance that says, "I'm a king, baybee. I've got an oil well in my backyard," she says.

Maya Angelou says the soulful strut is not the walk of one who has given up. She saw young men in Africa walking the same soulfull way.

Every human being has the right to expect respect, get it and give it, she says. Few call Miss Angelou, "Maya."

Blacks are returning in great numbers to Dixieland and will see some good things about down home life, she said, adding that the hidden, razor-sharp edges of racism -- northern style -- will be blatant, "highly visible," in the South.

Miss Angelou also believes everyone has talent. The talent, as electricity, is there. One need only plug in.

Maya Angelou's life has not been a cake walk, although she is a prize winner when one thinks of her talent at writing and speaking.

Consider this: On the edge of infancy she was raped and refused to talk after the incident; instead she read the library from A to Z.

Still through thick and thin, humankind is one of a kind to this tall lady of stage, screen and television writing.

She speaks of man as a changing, growing, improving being.

"It is always given to youth to be impatient and I'm glad of it. If it weren't so we might all be in the trees. Man, meant to crawl through slimy swamp, had the nerve to stand up and the unmitigated gall to remain standing.

"Here's a carnivore, whose brother probably is delicious, who comes up with the concept to not eat his brother, but to love him and afford him certain rights. So, certainly there has been change."

Unfortunately, she says, man's time is in a bottle.

Snapping her fingers, Miss Angelou said: "The change that takes place is so minute during our life time, that we are obliged to count upon the youth to say it must not remain the same. I will change it. This whole system must change."

Maya Angelou's grandmother and mother are her heroines and, she is a heroine to many Blacks herself. She marvels at the Black woman.

If an alien from outer space landed in the United States and were asked who is the Earth's most formible being, he would say the Black, American woman, she believes.

"She has seen her strongest sons sold, murdered, lynched. She has seen her beautiful daughters raped and violated."

Her voice is a whisper.

"She continues. She has seen her husband castigated. She continues as if she has a piece of steel from her head right down in the ground. And on the outside, she seeems so softtt. Whooeee. And she's as strong as steel.

"I don't understand her. But I love her and I admire her, because my grandmother embodied all of that.

"Unfortunately, I lost her before I knew enough to say thank you, Momma."

Miss Angelou will write three more books in autobiographic form as sequences to "I Know Why the Caged Bird Sings," and "Gather Together In My Name."

The autobiographic style will be the core of her literary contributions, forming her major life works, she believes.

Her book of poetry, "Just Give Me A Cool Drink of Water 'Fore I Die," was nominated in 1973 for a Pulitzer Prize.

Miss Angelou speaks of racism because as a Black American woman, she knows of it as no one else might. But she does not recognize what she terms man-made differences between human beings.

"I will not endure it. My time here is going to be too short to endure other people's prejudices," Maya Angelou says.

MAYA ANGELOU

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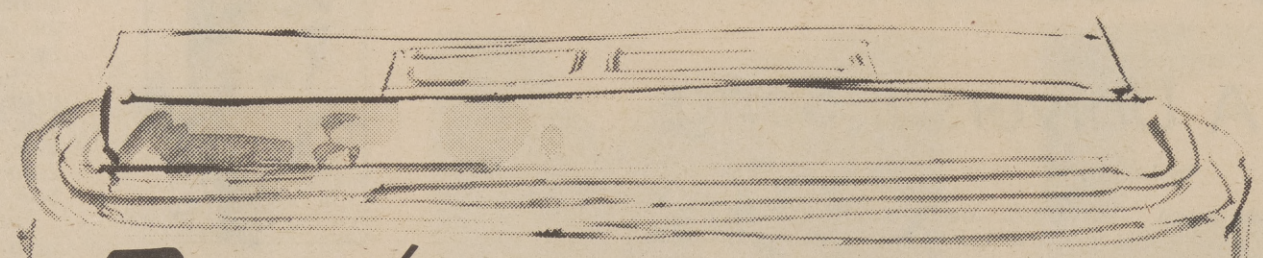

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McCLATCHY BROADCASTING

THE HAPPENINGS

The Sacramento Observer

entertainment guide

Feb. 8-
Feb. 13

'The Mills Brothers'

at Del Webb's

Sahara Tahoe

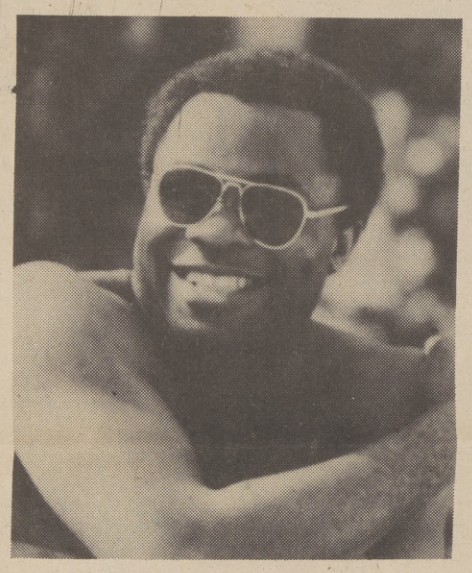
Feb. 7-9

record and movie reviews · blacks on tv

HOLLYWOOD BEAT

By BILL LANE

Mike Frankovitch's "Report To the Commissioner," with Yaphet Kotto, about ready to hit the nation's screens, and Kotto is about ready to begin his TV series called "Crunch," in which he plays a rough and ready shamus called, naturally, Crunch. Also now filming for a projected TV series down in Louisiana, is "Sounder." And Sidney Poitier has already begun casting and other preparations to film his next motion picture, "You Better Believe It," from an original screenplay by Richard Wesley (based on an original idea by Poitier) . . . James Harris, Rams QB, filming "Vigilantes Four."



YAPKET YOTTO

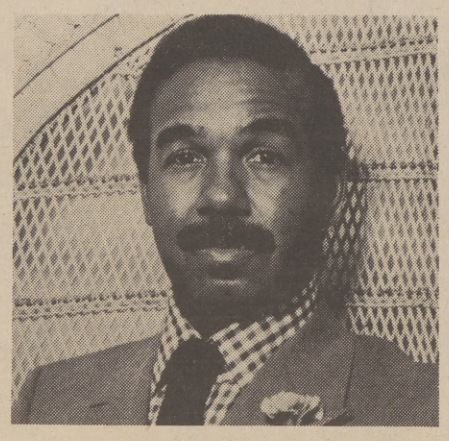
CLIFTON DAVIS

AT press time police were looking for that straight man on a top TV comedy show, as his wife, a new mother, reported he beat her severely and split. The show's weekly taping was put off.

LEE MAGID had a lot of technical help in Chicago from the Public Broadcasting people when he turned out the recent PBT television special "Soundstage," saluting Arthur Braggs, the man who made Idlewild, Michigan, a resort place for everybody's summer. The show was real nightclubbish, and featured Jackie Wilson, George Kirby and Della Reese, along with the Red Saunders band.

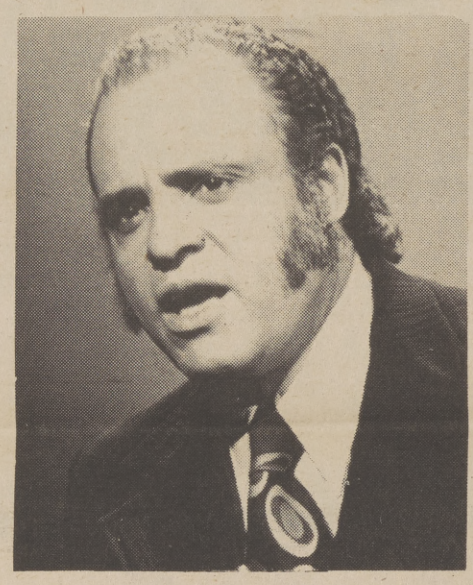
The music of Black ragtime king Scott Joplin is sailing anew these days, what with all the boosting from the Maple Leaf Society and other groups founded to perpetuate ragtime, and the recent film success, "The Sting," in which Joplins' meticulous and ruminative slow drag, "Sunflower," was immortalized. And one thing should not be overlooked in this new recall of the music of Scott Joplin, and that is the natural fact that until about two years ago, most of the people who were active in keeping ragtime music alive were also active in letting one and all know that the father of ragtime music was a Black composer named Scott Joplin -- and that those people are white. One of those little anomalies of life. So, when you hear 'em shrieking that the "whites stole our music," tell 'em the story of how white music lovers kept not only the music but the name and history of Scott Joplin alive.

BEN HOOKS, the FCC chap, in town for a PBT television taping titled "The Black performer: From Here to Where?" The Hollywood chapter of the Television Academy is sponsor . . . Bobby Short also taped (in Boston), a PBT special, music of the 20's . . . The Checkmates, Ltd., were running all over L.A. getting new stuff togethef for their Jan. 30th re-opening at the International Hilton in Las Vegas.



BOBBY SHORT

H. B. BARNUM, that little old winemaker of sorts, is at it again. His music for the radio and TV commercials promoting, T. J. Swan, Annie Greensprings and Boone's Farm has customers tapping their feet in liquor stores all over the U.S. The sponsor, United Vintners, is about to spring a new vino on the public, one called Foxfire Plum V Velvet, and Barnum's music will be used again. Meanwhile, H. B's young son, H. B. Barnum III, is into acting, and in Dean Martin's new pic, "Mr. Ricco," with Denise Nicholas and Thalmus Rasulala. And pop's busy writing new music also for the fabulous Osmond Brothers and Sisters.



BENJAMIN HOOKS

LAST Nov. 23, NBC-TV treated its viewers to a sopyisticated, entertaining and nostalgic re-creation of the Cotton Club with its TV special, "Cotton Club '75." Great stars: Ray Charles, Cleo Laine and Johnny Dankworth, Billy Daniels, Jonelle Allen, Redd Foxx, The Nicholas Brothers, Clifton Davis, Franklyn Ajaye. All produced by an integregated staff, and music by Phil Moore, Sr., Mark Warren was director. Joe Adams was executive in charge of production for Burt Reynolds and Henry Jaffe's company. The show had style and a great deal of class, making a lot of people wonder where that kind of TV show had been all that time. The network stuffed the show into CPT (Colored Peoples' Time), late Saturday night, but it got all kinds of grand response all over the nation. Such excellence bears repeating again and again, but at this writing, this reporter has not heard of NBC ordering another Cotton Club show. Why not?

PEE WEE Crayton, Big Joe Turner, Big Mama Thornton, Eddie "Cleanhead" Vinson and the Dirty Blues Band all set to hit the tour road . . . Singer Jimmy Briggs is he. Everybody once knew him only as a pianist, when he was accompanist for Johnny Mathis and Aretha Franklin. Now he's making a new mark, as a singer . . . And singer Della Reese got real mad the other day when she learned she was listed to sing Feb. 7 on a YWCA program at the Marriott here. "Can't be me," said Della. "I didn't know anything about it, and I'm booked to be singing in Puerto Rico on that date."

DODIE Ruffin winning a lot of fans in Las Vegas with her songs nightly in the Starlight Lounge of the Stardust Hotel . . . Paul Winfield heading for Belgrade Feb. 7-17, where he'll be guest of honor at the film festival. And Jake McKinney and actor Jean Durand have formed a new film firm, McDury Productions, and their first film venture reportedly is the pic we first heard Joe Hartsfield and LeRoy Robinson were going to do on their Chocolate Chip lot. Jake is publicity man at AIP. The picture is "Staggerlee," and executive producers McKinney and Durand are now looking for real creole actors and actresses to appear in it, they report. "Not under 20 and not over 40," they say. Filming starts in May. Don't call me, write casting director Phil Benjamin, c/o McDury & Co., 8670 Wilshire Blvd., Beverly Hills, Ca. 90211.

AL WILLIAMS, formerly of The Step Brothers of vaudeville, dancing fame, hastened to apprise us that he was not "fired" by Redd Foxx, but merely shifted over to new duties with the Foxx management combine. This time Williams says he's handling the talent managed by the Foxx agency, and heading up four offices. Redd's now writing some of his own TV scripts. Recently he filed a couple of 'em at the WGA here.

Plus, his firm is into publishing music. One of his new singers is Doris Troy, and comedienne Brenda Varrett is on his roster, as is the funniest soul on stage today, Hi-Fi White . . . Comic Billy Wallace taped a Don Rickles special . . . Stuntman, Eddie Smith, reportedly snared the stunt-coordinating job with the new Sidney Poitier movie . . . The Miracles, who have been singing in the East, card back to us they're happy to be back up among the chartbusters again, since their recording of "Do It Baby," has been declared gold.

THE HAPPENINGS
The Sacramento Observer entertainment guide

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Stroll In To See

The Mills Brothers

At Stateline, Nev.

STATELINE, Nev. -- The Mills Brothers, a smooth musical group who have become legends in their own time, will be featured in the High Sierra Theatre of Del Webb's Shara Tahoe from Feb. 7 - 9.

Shara Tahoe's weekend entertainment lineup will continue with Gladys Knight & The Pips appearing in the High Sierra spotlight from Feb. 14 - 16. The hot recording and nightclub group will be featured with Johnny Brown. During February, the High Sierra will also present Marty Robbins from the 21st through the 23rd.

The flawless vocal blending of the Mills Brothers has survived the vicissitudes of taste in popular music, and their sound has no generation gap.

Despite audience demands for the songs they made famous -- the oldies but goodies -- new material is continually being added to their repretoire. There most recent records are "Cab Driver," "My Shy Violet," "Ain't No Big Thing" and "Strollin'."

The group began their singing career in 1926 in their hometown of Piqua, Ohio. Members of the present trio are Harry, the group's spokesman; Herbert, who wears glasses and is the senior member; and Don, the bearded "baby" of the family.

It would be a difficult task to find someone who is not familiar with the Mills Brothers. Their greatest hit, "Paper Doll," has sold more than six million records. They have sung it in 27 countries, together with others they have introduced: "Glow Worm," "Lazy River," "You Always Hurt the One You Love," "You're Nobody Till Somebody Loves You," "Yellow Bird," "Opus One," "Standing On the Corner" and many, many more.

Their schedule includes performances at top nighclubs around the world, guest appearances on television shows and three or four recording sessions in Hollywood and New York.

GIL-SCOTT-HERON

"The Revolution Will Not Be Televised"

Arista Records has announced the release of Gil Scott-Heron's debut LP for the label entitled "The First Minute Of A New Day." The album, which shipped 100,000 copies, features Scott-Heron in collaboration with Brian Jackson and the Midnight Band.

Record World, the record industry national trade magazine, noted that the new album "consisting predominantly of the poet/performer's striking lyrics set to Brian Jackson's African hued rhythms . . . is surely their dual rise into the spotlight through their unique talent display." Scott-Heron's lyrics concern and address Black people, and the new LP underscores his emergence as a leading socio-political spokesman.

Scott-Heron is perhaps most well known for his renowned recordings of "The Revolution Will Not Be Televised," and "The Bottle." In addition to being an accomplished songwriter/performer, he is the author of several novels, including "The Vulture," (World Press), and a book of poetry entitled, "Small Talk at 125th and Lenox" (World).

A national tour, in conjunction with the release of "The First Minute Of A New Day," is now being planned.

The Best First Choice Of The Year

Philly Groove recording artists The First Choice have been named The Best Female R&B Singles Group of 1974 by Record World, the leading national trade magazine.

The single releases the trio was cited to include "The Player," and their current smash "Guilty" from their latest LP entitled "The Player." This is the second consecutive year Record World has awarded the group this honor.

The First Choice is comprised of Rochelle Fleming, lead singer; Annette Guest, first soprano; and Ursula Herring, alto singer and the newest addition to the group.

The lovely Philadelphia based trio has recently completed working with renowned choreographer Cholly Atkins. The girls are currently in the process of planning a national concert tour and a series of television appearances.

'You're Still A Young Man'

Tower's horn section, which is considered a phenomenon by all who hear them and are currently featured on the Elton John "Caribou" album, includes Emilio Castillo, tenor sax; Steve Kupka, baritone sax; Lenny Pickett, tenor and alto sax and flute; arranger Greg Adams, trumpet and fluegelhorn and Mic Gillette, trumpet and trombone. Providing the rhythm section are David Bartlett on drums, Bruce Conte, guitar, Chester Thompson, organ and piano and Frank Prestia, bass. Lenny Williams is the lead vocalist.

Rufus is well known for their innovative musical sounds with electronic experimentation, complex polyrhythms and dissonant horn voicings. Strongly influenced by Stevie Wonder, who wrote their smash hit "Tell Me Somthing Good," the group is comprised of Chaka Khan, lead vocals; Andre Fischer, drums; Nate Morgan, keyboards and Bobby Watson on bass.

Performance times are Friday and Saturday at 8:00 & 11:30; Sunday at 8:00. Tickets are still available for the 11:30 show on Friday and can be purchased at the Circle Star Box Office.

Rhythm and blues will never sound better when Tower of Power returns to the Circle Star Theatre on Friday, February 7 to Sunday, February 9 adding two performances to the original three show engagement. Rufus, the top R&B Group from Chicago, is also featured on the bill.

Combining fast-paced tunes and powerful ballads with kicking rhythm and horn sections, along with soulful lead and background vocalists, Oakland's Tower of Power is gaining national recognition as a major musical entity.

To date, the group has released hit singles such as "You're Still A Young Man," "What Is Hip," and "So Very Hard To Go," which have come from their four outstanding LPS.

Zulema Is The Radiant Miss Z

"H . . . E . . . Double L . . . O!" of the telephone. Zulema, known affectionately as Miss Z, is the name. And with an RCA recording contract as of September 1974, rhythm and blues is the game.

ZULEMA

A beautiful Black woman, Zulema upstaged a slew of bonified Third World stars on the original motion picture soundtrack of "Save The Children." The live recording at the Black Exposition in Chicago featured Marvin Gaye, Bill Withers, the Temptations, Curtis Mayfield, Roberta Flack and Gladys Knight and The Pips, and Zulema stole the plaudits with a stunning version of "This Child of Mine."

Born on January 3, 1947, Zulema began singing at home, "in the bathroom (because it had the best acoustics)." At the age of 4, Z started taking piano lessons, gearing her energies toward classical, but her earliest memory of music was "The Tennessee Waltz."

Zulema's first RCA single, "I Wanna Be Where You Are," was released in November, 1974. Prior to her RCA contract, Zulema recorded two albums for the Sussex label, "Caviar and Chitlins," produced by Main Ingredient ace, Bert de Corteaux, and "Zulema."

Z broke into the music business on a professional level with a three-piece all - female group, Faith, Hope and Charity. For the trio, there were more hassles on the road than just lugging equipment from town to town. "Every disc jokey in every major (and not-so-major) city, demanded, not asked, that we go out with them," Z recalls.

Now the problems of the road are non-existent. Whereas most musicians and singers literally abhor elongated hours throughout the country, Zulema loves road trips. And why not? "I always travel with the man I love (Joseph Gray)," says Z in her pleasant, unassuming tone, but she quickly adds, "now the djs ask for interviews."

Zulema and Joseph spend their spare time discovering new places, fishing (Z boasts that she once caught a 12-pound catfish), shooting pool and horseback riding.

Young New Vocal Group Signs With Motown

'The Dynamic Superiors'

When an exciting young group of five performers call The Dynamic Superiors were sighted to a long-term contract with Motown Records, it was the culmination of a decade of hard work and professional development. The Washington, D. C. musicians were appearing at a disc jockeys' convention when Motown prexy, Ewart Abner, happened to catch their act.

Abner was so impressed by the Dynamic Superiors that he went backstage after the show to congratulate them. He even surprised the group by adding that he felt certain there was a place for them at Motown.

But as is the case with most "overnight" success stories, their contract and current acclaim were a long time coming. A dozen years, in fact. It was that long ago that five teenagers, George Wesley Peterbark, Jr., George Spann, Michael McCalpin and brothers Maurice and Tony Washington, got together under street lights and in government housing project hallways in Washington to practice for a talent show at Spengarn High School.

Not long after that they got their first professional gig at a place in Northeast Washington called the A-21 Club. Then followed dates in Boston, Springfield, Mass., plus various Southern niteries.

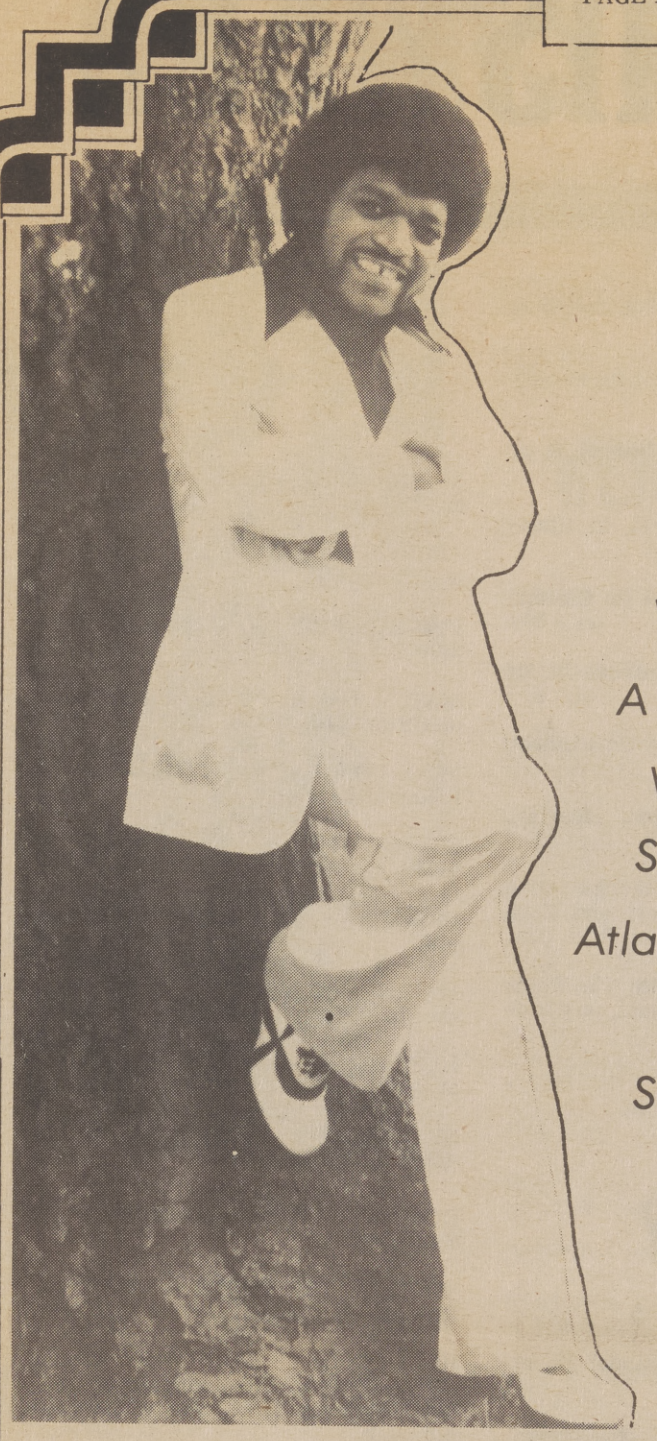
The Dynamic Superiors are best explained by one of their own, Tony Washington, who tells us what the group is all about as artists. "There are five individual sounds and personalities which are able to come together when necessary to produce a unified effect. Our choreography is exceptional, too. When you look at us you can see right away the result of a decade of hard work and concentration."

In an unusual display of self discipline, the five signers have agreed amongst themselves to restrict their private lives at this point in their career and all have agreed that marriage, at least for the immediate future, are out. "Right now," says Maurice, "marriage within the group would probably disrupt things. We've made that one of our strongest rules: that we should have second thoughts about anyone getting married at this point."

One reason the group has been able to remain together for all these years without appreciable salaries or hit records, is that Maurice has managed their money well and none of the others have objected. "The first $30 we made at that first job at the A-21 Club went straight into the bank and ever since then a large percentage of every penny we've earned has been put away into a savings account."

Now, with the release of their first album, "The Dynamic Superiors," which includes the hit single, "Shoe Shoe Shine," the group can look forward to reigning superior for many years to come.

Overnight Sensation Was The Success Of Percy Sledge



While 'When A Man Loves A Woman' Was Still On Charts, Atlantic Released His Second Single 'Warm And Tender Love'.

On a warm day in 1966, a young and up-and coming manager/booking agent boarded a plane in Memphis bound for Muscle Shoals, Alabama. Quin Ivy, a producer of many a Muscle Shoals R&B session, had been touting a new young singer that he felt could do it all. Ivy played a tape of a new song, and all who heard realized the vast potential for stardom that this singer had.

The manager/booking agent was Phil Walden, the singer was Percy Sledge and the song was "When A Man Loves a Woman." Walden soon became Percy's manager and agent. Atlantic Records signed Percy and released "When a Man Loves A Women," as his first single. Almost immediately, the song began zooming up the charts, and soon became the first R&B record to reach both the Hot 100 and R&B number one slots simultaneously. Percy Sledge's first recording became a million seller and set a challenging precedent to follow.

Percy Sledge was ready for the task. While "When A Man Loves A Woman" was still on the charts, Atlantic released his second single, "Warm And Tender Love." It, too, became a chart hit, proving that Percy's success was no overnight sensation. With single after single and several monumental albums, Percy Sledge established himself as one of the top R&B and pop stars of the late 60's. Songs like "Out Of Left Field," "It Tears Me Up," "Take Time To Know Her," "My Special Prayer," "Cover Me," and "Come Softly to Me," all became chart hits. Five albums were recorded and a total of 12 singles made the charts.

During the latter part of the 60's, and stretching into the early '70's, Percy's songs began reaching international audiences as well. His singles and albums all sold very well in the foreign markets. He toured Europe twice and became a big hit with fans in Germany, France, England, Holland and the Scandinavian countries.

In 1970, a tour of South Africa was arranged, and once again Percy garnered new legions of fans. His smashing success in South Africa caused waves of enthusiasm and praise that were felt by the consumer and trade press back in the States. A feature motion picture was filmed during the tour and released in South Africa in 1971.

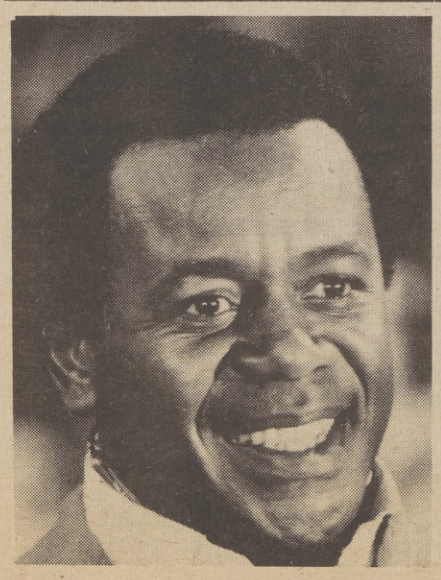
During the last few years, Percy spent most of his time touring Europe and South Africa. No longer under contract with his old label, Percy and his talented producer, Quin Ivy, began looking for a new record company. They didn't have to look very long. Phil Walden, Percy's former manager and now president of Capricorn Records, signed him to the label and immediately set out to re-establish Percy in the U.S. single and album markets.

The key ingredients that helped make Percy a superstar of the 60's were again reunited: Phil Walden, producer Quin Ivy, and the Muscle Shoals Rhythm Section.

Ivy, who has produced all of Percy's recordings, initially said, "I am most delighted about having the original people back on the team. I always felt that Phil Walden knew more about Percy and was always a great assistance working with me on Percy. To have the old musicians back on the case is like old times. We also have the same background voices that we used on the early records."

Sessions began in May, 1974, in Muscle Shoals, Alabama, with Quin Ivy producing once again. Musicians playing on the sessions included the cream of the crop of the famed Muscle Shoals personnel: Jimmy Johnson, rhythm guitar; David Hood, bass; Barry Beckett, keyboards; Roger Hawkins, drums; and Pete Carr, lead guitar. Some of the songs on Percy's first Capricorn album, "I'll Be Your Everything," include the title track, Jeff Barry's "Walkin' in The Sun," Kenny O'Dell's "Behind Closed Doors," Wendy Waldman's "The Good Love," Mark James' "Blue Water," and Phillip Mitchell's "I Believe in You."

Percy's album, released in January 1975, signals the return of one of the most popular vocalists of the 60's. Percy Sledge is back. History does repeat itself.



FLIP WILSON

Flip Wilson: Friends And Laughers

Comedian Flip Wilson walks on stage and you just know that there's no place he'd rather be. "If I can make an audience laugh right away, then I feel good and they feel good. Being funny," he adds with modest simplicity, "means making people feel good."

Wilson does precisely that, when he joins rock music superstars Elton John and Bette Midler in celebrating the return of the glamorous singer and comedienne Cher, in "Cher," a one-hour music and comedy special to be presented Sunday, Feb. 9, 7:30-8:30 p.m., on the CBS Television Network, Channel 10. The following Sunday, Feb. 16, the new regular series "Cher" makes its bow in the same time period.

In classic show business fashion, Wilson first hit the stage as a last-minute replacement in the role of nurse Clara Barton in a school play. Unfortunately, the second doesn't show whether nine-year-old Clerow Wilson's performance as Clara Barton was a forerunner of his feisty comedy character "Geraldine" (one of the many identities he dons for the "Cher" special), but his appearance brought the house down -- and served as his unforgettable introduction to the joy of making people laugh.

Enlisting in the Air Force at 16 ("I lied about my age because I liked the clothes," Wilson says with a wink), he joined the military lecture circuit and entertained fellow servicemen who agreed that he "really flipped" -- and Pvt. Clerow Wilson became Flip Wilson.

After years of making people laugh for peanuts -- his staple diet during the lean years of one-night club dates -- Wilson made his television debut and became a sought-after comedy guest, then star of his own popular series.

"I learned very early that the people who make me laugh are, above all, likeable. I can't laugh with someone I don't like," Wilson adds, "and so I've always tried to be a friend to my audience. Then . . . " he pauses, and whoops, a la Geraldine, "Watch

BLACKS ON TV THIS WEEK

Stacy Keach, bottom, stars as Lt. Ben Logan, the head of the Caribbean Force, and Carl Franklin is starred as Sgt. Mark Walters, his top aide, in "Caribe," new ABC Television Network action-adventure, series which premieres on Monday, February 17, 10:00-11:00 p.m. Their unit is a highly mobile arm of the Miami Police Department which combats crime not only in Miami but operates wherever American interest are involved in the Caribbean.

SATURDAY

FEBRUARY 8

BIG BLUE MARBLE - On Channel 10 at 7:30 a.m.

MISTER ROGERS - Children, on Channel 6, at 9:00 a.m.

BILL COSBY - Comedy, on Channel 3 at 9:30 a.m.

SESAME STREET - On Channel 6, at 10:00 a.m.

STAR TREK - Cartoon, on Channel 3, at 10:30 a.m.

ELECTRIC COMPANY - On Channel 6 at 11:00 a.m.

ZEE COOKING SCHOOL - On Channel at 11:30 a.m.

HARLEM GLOBETROTTERS - On Channel 10, at 12 noon.

sesame street - On Channel 6, at 12 noon.

FAT ALBERT - Cartoon, on Channel 10 at 12:30 p.m.

ZOOM - Children, on Channel 6, at 1:00 p.m.

COLLEGE BASKETBALL - The San Diego State Aztecs meet the San Jose State Spartans, on Channel 10, at 3:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

WRESTLING On Channel 40, at 5:00 p.m.

ZOOM - Children, on Channel 6, at 5:30 p.m.

STAR TREK - Adventure, on Channel 40, at 6:00 p.m.

MASQUARADE PARTY - On Channel 10, at 6:30 p.m.

EMERGENCY! - On Channel 3, at 8:00 p.m.

ALL IN THE FAMILY - On Channel 10, at 8:00 p.m.

KUNG FU - With Cannonball Adderley, on Channel 13, at 8:00 p.m.

THE JEFFERSONS - Starring Mike Evans, Sherman Hemsley, and Zara Cully, on Channel 10, at 8:30 p.m.

CAROL BURNETT - With The Pointer Sisters, and Peter Matz, on Channel 10, at 10:00 p.m.

DON KIRSHNER'S ROCK CONCERT - On Channel 13, at 11:30 p.m.

SUNDAY

FEBRUARY 9

ORAL ROBERTS - On Channel 13, at 8:30 a.m.

KATHRYN KUHLMAN - On Channel 10, at 9:00 a.m.

URBAN LEAGUE PRESENTS - On Channel 13, at 10:30 a.m.

NBA BASKETBALL - The Los Angeles Lakers vs the Pistons on Channel 10 at 12 noon.

SUPERSTARS - With O. J. Simpson, on Channel 13, at 1:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

DRAGNET - On Channel 13, at 5:00 p.m.

IRONSIDE - On Channel 13, at 5:30 p.m.

60 MINUTES - A profile of U.S. ambassaor to Ghana, Shirley Temple Black, is among the scheduled stores. On Channel 10, at 6:00 p.m.

CALL IT MACARONI - On Channel 10 at 7:00 p.m.

WRESTLING - On Channel 40, at 8:00 p.m.

MANNIX - Starring Gail Fisher, on Channel 10, at 9:30 p.m.

BLACK PERSPECTIVE ON THE NEWS - On Channel 6, at 10:30 p.m.

MONDAY

MONDAY
FEBRUARY 10

SESAME STREET - On Channel 6, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9:00 a.m.

MONEY MAZE - Game, on Channel 13 at 11:00 a.m.

LET'S MAKE A DEAL - On Channel 13 at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - With Clifton Davis, on Channel 10, at 2:30 p.m.

MIKE DOUGLAS - With Redd Foxx on Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

IRONSIDE - On Channel 13, at 4:30 p.m.

MISTER ROGERS' NEIGHBORHOOD On Channel 6, at 5:00 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

STAR TREK - Adventure, on Channel 40, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

TO TELL THE TRUTH - With Nipsey Russell on Channel 13, at 7:30 p.m.

HOLLYWOOD TELEVISION THEATRE - Drama, "Requiem for a Nun," starring Mary Alice, on Channel 6, at 8:00 p.m.

ROOKIES - Starring Georg Stanford Brown, on Channel 13, at 8:00 p.m.

BLACK PERSPECTIVE ON THE NEWS - On Channel 6, at 11:00 p.m.

TUESDAY

FEBRUARY 11

SESAME STREET - On Channel 6, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

MONEY MAZE - Game, on Channel 13 at 11:00 a.m.

LET'S MAKE A DEAL - On Channel 13 at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - With Clifton Davis, on Channel 10, at 2:30 p.m.

DINAH! - With the Pointer Sisters on Channel 10, at 3:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

TOWER
WATERBEDS

2 LOCATION IN SACRAMENTO *15th & BROADWAY (In The Tower Theater Bldg.) * TOWN & COUNTRY VILLAGE WEST (Next to Villege Theater And At Tahoe's King's Beach).

■ Rest In Peace With A Tower Waterbed ■

BLACKS ON TV THIS WEEK

MILES DAVIS

IRONSIDE - On Channel 13, at 4:30 p.m.

LET'S MAKE A DEAL - On Channel 13, at 6:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

PRICE IS RIGHT - On channel 10, at 7:30 p.m.

TO TELL THE TRUTH - With Nipsey Russell, on Channel 13, at 7:30 p.m.

GOOD TIMES - Starring Esther Rolle, John Amos, Jimmy Walker, on Channel 10, at 8:00 p.m.

M*A*S*H - On Channel 10, at 8:30 p.m.

BARNABY JONES - Starring Hilly Hicks on Channel 10, at 10:00 p.m.

SOUNGSTAGE - Music, with Miles Davis, on Channel 6, at 10:00 p.m.

WEDNESDAY

FEBRUARY 12

SESAME STREET - On Channel 6, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

MONEY MAZE - Game on Channel 13 at 11:00 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - With Clifton Davis, on Channel 10, at 2:30 p.m.

DINAH! - With Sammy Davis, Jr., and John Amos, on Channel 10, at 3:00 p.m.

MIKE DOUGLAS - With Ramsey Lewis, on Channel 10, at 4:00 p.m.

IRONSIDE - On Channel 13, at 4:30 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

NAME THAT TUNE - On Channel 10, at 7:30 p.m.

TO TELL THE TRUTH - With Nipsey Russell on Channel 13, at 7:30 p.m.

TONY ORLANDO AND DAWN - On Channel 10, at 8:00 p.m.

THAT'S MY MAMA - Starring Clifton Davis, and Theresa Merritt, on Channel 13, at 8:00 p.m.

CHER - Variety, on Channel 10, at 10:00 p.m.

GET CHRISTIE LOVE - Starring Teresa Graves on Channel 13, at 10:00 p.m.

THURSDAY

FEBRUARY 13

SESAME STREET - On Channel 6, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

MONEY MAZE - Game, on Channel 13 at 11:00 a.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - With Clifton Davis, on Channel 10, at 2:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

LET'S MAKE A DEAL - On Channel 13 at 6:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

TO TELL THE TRUTH - With Nipsey Russell, on Channel 13, at 7:30 p.m.

MAC DAVIS - Variety, with Aretha Franklin, on Channel 3, at 8:00 p.m.

KAREN - Comedy with Aldine King, on Channel 13, at 8:30 p.m.

ARCHER - Myster, starring Archie Moore, on Channel 3, at 9:00 p.m.

STREETS OF SAN FRANCISCO - On Channel 13, at 9:00 p.m.

FRIDAY

FEBRUARY 14

SESAME STREET - On Channel 6, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

MONEY MAZE - Game, on Channel 13, at 11:00 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MATCH GAME - With Clifton Davis, on Channel 10, at 2:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MISTER ROGERS NEIGHBORHOOD - On Channel 6, at 5:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

SANFORD AND SON - Starring Redd Foxx and Demond Wilson, on Channel 3, at 8:00 p.m.

CHICO AND THE MAN - Starring Sammy Davis, Jr., on Channel 3, at 8:30 p.m.

HOT L BALITMORE - Comedy, on Channel 13, at 9:00 p.m.

BURT BACHARACH - A classy musical program with Sammy Davis, Jr., on Channel 40, at 9:00 p.m.

WIDE WORLD IN CONCERT - Starring Martha Reeves, on Channel 13, at 12:30 p.m.

KMUV-TV MOVIE MARQUEE

31

Playing this week on MUVIE-TV 31

FEB 8 — SATURDAY

SOLID GOLD HEROES - Zorro's Fighting Legion, Chapter 12, 7 a.m., 5 p.m. & 11 p.m.

PETE SMITH SPECIALTY - Donkey Baseball, 7:15 a.m., 5:15 & 11:15 p.m.

ROLLING STONES SPECTACULAR - "Gimme Shelter," starring The Rolling Stones, Ike and Tina Turner, 7:30 a.m., 5:30 & 11:30 p.m.

MUVIES by GEORGE - Hosted by George Liberace, "Two-Lane Blacktop," starring Warren Oates, James Taylor, 9:00 a.m., 1 & 7 p.m.

WESTERN ACTION - "The Hired Hand," starring Peter Fonda, Warren Oates, 11:00 a.m., 3 & 9 p.m.

FEB 9 — SUNDAY

SOLID GOLD HEROES - The Masked Marvel, Chapter 1, 7:00 a.m., 5 & 11 p.m.

PETE SMITH SPECIALTY - Goofy Movie, 7:15 a.m., 5:15 & 11:15 p.m.

DRAWING ROOM - "A Taste of Evil," starring Barbara Stanwyck, Barbara Perkins, 7:30 a.m., 5:13 & 11:30 p.m.

MUVIES by GEORGE - Hosted by George Liberace, "A Clear and Present Danger," starring Hal Holbrook, 9:00 a.m., 1 & 7 p.m.

CRITIC'S LOUNGE - "Joe," starring Peter Boyle, Dennis Patrick, 11:00 a.m., 3 & 9 p.m.

FEB 10 — MONDAY

SOLID GOLD HEROES - The Masked Marvel, Chapter 2, 7:00 a.m., 5 & 11 p.m.

PETE SMITH SPECIALTY - What's Your IQ," 7:15 a.m., 5:15 & 11:15 p.m.

CREATURE FEATURE - "Octaman," starring Pier Angeli, Kerwin Mathews, 7:30 a.m., 5:30 and 11:30 p.m.

MUVIES by GEORGE - Hosted by George Liberace, "Duel," starring Dennis Weaver, 9:00 a.m., 1 & 7 p.m.

WESTERN ACTION - "Evil Roy Slade," starring John Astin, Milton Berle, 11:00 a.m., 3 & 9 p.m.

FEB 11 — TUESDAY

SOLID GOLD HEROES - The Masked Marvel, Chapter 3, 7:00 a.m., 5 & 11 p.m.

PETE SMITH SPECIALTY - "Have You Ever Wondered," 7:15 a.m., 5:15 & 11:15 p.m.

CREATURE FEATURE - "A Scream of Death," 7:30 a.m., 5:31 & 11:30 p.m.

MUVIES by GEORGE - Hosted by George Liberace, "Women in Chains," starring Ida Lupino, 9 a.m., 1 & 7 p.m.

WESTERN ACTION - "Destry Rides Again," starring James Stewart, Marlene Dietrich, 11 a.m., 3 & 9 p.m.

FEB 12 — WEDNESDAY

SOLID GOLD HEROES - The Masked Marvel, Chapter 4, 7 a.m., 5 & 11 p.m.

PETE SMITH SPECIALTY - "Follow The Arrow, 7:15 a.m., 5:15 & 11:15 p.m.

CREATURE FEATURE - "Die Screaming Marianne," starring Susan George, Leo Genn, 7:30 a.m., 5:30 & 11:30 p.m.

MUVIES by GEORGE - Hosted by George Liberace, "Dr. Cooke's Garden," starring Bing Crosby, 9 a.m., 1 & 7 p.m.

WESTERN ACTION - "The Long Chase," starring Ben Murphy, Sally Field, 11:00 a.m., 3 & 9 p.m.

FEB 13 — THURSDAY

SOLID GOLD HEROES
Marvel, Chapter 5, 7:00 a.m., 5 & 11 p.m.

PETE SMITH SPECIALTY - Guests Pests, 7:15 a.m., 5:15 & 11:15 p.m.

CREATURE FEATURE - "Legacy of Blood," starring John Carradine, John Russell, 7:30 a.m., 5:30 & 11:30 p.m.

MUVIES by GEORGE - Hosted by George Liberace, "Terror in the Sky," starring Doug McClure, 9 a.m., 1 & 7 p.m.

WESTERN ACTION - "Who Killed the Mysterious Mr. Foster?" starring Ernest Borgnine, Sam Jaffe, 11:00 a.m., 3 & 9 p.m.

There's always a movie on MOVIE-TV KMUV ch.31

Daily TRIPLE Features
Another Movie Every Other Hour

The Sacramento Observer

FEB. 6 - 12, 1975

URBAN LIVING

MRS. VIRNA CANSON

State's Leaders At Black Seminar

DR. PAUL LAWRENCE

HON. HENRY TALBERT

SAN BERNARDINO - Workshop Speakers chairperson, Dr. Lula Mae Clemons, has formalized discussion topics for the upcoming statewide Black Leadership Seminar scheduled to be held at the convention Center, in San Bernardino on Saturday, February 15.

Dr. Clemons said, "After many days of solid work, the committee has limited the seminar discussion groups to five general topics.

Though there may be several subtopics, the following areas of interest will be reviewed in depth:

(1) "Black Publishers: Their importance, role and responsibilities in providing assistance to Black leaders."

(2) "Education and Educational Leadership: Role, responsibilities and problems common to Black educators, elected officials, parents and the community."

(3) "Human Resources Development: Role, responsibilities and problems common to the Black community."

(4) " Housing: Agency role, responsibilities and problems responding to the common needs of the Black community."

(5) " Employment: Agency role, responsibilities and problems responding to the common needs of the Black community."

These will be discussed during the morning session, and in the afternoon, "Black economic development: A challenge for the Black entrepreneur community."

The statewide Black leadership seminar is intended to serve as a vehicle thru which ALL concerned Black leaders can participate in defining common problems, and determining the best solutions, to establish common goals and objectives to create a plan for Black progress. It is a call "for mutual helpfulness and unity," says its sponsors.

Scores of outstanding Black leaders from throughout the state are already committed to participate on Feb. 15.

Dr. Clemons, said "I am especially grateful to Mrs. Virna Canson, regional director of the NAACP, and Henry Talbert, regional director for the Urban League, for their staunch support in contacting many dedicated and talented Black leaders from almost every walk in life.

"The long hours and tireless efforts of seminar coordinator Art Townsend, and general chairman, Earl Davis, have been an inspiration to all of us who are doing the routine work of planning for the big day."

Dr. Clemons urges other Black leaders who have not already committed themselves to a particular role in the seminar to do immediately by writing the Convention Center in San Bernardino 303 North E Street, and indicate in which workshop they would like to participate.

The schedule of events is as follows:

Friday, Feb. 14: A get acquainted cocktail party and pre registration in the California Room of the Convention Center from 7 p.m., til midnight.

Saturday, Feb. 15: A buffet breakfast and registration from 7 til 9:30 a.m.

Those attending the seminar will meet general session from 9:30 til 10:30 a.m. at which time there will be a keynote speech by Dr. Paul Lawrence, former U.S. Education Commissioner and special education consultant to Gov. Jerry Brown. Also, full information about the workshop will be distributed.

The workshop discussion groups will meet from 10:30 a.m. til 12:30 p.m. at which time the groups will break for lunch and to hear another outstanding speaker.

This will be followed by more workshops and another general session for workshop synopsis, resolutions and/or other concluding action to be determined by seminar participants.

"But, it will not be all work and no play." There will be a Black Caucus Ball from 9 p.m., til 2 a.m., at the Convention Center. As a finishing touch, all attending the Ball are invited to remain and enjoy a Free Champagne Brunch after the Ball is over.

The Black Leadership Seminar is being co-sponsored by the West Coast Black Publishers Association and the Inland Empire and Black Caucus.

DR. LULA MAE CLEMONS

Black History Week Proclaimed

By M. GWEN JARVOUHEY

February 9th through 15th has been officially proclaimed "BLACK HISTORY WEEK," by Lieutenant Governor Mervyn Dymally.

"The Del Paso Heights School District will join the Sacramento community in the celebration of this event," stated Dr. Charles W. Townsel, Superintendent.

"Ebony on Parade" will be the theme for the assembly at Fairbanks Elementary School, 227 Fairbanks Avenue, February 14, at 6:30 p.m. The program includes the Fairbanks Drill Team, poetry readings by Sacramento High School students, a Charm and Modeling Group directed by Mr. Frank Withroe, the Shades of Joy Gospel Choir from Norte Del Rio High School, the Black Repertoire Cgroup from the University of California at Davis, and class presentations by Fairbanks students. Fairbanks principal, Mr. Wilbert King invites parents, staff and community residents to attend. Mr. Samuel Sanders, teacher, is the chairperson for the event.

Black History Week at Del Paso Heights Elementary School, 590 Morey Avenue, will be observed with a student assembly on February 13, at 9:30 a.m. The program will depict the lives of Black people who have made outstanding contributions to mankind. Chairpersons are Mmes. Shirley Lyon, Mary Brown, Hiliaria Griffith, and Mr. Howard Chambers. Art and language are entries submitted for the State Department of Education's Black History Week Exhibition will be on display. "All parents and community people are invited," said Mrs. Loubertha Banks, principal.

"Black History In Words and Music" was the theme for the program at Garden Valley School, 3601 Northgate Blvd., on February 5, at 1:30 p.m. The students presented an African dance the Story of Marian Anderson, a dialogue, poetry, songs, and reports on the achievements of two great American George Washington Carver. Chairpersons are Mrs. Dorothy Sherer and Mr. Robert Nugent, teachers.

Morey Avenue Elementary School students will participate in an indepth Black Culture Study Program. The project will be directed by three teachers, Miss Charlotte Jones, Mrs. Ester Ford, and Mr. Michael Lau in the Social Science Center.

Black History Week observance at North Avenue Preschool will include a Soul Food Brunch and presentations about the contributions made by Black Americans. The parents and children will also make Black History Week Scrapbooks.

Art and Language Art creations by sixty Del Paso Heights School District student finalists will be on display during Black History Week in an exhibition representing Black culture at the State Department of Education, 721 Capitol Mall. Entries depicting the theme, "Contributions of Blacks, Past and Present," included original poems, plays, essays about famous Black Americans, and other creative writing. Student art work included African vases and African masks, paper mache sculpture, water color paintings, pencil and charcoal sketches of Black Americans, puppets, posters, crayon drawings, collages, and jewelry.

Top left, Senator Hubert H. Humphrey, former Vice President, brings greetings to the group at the Mayflower Hotel. John H. Sengstacke, editor-publisher, Sengstacke chain, is presiding; Top center, President Gerald R. Ford welcomes Dr. Carlton B. Goodlett, president of NNPA and editor-publisher of the San Francisco Sun-Reporter/Metro-Reporter to the White House briefing. Top right, Goodlett makes a statement to the President and his officers. Left to right are briefers: Irving Kator, assistant executive director, Civil Service Commission; Stanley S. Scott, special assistant to the President; President Ford; James T. Lynn, Secretary of Housing and Urban Development; Peter J. Brennan, Secretary of Labor; and Alex Armendaris, director, office of Minority Business Enterprise. Middle left, Mr. Scott greets Mrs. Alice Dunnigan, former White House correspondent and author of a new book, "From the Scholl House to the White House." Center, Ms. Brenda Joyce, public relations representative of Gulf Oil, sings a solo; middle right, Representative Charles B. Rangel, 3rd from right, chats with Frank L. Stanley, Jr., co-publisher, Louisville Defender; Mrs. Mildred Brown, editor-publisher, Omaha Star; Ms. Ophelia DeVore Mitchell, publisher, Columbus Daily Times; Howard W. Kutz, vice president, Audit Bureau of circulations; and John H. Murphy III, chairman of the board, Afro-American Newspapers. Bottom left, Chairman John H. Powell, Jr., Equal Employment Opportunity Commission, is addressing workshop; William O. Walker, editor-publisher, Cleveland Call & Post, is presiding; bottom center, Ms. Barbara Proctor, president of Proctor & Gardner Advertising Agency, discusses the ad sales presentation; John L. Procope, editor- publisher, New York Amsterdam News, is presiding; Mayor and Mrs. Walter Washington visiting with publishers; John H. Sengstacke and Dr. Goodlett are with them, bottom right, Rep. Phillip Burton, chairman of the House Democratic Caucus, is shown addressing workshop.

'Black Press Must Not Die'—Ford

Declaring, "this law must not be allowed to die," President Gerald R. Ford assured some 200 delegates to the Mid-Winter Workshop of the National Newspaper Publishers Association last week in Washington, D. C., that he is working to extend the Voting Rights Act of 1965.

His assurance came in an address before the group last Thursday afternoon during a White House briefing in which two cabinet officers and other top officials took part.

Prior to Ford's talk, Dr. Carlton B. Goodlett, president of NNPA and editor-publisher of the San Francisco Sun-Reporter and Metro-Reporter, praised the President for his nomination of William T. Coleman as Secretary of Transportation and for his previous statement in support of the Voting Rights Act.

Goodlett also expressed the concerns of the Black Press regarding U.S. foreign policy in Southern Africa and unemployment here at home.

Beginning with the voting rights issue, President Ford said: "As Dr. Goodlett indicated, I told Congress last week that I plan to ask for another five year extension of the Voting Rights Act first passed in 1965, renewed in 1970 and up for renewal at this time.

"This law must not be allowed to expire in August of 1975. The Voting Rights law helped open the way for the election of Blacks in all parts of the nation, and that movement must be continued," the President added.

"As I look back over the past 25 years, I am reminded of how far America actually has come, of how many barriers have fallen, and the number of prejudices that has been laid to rest.

"But more importantly, as I look ahead, I know how much work remains before every child born in America has the same opportunities for long life, economic security, and educational achievement. Much has been done. Much remains. But together we can make that necessary progress," Ford told the publishers.

(The President's bill to extend the Voting Rights Act awa sent to Congress on January 27).

President Ford also pledged that his administration will not slice off a small portion of the pie and say, "this is enough for the 25 million Americans who are Black."

The President's address highlighted three hours of White House briefing. Others who briefed the group were: James T. Lynn, Secretary of Housing and Urban Development; Peter J. Brennan, Secretary of Labor; Donald Rumsfeld, assistant to the President; Frank G. Zarb, Federal Energy Administrator; Alex Armendaris, director of the Office of Minority Business Enterprise; and Irving Kator, assistant executive director, Civil Service Commission. Stanley S. Scott, special assistant to the President, presided.

Other features of the three day meeting were addresses by Rep. Charles B. Rangel, chairman of the Congressional Black Caucus; Rep. Phillip Burton, chairman of the House Democratic Caucus; and Dr. Goodlett.

Greetings were extended to the group by Senator Hubert H. Humphrey; Mayor Walter Washington; Berkeley G. Burrell, president of the National Business League; Basil Paterson, vice chairman Democratic National Committee; Calvin Rolark, president, Capital Press Club and editor-publisher, Washington Informer;

Dr. Lovinger Bowden, acting dean, school of communications, Howard University; Eddie N. Williams, president, Joint Center for Political Studies; Stanley S. Scott, special assistant to President Ford; Theodore A. Serrill, executive vice president, National Newspaper Association; Ms. Lois Alexander, president National Association of Media Women.

Among the panelists were -- advertising; Ms. Barbara Proctor, president, Proctor and Gardner Advertising Agency; Kenneth O. Wilson, vice president, Afro-American Newspapers; John L. Procope, editor-publisher, New York Amsterdam News; Mrs. Inez Kaiser, president, Inez Kaiser & Associates; Mrs. Mildred Brown, editor-publisher, Omaha Star; Kelvin Wall, president, Black Creative Group; and Ms. Ophelia DeVore Mitchell, publisher, Columbus Daily Times.

Circulation building: Howard W. Kutz, vice president, Aduit Bureau of Circulations; Longworth M. Quinn, editor-publisher, Michigan Chronicle; Robert H. Fentress, vice president, Johnson Publications; Peter F. Sprague, circulation and sales manager, Wall Street Journal; Earl Davis, Jr., editor-publisher, San Diego, Voice News and Viewpoint; John H. Murphy, chairman of the board, Afro-American Newspapers.

Frederick Sengstacke, president, Chicago Daily Defender; Garth C. Reeves, editor - publisher, Miami Times; Mrs. Marjorie B. Parham, editor-publisher, Cincinnati Herald; N. A. Sweets, managing editor, St. Louis American; Charles 67X Moreland, editor, Muhammad Speaks; Hillard Hamm, publisher, Compton Metropolitan Gazette; Clarence G. Klopp, managing director, Certified Audit of Circulations.

Special problems of publishers; William O. Walker, editor-publisher, Cleveland Call and Post; John a. Saunders, president and editor, Philadelphia Tribune, John B. Smith, executive vice president, Atlanta Inquirer; C. A. Scott, editor-general manager, Atlanta Daily World; Emory O. Jackson, managing editor, Birmingham World.

Others on the workshop program were: Howard B. Woods, vice president of NNPA and editor-publisher St. Louis Sentinel; Mrs. Dorothy Leavell, publisher, Chicago New Crusader & Gary Crusader; Dr. Milton A. Reid, publisher, Norfolk Journal & Guide; Ms. Ethel Payne, Chicago Defender; Benjamin Wright, Clairol; Gene Mosley, national classified ad specialist and Ms. Brenda Joyce, public relations representative of Gulf Oil, sang two beautiful solos.

Ms. Yvonne Price, leadership Conference on Civil Rights; Moses N. Newson, executive editor, Afro-American Newspapers; and John W. Lewis, Jr., director, NNPA Washington Bureau. Rev. Jerry A. Moore, pastor of 19th Street Baptist Church and a member of the D. C. City Council; and Rev. A. Knighton Stanley, pastor of Peoples Congregational Church.

U.S. Educational Grants Encourage Minority Participation Abroad

A special grant from the U.S. Department of State will provide financial aid to minority students enrolling in the University of California's Education Abroad Program study centers operating in 17 foreign countries.

The Santa Barbara campus is the headquarters for UC's extensive overseas program at 31 host universities throughout the world involving 650 UC students from nine campuses.

The grant of $22,000 from the State Department Bureau of Educational and Cultural Affairs will be matched by $15,000 from existing University financial aid funds to encourage increased minority participation in the program.

The grants to individual students this year will average about $1,000 to some 30 minority students and will be administered by campus financial aid offices.

The University has Education Abroad centers in Ghana, Kenya, Hong Kong, Japan, Lebanon, France, Germany, Israel, Italy, Mexico, Scandinavia, Spain, Brazil, United Kingdom, Ireland and the USSR.

Dr. William H. Allaway, director of the program, notes that in the past between 10 and 12 percent of the participants have been minority students, and this new grant will increase the number able to study overseas.

"We have been striving to increase the representation of minority students in our study centers to be representative of the diversity of American culture. These students have had outstanding success academically and in their relationship with the host university and country," he says.

Applications for program participation may be obtained from the Education Abroad Office located on each UC campus, or information may be obtained at the main office at the University of California, Santa Barbara, California 93106.

Sewer Billing Survey Begun

Most commercial establishments in Sacramento County north of Elk Grove will be included in a county sewer billing survey that has started and will last approximately six weeks.

The voter-approved Sacramento Regional County Sanitation District will be instituting its new billing system on July 1. This survey is the method chosen to update ownership information on businesses in the district as well as to determine how much they use the sanitary sewer system.

Some 12,000 places of businesses located within the district will be involved. Surveyors will be asking for the name of the owner, the mailing address for sewer bills, and other general questions. In about half the cases, they will measure floor area to determine the establishment's new sewer billing rate. In other cases, they will count such units as the number of lanesin a bowling alley, the number of machines in a laundromat, or the number of rooms in a hotel or motel to determine usage.

All surveyors will carry identification cards provided by the county department of public works, except in the City of Folsom which will do its own survey and provide the information to the county. Some portions of the City of Sacramento will not be surveyed, since the city already has the information on hand.

Surveyors will be distributing information sheets to persons they speak with to try to answer further questions. If these questions are not staisfactorily answered within the sheet, they may call 454-5671 and ask for Al Hollis.

Last HUD Hearing Scheduled

The second and final hearing for the use of some $1.25 million in Federal funds for the benefit of Sacramento County low and moderate income families--to eliminate slums and blight--is scheduled for 2 p.m. Monday, February 10, before the Sacramento County Board of Supervisors.

The money will come from the Housing and Community Development Act of 1974 will eventually total $20,000,000 to the unincorporated area of the county over the next six years.

One of the stipulations of the HUD grant, is that the public be encouraged to participate in decisions on how the money will be used, what projects should be undertaken and what priorities developed. The Board of Supervisors has agreed that first-year funding must be used for projects that meet the most urgent needs of the community; especially those of the basic urban services which contribute to health, safety, or public well-being. They must be programs which could not feasibly be financed without community development funds or for which other sources of funds have already been exhausted. They must also be programs which can successfully be implemented in the first year (1975-76).

Second or third-year funds will be given to those projects which would meet less critical needs of the community and those for which other sources of funding may be available. Programs that are not accepted in the first-year grants will be considered for action in the second or third year proposals.

So far, community reaction to the meeting on January 8 has brought forth proposals dealing with streets, sewers, water districts, park programs, child care and projects for the elderly or handicapped. Ineligible activities are general governmental expenses or buildings, sports arenas or stadiums, transportation facilities, schools or hospitals.

At the meeting on February 10, the Board of Supervisors will hear recommendations on proposals submitted to the county's Community Development and Environmental Development Agency by February 3. Final action by the board is anticipated on February 19.

DeCristoforo Named To Preside

Judge Joseph A. DeCristofors has been elected by his fellow jurists, to be presiding judge of the Sacramento County Superior Court for 1975. DeCristoforo has been a superior Court judge for six years.

Besides regular duties, a presiding judge makes court assignments, supervises court administrative activities, and generally represents the court in ceremonial, business and community activities.

NEW POST

Federal Energy Administrator Frank G. Zarb, left, has announced that FEA Consumer Affairs Director Hazel Rollins, conferring with Administrator, standing, has been nominated for super grade status, making her the highest ranking Black in FEA. Zarb admitted that FEA's image in the area of minority contracts and hiring was not good enough, but promised that FEA would improve its sensitivity towards minorities. Zarb said the President's energy proposals would save a million barrels of oil a day by the end of this year. . . and two million barrels a day by the end of 1977. The U.S. sues 18 million barrels a day. Zarb noted that the President is asking manufacturers to develop energy efficiency goals for major appliances that would achieve a 20 per cent improvement by 1980. This would save the equivalent of over one-half million barrels of oil per day by 1985, according to Zarb.

The Sacramento Observer

URBAN LIVING

FEB. 6 - 12, 1975

National Child Dental Health Week Underway

"For the first time in history, we are in a position to eradicate tooth and gum diseases," the chief of the State Health Department's dental health unit said this week.

Noting the observance of National Child Dental Health Week, February, 3-7, Dr. Daniel Corrigan urged Californians to improve their dental health thru proper cleaning and regular yearly checkups.

Corrigan proposed the "FBI method" of tooth care -- flossing, brushing, and irrigating.

"Teeth should be flossed at least once each day," he said, "followed by proper brushing and complete rinsing. Flossing is essential to remove plaque from hard-to-reach crevices between the teeth."

Plaque is the colorless material that forms on teeth and houses the bacteria that causes decay. It cannot be removed completely by brushing, Corrigan cautioned. Ye added:

"Proper flossing and brushing can be explained by dentists or public health clinics. Most people do not brush their teeth correctly. The brush should be moved away from the gums, and the tongue should be brushed to remove bacteria.

"Since most decay occurs within an hour after eating, teeth should be brushed as soon as possible after meals. And because sugar is a great decay factor, keep sweets to a minimum," Corrigan urged.

"Teeth can last a lifetime if we protect their health," Corrigan said. "Dentists have the know-how, but it is up to each person to learn the simple rules and procedures to protect and preserve their teeth. Good dental habits learned in childhood will help assure good dental health.

"National Child Dental Health Week is a good time to teach children that the FBI of proper dental care is as simple as ABC."

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SHE SAVED **$11.10** AT LUCKY

IN AN ACTUAL SHOPPING TEST, MRS. MADELINE WHITE SPENT $60.82 FOR HER WEEKS GROCERIES AT LUCKY. AT THIS TIME WE ASKED MRS. WHITE TO HELP US PROVE THAT LUCKY CAN REDUCE FOOD COSTS. WE SUPPLIED HER WITH A LIST COMPILED FROM HER ORIGINAL PURCHASE AT LUCKY AND ASKED HER TO PURCHASE THESE ITEMS OR COMPARABLE ITEMS AT ANOTHER SUPERMARKET . . . SHE DID, BUT SPENT $71.92 . . . PROOF AGAIN THAT LUCKY DISCOUNT SUPERMARKETS CAN REDUCE FOOD COSTS!

ACTUAL SHOPPING TEST

Mrs. White's shopping test was Notarized on January 10, 1975.

PRICES EFFECTIVE WEDNESDAY, FEBRUARY 5th THRU TUESDAY, FEBRUARY 11, 1975.

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WE DISCOUNT EVERYTHING *Except* QUALITY, COURTESY, SERVICE

FROZEN VEGETABLES PKG. YOUR CHOICE **18¢**
Silverdale French Style Green Beans
Libby's Chopped Broccoli or Chopped Spinach
Rosedale Cauliflower, French Style Green Beans or Brussel Sprouts

LADY LEE Chili Con Carne
With Beans, Regular or Hot
15 oz. Can **39¢**

SUNSHINE Krispy Crackers
. . . . . 16 oz. Pkg. **45¢**

VET'S Dog Food
Regular, Variety or Chicken Flavor
15½ oz. Can **13¢**

BLUE SEAL Margarine
Cubes . . . . . 1 lb. Pkg. **42¢**

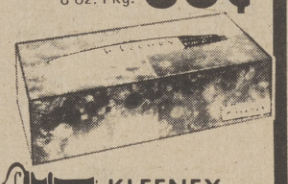
3 HOUR LOG

3 Hour Log
(Case of 6 - 4.09) . . . . . Each **69¢**

GOLDEN GRAIN RICE-A-RONI
Beef or Chicken
8 oz. Pkg. **36¢**

GORTON'S Fish Sticks
Pkg. of 10 . . . . . 8 oz. Pkg. **49¢**

HARVEST DAY Cream of Chicken Soup
10½ oz. Can **18¢**



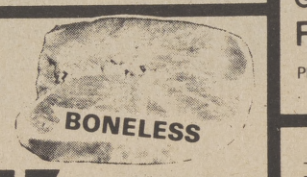
KLEENEX Facial Tissues
Assorted Colors or White, 2-Ply
. . . . . Pkg. of 200 **43¢**

DOLLY MADISON Zingers Plus
Assorted Varieties . . . . . Pkg. of 12 **1.15**

BEEF CHUCK 58¢

Blade Roast . . . . . lb.
7-Bone Roast . . . . . lb. 69¢

BEEF CHUCK
Cross Rib Roast Boneless . . . . . lb. 1.29
BEEF
Rib Roast Large End . . . . . lb. 1.29
BEEF
Chuck Steaks . . . . . lb. 79¢
BEEF
Rib Steaks . . . . . lb. 1.69
BEEF LOIN
T-Bone Steaks . . . . . lb. 1.79
BEEF LOIN
Porterhouse Steaks . . . . . lb. 1.89
BEEF LOIN – BONELESS
Top Sirloin Steaks . . . . . lb. 1.89
LADY LEE
Sliced Bacon (Thick - 2 lb. pkg. 2.29) 1 lb. pkg. 1.15
PORK LOIN
Sirloin Roast 3½ to 4 lb., Finest Eastern . . . . . lb. 99¢
WILSON Certified
Sliced Bacon . . . . . 1 lb. pkg. 1.17
Smoked Ham Fully Cooked, Sugar Cured, Shank Half . . . . . lb. 99¢
(Butt Portion lb. 1.09)



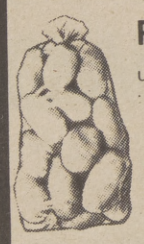
Beef Round Steak BONELESS
BONELESS Full Cut . . . . . lb. 1.17

Ground Beef . . . . . lb. 59¢

Fresh Fryers
USDA Grade A Whole Body . . . . . lb. 44¢
Cut-Up . . . . . lb. 52¢

USDA Grade A Young Turkeys Frozen, (approx. 16-22 lb.) . . . . . lb. 54¢ (approx. 8-14 lb.) . . . . . lb. 58¢
USDA Grade A Young Turkeys HARVEST DAY Butter Basted, Frozen (approx. 10-22 lb.) . . . . . lb. 64¢
USDA Grade A Young Turkeys SWIFT BUTTERBALL Deep Basted, Frozen (approx. 10-22 lb.) . . . . . lb. 69¢
USDA Inspected Turkey Drumsticks . . . . . lb. 39¢
USDA Inspected Turkey Wings Young . . . . . lb. 44¢
USDA Grade A Turkey Hindquarter Roast Young Tom . . . . . lb. 45¢

HARVEST DAY SALMON STEAKS Pacific Coast & Alaska, Fresh Frozen . . . . . lb. 2.29
HARVEST DAY HALIBUT STEAKS Pacific, Fresh Frozen . . . . . lb. 2.09
HARVEST DAY SHRIMP Cooked & Peeled, Fresh Frozen . . . . . lb. 3.49
TASTE-O-SEA OCEAN PERCH FILLETS Heat 'N Serve . . . . . lb. 85¢
TASTE-O-SEA FILLET OF SOLE Heat 'N Serve . . . . . lb. 1.09
TASTE-O-SEA HADDOCK FILLETS Heat 'N Serve . . . . . lb. 1.14



Potatoes
U.S. No. 1 Russet . . . . . 10 lb. Bag **59¢**

Bananas
Fancy large golden ripe . . . . . lb. **18¢**

Avocados
Large Size and full of flavor . . . . . ea. 19¢

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Large green bunches . . . . . Bunch 19¢

D'Anjou Pears
Creamy and Sweet . . . . . lb. 19¢

Prices are Discounted and Single Item Priced Except on Fair Traded and Government Controlled Items.

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Freeze Dried Coffee Sanka . . . . . 8 oz. jar 2.89
DURAFLAME LOGS
Fire Blocks . . . . . Each **91¢** . . . . . Each **95¢**
Kotex Feminine Napkins, Regular or Super . . . . . pkg. of 24 1.35
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DELICATESSEN

Farmland Canned Ham 5 lb. can 7.69
Cream Cheese KRAFT Philadelphia 8 oz. pkg. 49¢
Kraft Sliced Cheeses Deluxe - (Old English, 78¢) American or Swiss 8 oz. pkg. 69¢
Pillsbury Biscuits Ballard, Buttermilk or Country Style 7.5 oz. roll 17¢
Oscar Mayer Bologna Meat or Beef, Sliced 8 oz. pkg 69¢
Luncheon Meat OSCAR MAYER Variety Pack, Round or Square Sliced 12 oz. pkg. 1.39
Danola Ham Sectioned & Formed . . . . . 4 oz. pkg. 76¢

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SAVE 10% ON ALL LIQUORS
When you buy a case of 12 - 5ths or Qts. or 6 - ½ Gallons.

Hearty Burgundy Wine (GALLO) . . . . . ½ gal. bottle 2.79
Harvest Day Dinner Wines Burgundy, Chablis, Pink Chablis or Vin Rose gal. 2.39
Bourbon Whiskey LUCKY 86 Kentucky Straight (Case price 44.17 or 3.69 per bottle when you buy a case of 12) 5th 4.09
Lucky Scotch 80 Proof 5th 4.19

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DAIRY PRODUCTS

Lady Lee Butter Grade AA Cubes 1 lb. pkg. 84¢
Lady Lee Eggs Grade AA — Dozen Carton
Extra Large 77¢ Large 71¢ Medium 68¢
Kraft Cheez Whiz 16 oz. jar 1.13
Kraft Cheese Spreads Olive Pimiento, Pimiento or Pineapple . . . . . 5 oz. jar 42¢

PACKAGED or CANNED

Little Ear Cob Corn BIRD'S EYE pkg. of 8 69¢
Rich's Coffee Rich 16 oz. ctn. 34¢
Rosarita Refried Beans (30 oz. can, 66¢) 17 oz. can 42¢
Pine-Sol Liquid Cleaner (28 oz. bottle, 1.37) 15 oz. bottle 87¢
KLEAN 'N SHINE Aerosol Johnson's . . . . . 15 oz. Can **1.47**
Harvest Day Bread White or Wheat Reg. or Sandwich 16 oz. loaf 35¢
Harvest Day Rye Bread 16 oz. loaf 45¢
Gold Medal Flour 5 lb. bag 99¢
Minute Rice Long Grain and Wild 6¾ oz. pkg. 68¢

Johnson's Baby Powder . . . . . 24 oz. Plastic 1.44
Dial Anti-Perspirant . . . . . 14 oz. Can 1.25
Geritol Tablets . . . . . Bottle of 40 1.99

Plier Can Opener
With vinyl grip. . . . . Each 1.89

Thermos Snack Jar
Insulated to keep lunch snacks cold for hours. Each 99¢

Aluminum Cookie Pan
Seamless with handles . . . . . Each 1.59

The Spiral Organizer Notebook . . . . . Each 79¢
Plain White Envelopes Letter size, 3 5/8" x 6½". . . . . Pkg. of 200 99¢

Food Saver
Food saver keeps foods fresher . . . longer. . . . . 17 oz. Jar 49¢
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4794 Manzanita Ave. Carmichael	2501 Fair Oaks Blvd. Sacramento	1900 Anderson St. Davis	5445 Auburn Blvd. Sacramento	2157 Pillsbury Rd. Chico	4315 Arden Way Sacramento	4150 Florin Rd. Sacramento	2211 'F' St. Sacramento	700 Gray Ave. Yuba City	At Tahoe Blvd. at Highway 50 So. Lake Tahoe
7919 Auburn Blvd. Citrus Hgts.	2441 Northgate Blvd. Sacramento	323 E. Bidwell St. Folsom	5600 Folsom Blvd. Sacramento	La Riveria & Watt Sacramento	4408 Del Rio Rd. Sacramento	6008 - 44th St. Sacramento	4830 'J' St. Sacramento	West & Court Woodland	

SWEETS FOR THE SWEET

Convey the message of love with Cupid Cup Cakes, Valentine Tea Cookies and Sweeties Pie Tarts--all enhanced by the nut-like goodness of quick or old fashioned oats.

If you're too shy to say "I love you" right out loud, friends and family will get the message straight from the heart at a Valentine's Day Party. Decorate the party table in passionate reds and pretty pinks, and set it with your finest service.

Offer Cupid Cup Cakes, Valentine Tea Cookies and Sweetie Pie Tarts, heart-warming ways to celebrate the February holiday that falls in the dead of winter.

These sweets are even kind to your budget; they're made with a minimum of sugar. (Sweetie Pie Tarts add none at all). Their common ingredient is quick or old fashioned oats, which economically enhances them with a nut-like flavor.

Cupid Cup Cakes captivate hearts with their spicy goodness and their fluffy frosting, dotted with perky cinnamon candies. Guests will gaze fondly at Valentine Tea Cookies, glazed in red. Sweetie Pie Tarts are tantalizing -- bright cherry pie filling or starwberry preserves happen to be locked into each dainty tart. Mellowed by these treats, guests will be candidates for Cupid's arrows!

CUPID CUP CAKES

(Makes 12 cup cakes)

1/2 cup shortening, soft -
1/3 cup sugar
1/3 cup firmly packed brown sugar
1 egg
1 cup sifted flour
1 teaspoon baking powder
1 teaspoon cinnamon
1/2 teaspoon nutmeg
1/2 teaspoon salt
3/4 cup milk
1 cup quick or old fashioned oats, uncooked

FROSTING:

1 egg white
1/2 cup sugar
1/4 teaspoon cream of tartar
2 tablespoons water
1/2 teaspoon vanilla
Red cinnamon candies

Heat oven to 350 degrees. Line muffin cups with paper baking cups or grease and flour them. Beat together shortening and sugars until creamy. Blend in egg. Sift together flour, baking powder, cinnamon, nutmeg and salt. Gradually add to creamed mixture; mix well. Stir in milk and oats. Fill muffin cups half full with batter. Bake in preheated oven 350 degree, about 25 minutes; cool.

For frosting, combine all ingredients in top of double boiler. Cook over boiling water, beating constantly with electric mixer or rotary beater until mixture holds stiff peaks. Remove from heat; add vanilla; continue beating about 1 minute or until frosting is thick enough to spread. Frost cooled up cakes. Decorate with cinnamon candies.

VALENTINE TEA COOKIES

(Makes about 4 dozen)

1/2 cup shortening, soft
1/2 cup sugar
1 egg
2 tablespoons milk
1 teaspoon vanilla
1-1/2 cups sifted flour
1 teaspoon baking powder
1/2 teaspoon salt
1 cup quick or old fashioned oats, uncooked

GLAZE:

1/2 cup sifted confectioners sugar
1 tablespoon water
1/2 teaspoon vanilla
1/8 teaspoon red food coloring

Heat oven to 350 degrees. Beat together shortening and sugar until creamy. Blend in egg, milk and vanilla. Sift together flour, baking powder and salt. Gradually add to creamed mixture; mix well. Stir in oats.

Roll out on lightly floured board or canvas to 1/8-inch thickness. Cut out with floured heart-shaped cutter. Place on ungreased cookie sheets. Bake in preheated oven about 8 minutes; cool. Brush with confectioners sugar glaze made by combing all glaze ingredients.

SWEETIE PIE TARTS

(Makes 12 tarts)

1-1/2 cups flour
1 teaspoon salt
1/2 cup shortening, soft
3/4 cup quick or old fashioned oats, uncooked
7 to 8 tablespoons cold water
1/4 cup cherry pie filling or starwberry preserves

Heat oven to hot 400 degrees. Sift together flour and salt; cut in shortening until mixture resembles coarse crumbs. Stir in oats. Sprinkle water by tablespoonfuls over mixture and stir lightly until dry ingredients are dampened. Form into a ball.

Roll out on lightly floured board or canvas. With floured heart-shaped cutter, cut into 24 hearts (about 3 inches across widest part). Place scant 1 teaspoon cherry pie filling or strawberry preserves on center of 12 hearts; cover with remaining heart cutouts. Dampen edges and pinch together; prick center. Brush with beaten egg. Bake in 400 degree oven about 15 to 20 minutes.

The Sacramento Observer
WEEKLY
Food
SECTION

MORE FOOD SAVINGS On Your TOTAL PURCHASE
Compare with ANY OTHER SUPER MARKET (Regular or Discount)!

? COMPARE PRICE! ? ? SERVICE WITH A SMILE! ?

WHY PAY MORE

? COMPARE QUALITY! ? ? ? TREMENDOUS SELECTION! ? ?

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DISCOUNT SUPER MARKETS

- 24th STREET and FLORIN ROAD
- 2711 EL CAMINO near FULTON
- 1055 NORTH FIRST STREET, Dixon
- POWER INN and FLORIN ROADS
- 35th AVE. and SOUTH LAND PARK DRIVE
- 8911 FOLSOM BLVD. east of WATT AVE.

CORNISH CROSS

CHICKEN PARTS
California Grown 1st Quality
Foster Farms Fresh.

WHOLE LEG or DRUMSTICK **69¢ lb.**

BREASTS with Rib or THIGH **79¢ lb.** WINGS **49¢ lb.**

PORK BUTT ROAST

FRESH Lean Extra Value Trimmed

Semi Boneless **79¢ lb.**

USDA Choice Extra Value Trimmed

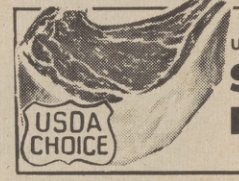
STEAKS

- PORTERHOUSE
- T-BONE • CLUB
- SIRLOIN
Semi-Boneless

$1.79 lb.

Dubuque Finest Mild Cured
CANNED HAM 3 LB. CAN SANDWICH STYLE **$4.29 EACH**

Fresh Frozen Fancy White
JUMBO PRAWNS $1.98 lb.



USDA Choice Extra Value Trimmed
STANDING RIB ROAST $1.37 lb.

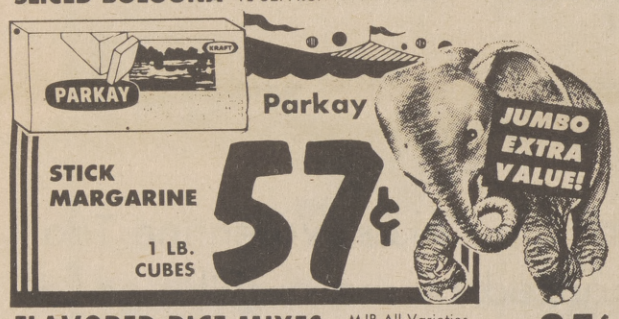
Dubuque Finest
FRANKS REGULAR OR BEEF 12 OZ. PKG. **59¢ ea.**
USDA Choice Lean Boneless Rolled
X-RIB ROAST **$1.37 lb.**
USDA Choice Lean All Meat
BEEF ROAST BRISKET OR HEEL OF ROUND **$1.29 lb.**
USDA Choice Well Trimmed
CHUCK STEAKS **87¢ lb.**
Jumbo's Regular — Any Size Pkg.
GROUND BEEF **69¢ lb.**
Rath Finest
SLICED BOLOGNA 12 OZ. PKG. **69¢ ea.**

KING CRAB LEGS
Alaska Meaty Sections **$1.89 lb.**

THANK YOU FOR SHOPPING AT YOUR INDEPENDENT GROCERY STORE

Finest Whole Hog
JIMMY DEAN SAUSAGE ROLLS 12 OZ. **89¢ ea.**
Jumbo's Own Mild Cured
SLICED BACON 1st Grade **$1.19 lb.**
Kraft Finest Deluxe Sliced
CHEESE AMERICAN, PIMENTO OR SWISS 12 OZ. PKG. **87¢ ea.**

Ocean Fresh
FILLET OF RED SNAPPER **98¢ lb.**



Parkay
STICK MARGARINE 1 LB. CUBES **57¢**

More "JUMBO EXTRA VALUES"

Kraft
MACARONI AND CHEESE DINNERS 7¼ OZ. **4 FOR $1**

Glorietta
PEAR HALVES 303 **39¢**

Glorietta
TOMATO JUICE 46 OZ. **45¢**

Mary Ellen
GRAPE JELLY 32 OZ. **99¢**

Miracle Whip
SALAD DRESSING 32 OZ. **$1.09**

Maxwell House
COFFEE 2 LB. CAN **$1.83**

Downy
FABRIC SOFTENER 33 OZ. **65¢**

FROZEN FOODS

ORANGE JUICE 6 OZ. **TV 5 FOR $1**

MEAT PIES Swanson 8 oz. **3 FOR $1**
ENCHILADAS Van De Kamp's All Varieties 7½ oz. **43¢**
CRINKLE FRENCH FRIES Good Value 24 oz. **45¢**
FRUIT AND DANISH Sara Lee All Varieties 13¾ oz. **$1.19**
SAUSAGE PIZZA Celeste 23 oz. **$1.95**

Duncan Hines **LAYER CAKE MIX** PKG. **63¢**

DIET SODA Shasta 12 oz. **15¢**
EVAPORATED MILK Pet TALL **28¢**
TAMALES Van Camp's 300 **45¢**
KOSHER DILL PICKLES Nalley's 22 oz. **59¢**
RITZ CRACKERS Nabisco 16 oz. **75¢**

MD 4 ROLL PACK **TOILET TISSUE 59¢**

CAT FOOD Kal Kan All Varieties 6½ oz. **21¢**
TOILET BOWL CLEANER Lysol 16 oz. **49¢**
BIZ PRE-SOAK 25 oz. **79¢**
MOP AND GLO Beacon 32 oz. **$1.39**
MEALTIME DOG FOOD Kal Kan 10 lb. bag **$2.49**

"JUMBO EXTRA VALUE" Prices Effective thru Feb. 11th
STOREWIDE DISCOUNT SHELF PRICES EFFECTIVE EVERY DAY!

FRESH PRODUCE

Young Tender Kentucky
GREEN BEANS **39¢ LB.**

Young Tender
ZUCCHINI SQUASH **39¢ LB.**

Large Red Ripe
TOMATOES **49¢ LB.**

Young Tender Sweet
CARROTS CELLO BAG **19¢ EA.**

Northwest Extra Fancy D'Anjou
PEARS **19¢ LB.**

Texas Ruby Red Sweet Juicy
GRAPEFRUIT **15¢ EA.**

Corn Syrup Is Versatile Sweetener

High sugar prices have made cooks aware of the advantages of other sweeteners. Corn syrup, for example, is the natural choice for sweetening punches, fruit cups, marinades and for pour on glazes. Many baked treats can be made with it, too. But because it is a liquid and is not as sweet as sugar, a direct substitution in recipes for baked goods should not be made. In the Karo kitchens may recipes for baked treats sweetened with corn syrup have been created. A good sampling of these is included in a new free leaflet available by writing to "Sweeten Without Sugar," Dept. SWD Box 307, Coventry, CT -6238. Until the leaflet arrives, try making Pecan Pastries.

PECAN PASTRIES

1 cup margarine
1 cup cream style cottage cheese
2 cups sifted flour
1 cup finely chopped pecans
1/2 cup Karo dark corn syrup
36 pecan halves
Dark corn syrup

Stir together margarine and cheese. Stir in flour; shape into ball. Chill about 1 hour. Stir together chopped pecans and 1/2 cup corn syrup. Divide dough into thirds and roll out each portion on lightly floured surface to rectangle 1/8-inch thick. Cut into 3-inch squares. Place 1 teaspoon nut mixture on each square. Fold in corners overlapping in center. Seal each with a pecan half (dip bottom into corn syrup and press lightly into center). Place on ungreased cookie sheets. Bake in 350 degree oven 25 minutes or until lightly browned. Makes 3 dozen.

Chicken King

FAMILY SIZE Take Home
SINGLE ORDERS
BUCKET-O-CHICKEN
FISH AND PRAWNS

Probably the best food around
Phone 922-5761
3449 RIO LINDA BLVD AT NOGALES IN DEL PASO HEIGHTS

As-Salaam-Alakium

(Peace be unto you)

When you want your food prepared just right...SHABAZZ FISH & CHIPS will be to your delight!.....The only place in town where you still can have a wholesome & delicious meal for a DOLLAR. Your health is our MAIN CONCERN.

SHABAZZ FISH & CHIPS
2966 35th st. Phone 452—9091

Rancho Seco Film Available

What's new in energy?

Part of that question is answered in "Rancho Seco...to fill a need," a 16 minute film that recaps in short order highlights of SMUD's nuclear-powered generating plant located 25 miles southeast of Sacramento. The full-color, 16mm feature is available on a loaner basis to interested groups. Copies are currently being distributed to school districts and area libraries.

Dan Whitney, SMUD plant nuclear engineer, takes film viewers on a thorough "tour" of the Rancho Seco site, and answers often-asked questions about the new power generating facility. Whitney holds a Master of Science Degree in Nuclear Engineering from Stanford University, and is a member of the American Nuclear Society. He joined SMUD in 1970.

Rancho Seco is the first nuclear-powered generating plant in the United States to be located on a "dry site". Water is an essential element in any steam generation system, but unlike other nuclear plants which are located on existing bodies of water, Rancho Seco's source is a three-mile pipeline connecting the site with the Folsom South Canal.

Water piped into Rancho Seco is continuously recycled through the facility's twin 40-story cooling towers.

Public interest in the new facility and its unique water supply concept prompted SMUD to produce the film for use by schools, service groups and other interested people.

"Rancho Seco...to fill a need" is available along with other educational films on energy by calling SMUD's Consumer Relations Department. Speakers are also available to round out group programs. For futher information, or assistance in planning a presentation, contact Robert Schneider, 452-3211, Extension 278.

WE KNOW YOU'RE HOT ABOUT YOUR PG&E BILL THIS WINTER.

You've really been trying to conserve. So when you see your PG&E bill increasing... you get a little burned up.

You naturally expect your bill to go up when the temperatures go down. But this winter is costing you more than last because of higher rates which reflect higher fuel costs.

We don't like the situation either. Those PG&E rate increases the past two years have all been to offset the higher prices we, PG&E, must pay our suppliers for fuel oil and natural gas. Despite your efforts to conserve and our efforts to increase efficiency and cut operating expenses, you're probably paying more.

But you can hold down these cost increases in a number of ways by conserving gas and electricity. Here are some suggestions:

Wear a sweater indoors. You'll find that you can set your furnace thermostat at 68° and be comfortable—and you'll cut your use of energy for heating by as much as 15 to 20 per cent from a 72° setting.

Turn your furnace thermostat down or off before going to bed at night. Check your furnace filter and clean or replace it when necessary. A dirty filter makes your furnace work harder and wastes energy.

Use lower wattage light bulbs, except those used for reading. Turn off all lights you are not using, even if you intend to use them again a few minutes later.

Proper home insulation and weatherstripping can cut heating requirements up to 45 per cent. Check your attic to see if the ceiling is insulated. One third of the homes in Northern and Central California have no insulation at all.

You can also pick up a copy of our "Meter Minders' Guidebook" free at your local PG&E office. It contains dozens of suggestions that'll help stretch your energy dollar by putting the squeeze on your energy usage.

PG and E

DOLLAR DAYS SALE!

Raley's SUPER LOW PRICES

- 400 El Camino Ave
- Roseville
- San Juan & Sunset
- 10385 Folsom Blvd
- Madison & Manzanita
- Madison & Hazel
- 8391 Folsom Blvd
- 1700 Capitol Ave
- 4850 Freeport Blvd
- 24th Ave & 00th St
- West & Whitney
- Pilgrimville
- 28th and L

GOOD THRU FEB 11th

AJAX
Cleanser. Regular Size
Includes 2¢ Off Label
Reg. 24¢ each
5 FOR $1

M.J.B.
Coffee. Choice of grinds. 2-LB. CAN
Regular $2.19
1.89

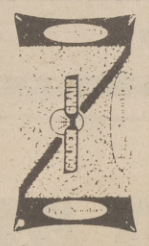
SODA
Diet-Rite. Quarts
Choose from four Popular Flavors!
5 FOR $1

SOUP
Campbell's Vegetable
10¾-oz.
Regular 22¢
5 FOR $1

OLIVES
Oberti Med. Pitted
No. 300 Can
Regular 56¢
2 FOR $1

CLEANER
Bon Ami Glass Cleaner
15-oz. Spray Can
Reg. 79¢ each
2 FOR $1

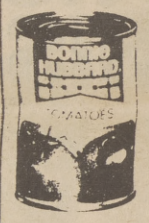
NOODLES
Golden Grain. 12-oz
Fine. Med. or Wide
Regular 54¢
2 FOR $1



BEANS
Golden Grain Pinto
1-Lb. Cello Bag
Regular 60¢
2 FOR $1

Vegetables
Bonnie Hubbard. 303-cans. French Beans. Cut Beans. Sweet Peas
3 FOR $1

Vegetables
Bonnie Hubbard New Potatoes or Tomatoes 303-Can Reg. 29¢ each
4 FOR $1

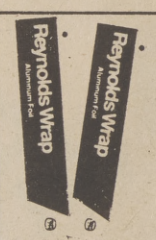


CANDY BARS
Baby Ruth or Butter-fingers 6-Pack bag Regular 65c each.
2 FOR $1

TUNA
Chicken of the Sea
Chunk Style, No. ½
Can. Reg. 55c each.
2 FOR $1

KLEENEX
Bright Spot
Tissues Box of
100. Regular 29¢
4 FOR $1

FOIL
Reynolds Aluminum
12"x25-ft. Roll
Reg. 35c each
3 FOR $1



NAPKINS
Silk Table Napkins.
Choice of colors.
Pack of 60 Reg. 22¢
5 FOR $1

CATSUP
Bonnie Hubbard
14-oz. Bottle
Regular 39¢
3 FOR $1

SOAP
Irish Spring
Deodorant Reg. Bar.
4¢ off Label
4 FOR $1

BREAD
Mrs. Paiges White
or Wheat. It's Fresh!
Reaular 34¢ each
3 FOR $1

SOAP
Jergen's Deodorant. Bath Size Bars
4 FOR $1

CHILI
Dennison's Chili Con Carne with Beans.
15-oz. Reg. 58¢ each.
2 FOR $1

LEG-O-PORK
Midwest Corn-fed Royal Hampshire Pork Shank Portion. Fantastic Flavor!
89¢ lb.

GAME HENS
Cornish birds loaded with fresh tender, juicy meat. Try 'em stuffed with rice!
99¢ 22-OZ EA

CHUCK STEAK
Center cut from Midwest Corn-fed Steakhouse Beef. Try 'em this week great!
79¢ lb.

SMOKED HAM
Victor Brand Dry Cured for more flavor! Shank Half with lots of lean meat!
79¢ lb.

London Broil
Thick cut Midwest Corn-fed Steakhouse Beef. Enjoy these classic steaks!
1.69 lb.

ROUND STEAK
Boneless Bottom Midwest Corn-fed Steakhouse Beef. A Tender oven roast!
1.39 lb.

Boneless RUMP ROAST	Midwest Corn-fed Steakhouse Beef	lb 1.39
Boneless FLANK STEAKS	Midwest Corn-fed Steakhouse Beef	lb 1.79
TOP ROUND STEAK	Boneless Midwest Steakhouse Beef	lb 1.69
CHICKEN FRY STEAK	Boneless Midwest Steakhouse Beef	lb 1.69
LEG-O-PORK STEAKS	Midwest Corn-fed Royal Hampshire Pork	lb 1.69
LEG-O-PORK BUTTS	Midwest Corn-fed Royal Hampshire Pork	lb 98¢
SMOKED HAM	Victor Brand Dry Cure Butt Portion	lb 89¢
SMOKED HAM SLICES	Victor Brand Dry Cure Center Slices	lb 1.59
LEG-O-PORK ROAST	Midwest Corn-fed fresh Boneless Royal Hampshire	lb 1.39

Fish and Deli Specials

Shrimp Meat	Bumble Bee Cooked and Peeled	lb 2.98	Halibut Steaks	Fresh Frozen Slices. Try 'em	lb 1.98
Fish Sticks	Rupert's Brand 14-oz. Package	ea 98¢	Silver Salmon	Fresh Frozen Whole. 3 lb. Avg. Wt.	lb 1.29
Fish Cakes	Rupert's Brand 2 lb. Package	ea 1.29	Sausage Rolls	Bird Farm Pork Mild or Sage 12-oz.	ea 98¢
Fish-N-Chips	Rupert's Brand 2-lb. Package	ea 1.79	Ham Slices	Deli Danish 1 lb. Pkg.	ea 2.49
Trout	Fresh Idaho Gourmet Treat	lb 1.98	Franks	Ball Park Reg. or All Beef 1 lb. Pkg.	ea 1.19
Lobster Tails	Tray Pac 2 to 4-oz. Size	lb 3.59	Pork Links	Farmer John Sausage 8-oz. Pkg.	lb 2.98¢
Fillet of Sole	Fresh Dover Delicate Flavor	lb 1.39	C&K Franks	Reg. or All Beef 12-oz. Pkg.	63¢
Fresh Sea Bass	White Northern Tender n Tasty	lb 1.09	Lunch Meats	C&K Sliced 12-oz. Pkg.	ea 79¢

Fresh Fruits and Vegetables

ASPARAGUS
First of the season! Large, fresh-picked with delicate tips and fantastically tender spears. Bag yours today! Small size.
79¢ lb.

TOMATOES
Fresh, large red ripe beauties, rushed from field to Raley's!
49¢ lb.

MUSH-ROOMS
Ours are King Size and favored by epicures for flavor!
1.09 lb.

CUKES
Solid, firm and crisp beauties for salads or just nibbling!
23¢ ea.

AVOCADOS
Buttery-rich and flavorful, ripe, small calavo variety.
5 FOR $1

POTATOES
Husky, clean Russets to bake, boil or french fry!
10-LB. BAG 59¢

ORANGES
Super Size Sunkist, Navels, sweet and flavorful!
5 LBS $1

BLEACH	Purex Half Gal	2 FOR $1	*Crystal Dairy*		
SAUCE	Lawry's Spaghetti 15½-oz.	4 FOR $1	COTTAGE CHEESE	Pt.	63¢
DOG FOOD	Friskies Asst. Meat 25½-oz. Can	3 FOR $1	YOGURT	All Flavors 8-oz.	28¢
GRAVIES	France American Varieties 15½-oz.	5 FOR $1	ICE CREAM	½-Gallon	1.12
PEPPER	B.H. Black 4-oz.	2½ FOR $1	JUICE	Orange Quart	44¢

Liquor Values

BOURBON	Kentucky Gold 80	5th 3.69
BRANDY	Tradition 80 Proof	5th 3.89
GIN/VODKA	V.P. 80 Proof	5th 3.19
RUM	Triple Wind 80 Proof	5th 3.79
SCOTCH	Brigadoon 80 Proof	5th 3.99
VODKA	Shenley 80 Proof	5th 3.89
GIN	Mr. Boston 80 Proof	5th 3.99
BOURBON	Bourbon Deluxe 86 Proof	5th 4.29
BRANDY	[illegible]	5th 4.99
RUM	Cribari's 80 Proof	5th 5.29
SCOTCH	B&L 86 Proof	5th 4.99

Imported Wines

LIEBFRAUMILCH	Rosengarten 23-oz.	2.29
LAMBRUSCO	Cella Fifth	2.29
PIMPERNEL	Rose. 24-oz.	2.19
RUBEO LANCERS	Full Fifth	3.98
MOUTON-CADET	Rothchilds 24-oz.	3.99

Frozen Foods

Pizza	Chef-Boy-Ar-Dee Pepperoni or Sausage 14-oz.	$1
Juice	Tree Top Apple 12-oz.	2 FOR $1
Vegetables	[illegible]	3 FOR $1
Orange Plus	Birdseye 6-oz.	3 FOR $1
Tater-Tots	[illegible]	2 FOR $1
Burritos	Elena Beef and Bean Green Chili. 5-oz.	4 FOR $1
Meat Pies	Swanson's 8-oz.	3 FOR $1
Mac. & Cheese	Swanson's 7½-oz.	4 FOR $1

Dried Fruits

Figs	Mariana Snack-Pac 12-oz.	89¢
Prunes	Mariana Pitted 12-oz.	89¢
Apricots	Mariana Carmel 6-oz.	89¢

Crescents O'Cheddar Sing Of Spring

Fresh as dew sparkled daisies, Crescents O' Cheddar cheer any springtime table. Elegant enough for banquet, brunch or buffet, these rolls are still within the budget range for family enjoyment. They're alive with Cheddar cheese and chopped chives. And enriched corn meal, an ingredient from the earth, adds the hearty goodness of grain. The hours of Crescents O' Cheddar are fleeting, like those of spring flowers, so you best plant the recipe in your file of favorites!

CRESCENTS O' CHEDDAR
(Makes 16 crescents)

1-1/2 cups sifted flour
1/2 cup enriched corn meal
1 tablespoon baking powder
1 teaspoon salt
1/4 cup shortening, soft
1/2 cup grated Cheddar cheese
1 tablespoon chopped chives
2/3 cup milk

Heat oven to hot, 400 degrees. Sift togther flour, corn meal, baking powder and salt into bowl. Cut in shortening until mixture resembles coarse crumbs. Stir in cheese and chives. Add milk; stir lightly only until mixture is dampened. Turn out on lightly floured board or canvas; knead gently a few seconds.

Divide dough in half; roll out each half to form an 11-inch circle. Brush each circle with 1 tablespoon melted butter. Cut each into 8 pie-shaped wedges. Roll each wedge starting with wide edge. Shape to form crescents (point end down) on ungreased cookie sheet. Bake in preheated oven 400 degrees, 15 to 18 minutes. Serve warm.

Quick 'N' Easy Gourmet Dessert

Looking for an elegant yet quick - to - prepare dessert idea? Then, consider fresh fruits poached in wine.

Wine-Poached Oranges can be a classic finale to any meal. Cooked, cooled, and chilled in an oven cooking bag, orange slices take on all the goodness of a just-right blend of spices, sweetness and wine.

Serve this elegant dessert in your fanciest compote. It's a very special dessert, no one will guess that it was so easy to prepare.

WINE - POACHED ORANGES

2 cloves
1 cinnamon stick
2 slices tangerine
2 slices lemon
3/4 cup sugar
6 large navel oranges, peeled and sliced
1 cup water
1 cup dry red wine

Preheat oven to 400 degrees. Place family size (14"x20") Brown-In-Bag in two-inch deep roasting pan. Tie cloves, cinnamon, tangerine and lemon slices in cheesecloth; place in bag with sugar, orange slices (seeds removed) and liquids. Close bag with twist tie, and turn gently to dissolve sugar. Make six half-inch slits in top of bag. Cook 25 minutes. Let mixture cool at room temperature; chill. Remove spice bag. Serve dessert cold.

FREE
OLD FASHIONED
SUNDAE
when you buy one
AT
FARRELL'S
ICE CREAM PARLOUR
RESTAURANTS

clip this 2 FOR 1 coupon
GOOD FOR ONE FREE #1 BURGER AT FARRELL'S
WHEN YOU BUY ONE
HOWE AVENUE near Arden Way
SUNRISE MALL
DOWNTOWN PLAZA
Offer applies to sundaes of the same size
This coupon expires March 15, 1975
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Good Meal
Good Deal
EVERYDAY
Special!

99¢

2 - PIECES OF CHICKEN
COBBETTE OF CORN
MASHED POTATOES & GRAVY
ROLL

Kentucky Fried Chicken®
3119 BROADWAY

ALBERTSONS Annual Mid-Winter CITRUS SALE!

CANNED PICNICS

Bonus Buy!

Cudahy Gold Coin Fully Cooked Pork Shoulder Picnic

3 LB. CANS **2.98**

Meat Dept. Open 8 To 10 Monday Through Saturday. Open Sunday 10 to 7.

Everyday Discount Prices!

Cross Rib Roast	Supreme Boneless Roast	Lb. 1.28
Beef Sirloin Steak	Supreme Bone In Cut	Lb. 1.69
Beef Rib Steaks	Supreme Bone In Cut	Lb. 1.79
Fryer Parts	Holly Park—Drumsticks, Breasts with Rib attached, Thighs with Pelvic Bone Attached	Lb. 99¢
Oscar Mayer Variety Pack	12 oz. Round Or Square	1.39

Everyday Discount Prices!

Oscar Mayer Meat Bologna	12 oz. Reg., Thick Or Thin	1.05
Oscar Mayer Beef Bologna	12 oz. Reg., Thick Or Thin	1.05
Oscar Mayer Wieners	16 oz. Meat Or Beef	1.15
Fresh Sole Fillets	Boneless Pan Ready Fillets	Lb. 1.78
Halibut Steaks	Ready To Pan Fry Or Broil	Lb. 1.99

Bonus Buy!

Fresh PORK **CHOPS**

Rib End Cut In Family Packs

Lb. **98¢**

Bonus Buy!

Beef CHUCK **ROAST**

Supreme Blade Cut Chuck Roast.

Lb. **59¢**

Oranges

Large 56 Size

Choice Navels

Half Case of 28 ..... 1.98

Full Case Of 56 ..... 3.99

Bonus Buy! **9 Lbs. 99¢**

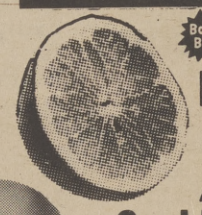
Jumbo Florida Indian River Pink **Grapefruit**

Bonus Buy! Ea 29¢

Coachella Valley White **Grapefruit**

Bonus Buy! 8 Lb. Bags 89¢

GRAPEFRUIT



Bonus Buy! Coachella Valley Ruby Red Fruit At Peak Of Flavor

7 For $1

Sunkist Oranges

Bonus Buy! Your Choice Of 56 Or 88 Size Fruit **5 Lbs. $1**

Bonus Buy! Sunkist Lemons ..... Each 10¢

Minneola Tangelos ..... Lb. 29¢

Zucchini Squash ..... Lb. 39¢ Green Cabbage ..... Lb. 10¢

Pork Chops

Center Loin Cut (Center Rib Cut...Lb. 1.18)

Bonus Buy! LB. **1.28**

Ground Beef

Supreme Fresh Regular Ground Beef.

EVERYDAY LOW Discount PRICE

LB. **66¢**

Lunch Meat

Janet Lee Brand 12 oz. Packages

Bonus Buy! Ea. **78¢**

Corned Beef

Shensons Corned Beef

Bonus Buy! LB. **1.19**

We Gladly Accept USDA Food Stamps!

ALBERTSONS Del Monte

DEL MONTE POTATOES

Spinach, Sauerkraut, Or Mixed Veg. 15 oz. Cans. Save 1¢ to 5¢

Bonus Buy! Ea. **29¢**

DEL MONTE BEANS

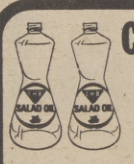
Cut, Sliced or Seasoned 16 oz. Cans. Save 3¢ to 4¢

Bonus Buy! Ea. **33¢**

TOMATO SAUCE

Del Monte Reg. 15¢ 8 oz. Save 2¢

Bonus Buy! Ea. **13¢**



CHB Salad OIL

Regular 1.09 24 oz. Size. You Save 21¢

Bonus Buy! Ea. **88¢**

DEL MONTE CATSUP

Reg. 75¢ 32 oz. Size. Save 7¢

Bonus Buy! Ea. **68¢**

FOLGERS COFFEE

Reg. 3.25 3 Lb. Size Cans Save 27¢ Lb. 1.24 2 Lb. 2.19

Bonus Buy! 3 Lb. **2.98**

DEL MONTE PEACHES

Reg. 55¢ 29 oz. You Save 6¢ SLICED OR HALVES

Bonus Buy! Ea. **49¢**

General Mills CHEERIOS

Reg. 90¢ 15 oz. Size Save 5¢

Bonus Buy! Ea. **85¢**

DEL MONTE DRINKS

Pineapple-Orange Or Pineapple-Grapefruit. Reg. 53¢ 46 oz. Save 5¢

Bonus Buy! Ea. **48¢**

TOILET TISSUE

Ultra N Reg. 72¢ 4 Roll Packs. Save 3¢

Bonus Buy! Ea. **69¢**

Bonus Buy! Del Monte Pears	Halves Or Sliced Reg. 47¢ 16 oz.	Save 3¢ 44¢
Del Monte Prune Juice	Reg. 83¢ 40 oz. Size	Save 5¢ 78¢
Bonus Buy! Purina Chuck Wagon	Dry Dog Food	5 Lb. Bags 1.49
Crisco Shortening	REG. 2.03 SAVE 4¢	3 Lb. Cans 1.99
Bonus Buy! Kimbies Daytime Diapers	Reg. 2.25 30 Count Save 6¢	2.19
Kimbies Daytime Toddlers	Reg. 2.25 24 Count Save 6¢	2.19
Bonus Buy! Mahatma Rice	Regular 88¢ You Save 4¢	2 Lb. 84¢
Cucumber Chip Pickles	Janet Lee Reg. 1.29 48 oz.	Save 10¢ 1.19
Bonus Buy! Mary Ellen Grape Jelly	Reg. 93¢ 18 oz.	Save 5¢ 88¢
Candy Bars	M&M Mars, Pantry Pack, Milky Way, Snickers, 3 Musketeers, Mars Almond, Snik Snak, M&M, Munch. 15-15¢ Bars	1.79
Bonus Buy! Folgers Instant Cofee	10 oz. Size Jars (6-oz. 1.55)	1.98
Nucoa Margarine		Lb. 66¢
Bonus Buy! Frozen Entrees	Swansons 8½ oz. Chicken, 5 oz. Fish & Chips, 5½ oz. Salisbury Steak or 9½ oz. Turkey	55¢
Bonus Buy! Richs Frozen Coffee Rich	16 oz. Size Cartons	33¢

Everyday Discount Prices!

Cottage Cheese	Albertsons 16 oz. Cartons	63¢
Pillsbury Wiener Wrap	4 oz. Pkgs.	26¢
Sliced Cheese	Kraft Single Wrap 6 oz.	59¢
Sharp Cheese	Lake To Lake Brand 9 oz.	1.15
Lake To Lake Cheese	Mild or Monterey Jack 9 oz.	98¢
Graham Crackers	Nabisco Honey Maid 16 oz.	85¢

Discount Prices On Frozen!

Orange Juice	Janet Lee Frozen 12 oz.	55¢
German Choc. Cake	Cozy Kitchen Frozen 24 oz.	1.52
Cheese Pizza	Oh Boy Frozen Twin Pack. 16 oz.	1.44
Potatoes	Good Value Frozen Crinkle Cuts 5 Lb.	1.39
Ice Cream	Albertsons Half Gallon	1.15

GERMAN CHOCOLATE CAKE

Fresh Baked 8 Inch Single Layer German Chocolate Cake From Our Own Bakeries.

Ea. **1.19**

Bakeries Not Open 24 Hours. Please See Hours Posted At Stores. Bakery Items Available at Citrus Heights Store Only.

Fresh Baked 16 oz. Packages **English Muffins** ..... 39¢

Large Onion Or Seeded **Burger Buns** ..... 6 Pk. 79¢

Our Cake Of The Week. Chocolate **Fudge Sundae Cakes** 2.85 Ea.

PARTY SIZE DANISH

Bonus Buy! 10 oz. 8 Pack **98¢**

Gillette Trac II **CARTRIDGES** 5 Count Size **1.09**

TOTAL DISCOUNT VARIETY

SHAMPOO	Everynight 8 oz. Size	1.36
PANTY HOSE	Lady Kathryn One Size Fits All	73¢
DRISTAN	Nasal Mist. 15cc Size	1.35

LIQUOR DEPT

Brandy	Albertson's 80 proof Fifths	3.99
Scotch	Albertson's 86 Proof In Fifths	4.49
Wines	Chateau Alberto Gallons	2.29

OLD TAP BEER

12 oz. Six Pack 1.09

Case Of 24 ..... 3.99

VODKA or GIN

Staffords 80 Proof In Fifths

3.09

Liquor Depts. Not Open 24 Hours. Liquor Items Not Available at Citrus Heights Store. No Liquor Sold Between 2 AM and 6 AM.

ALBERTSONS

THE FOOD PEOPLE *'Who Care'*

- Arden Way & Watt Ave., Sacramento
- San Juan & Greenback Lane, Citrus Heights
- Elkhorn Blvd. & Watt Ave., North Highlands
- Walnut & Marconi Ave., Carmichael
- NEW LOCATION 19607 DOUGLAS BLVD., ROSEVILLE

19607 DOUGLAS BLVD., ROSEVILLE

All Advertised Items Will Be Readily Available For Sale Except In Circumstances Beyond Our Control, At Which Time, Rain Checks Will Be Issued.

PRICES GOOD THRU FEB. 11th.

ALBERTSONS IS OPEN 24 HOURS

OPEN SUNDAY 8A.M. To 10P.M.

February Pie Dessert Treat

A pastry crust isn't the only way to go with pie. An alternate route, favored because of simplicity, is the no-bake, bread crumb pie crust. Add chocolate, and you'll have the perfect complement for the rich, smooth filling of February Pie.

We used prepared vanilla topping for our filling -- both delectable short cuts making preparation quick and easy. You simply press the bread crumb and melted chocolate mixture into the pie plate to form the crust. Pour in your filling. Then chill until you're ready to serve. Make an extra pie and freeze for impromptu parties or unexpected guests. For a festive touch decorate with maraschino cherries and extra whipped topping.

You'll also like the extra nutrition built into the pie when you use enriched bread for the crust. Enrichment of bread insures the consumer of three essential B-vitamins - niacin, thiamine and riboflavin -- plus that important mineral, iron. These nutrients are added at no extra cost, or calories, to you.

FEBRUARY PIE
(two 9-inch pies)

3 cups dry enriched bread crumbs
1/2 cup sugar
1 cup butter
4 squares (1 oz. each) baking chocolate

CHERRY CLOUD FILLING:

Stir together bread crumbs and sugar. In small saucepan melt butter and chocolate over low heat; mix into bread mixture. Press firmly into 2 greased 9-inch pie pans. Fill each shell with Cherry Cloud Filling. Refrigarate until firm or overnight. Decorate with additional whipped topping and cherries, if desired.

CHERRY CLOUD FILLING
1 envelope unflavored gelatin
1/2 cup cold water
1 can (1 lb. 2 oz.) vanilla pudding
2 cups prepared whipped topping
1 cup drained maraschino cherry halves
1/2 cup chopped nuts

Soften gelatin in cold water. Dissolve over hot water. Beat into vanilla pudding. Fold in whipped topping, cherry halves and nuts.

NOTE: One pie may be frozen for later use.

Tuna 'Buy' The Ton

When you're scouring the supermarket for good buys and find yourself turning to tuna again and again, you've got plenty of company.

Among those in the swim with you are two-thirds of all U.S. homemakers who buy canned tuna in vegetable oil on a regular monthly basis -- many of them on a weekly basis, too.

In fact, Americans are putting away tuna by the ton.

Eighty per cent of American households used more than $1 billion of canned tuna in 1973. That's one-half the animal world supply. And it's almost three-fourths of all U.S. fish products canned for human consumption.

The reasons for tuna's tremendous popularity: It has tempting taste, it can be served - - with ease and elegance -- in countless ways, and it is thrifty. People today realize the necessity for complete protein, which they get in tuna at a much lower price than they would pay for the comparable portein in lean red meat.

These days grocery shelves, particularly on weekends, show the current increased demand for tuna. If you're one of the four out of five housewives who make a habit of loading up on tuna and serving it often, then you should pat yourself on the back.

You're not only helping to save the family's health and wealth, you're giving it some of the best eating it could come home to.

FEATURES THIS WEEK

USDA CHOICE BEEF LB
CHUCK STEAK 88¢

USDA CHOICE TOP LB
ROUND STEAK $1.58

SIRLOIN T-BONE PORTER LB
CHOICE STEAKS $1.78

CHOICE BONELESS POT LB
BEEF ROAST $1.18

BANQUET FROZEN 8 OZ
MEAT PIES 4/$1

CRISCO 3 LB CAN
SHORTENING $1.79

COACHELLA RUBY RED 8 LBS
GRAPEFRUIT 79¢

ITALIAN ZUCCHINI LB
FRESH SQUASH 35¢

DEODORANT REG UNSCENT 14 OZ
SURE SPRAY $1.77

BEL AIR
The Stores That Care

Town House Brand
Fruit Cocktail
30-oz. Can **49c**

Dalewood–All Purpose
Margarine
1-lb. Ctn. **49c**

Safeway Brand–White
Premium Bread
2 24-oz. Loaves **89c**

Lucerne ½-Gallon–Delicious
Ice Milk
½-Gallon Carton **95c**

Edwards–Vacuum Pack
2-Lb. Coffee
2-lb. Can **$1.99**

Banquet–Frozen
Buffet Suppers
Frozen (Except Sliced Beef & Gravy)
2-lb. Pkg. **$1.39**

Kitchen Craft–Enriched
5-lb. Flour
5-lb. Bag **79c**

2-Ply Facial Tissues
Scotties
Pkg. of 200 **39c**

Grade AA Large Eggs
Lucerne (Medium)
Dozen Carton **71c**

White Magic–Multi-Purpose
Action Cleanser
3 14-oz. Cans **49c**

Luau, Paper Dinner
Zee Napkins
Pkg. of 60 **19c**

Velkay–All Purpose
3-lb. Shortening
For Baking or Frying
3-lb. Can **$1.79**

SAVE MONEY ... SHOP SAFEWAY

Bake Shop

Fresh Baked, Crunchy
Asst. Cookies
3 Doz. **99c**

Apple Sauce Cake	$2.69
Cinnamon Sticks	89c
Peasant Bread .3	$1
Pineapple Pie	$1.89

(Available only in stores with Bake Shop)

Log Cabin Syrup	$1.28
Green Beans .3	89c
Tang Drink	$1.98
Cat Food .3	$1
Hand Soap	79c
Mouthwash	$1.55

MIX OR MATCH'EM
Highway or Town House
Vegetables
Highway Cut Green Beans ● Town House Sliced Beets ● Highway Cream Style Golden Corn ● Town House Stewed Tomatoes
3 16-oz. Cans **$1**

MIX OR MATCH'EM
Town House Brand
Condensed Soups
Chicken Noodle Soup ● Chicken w/Rice ● Cream of Mushroom Soup ● Vegetable Soup
5 10-oz. Cans **$1**

Cake Mixes	79c
Ravioli	49c
Dial Soap	27c
Lysol Cleaner	$1.06
Disinfectant	$1.49
Towlettes	$1.09
Liquid Detergent	99c

2-lb. Coffee	$1.99
Broken Shrimp	79c
Wheat Cereal	47c
Grape Drink	65c
Chicken Ravioli	47c

Grape Juice
Welch's Concentrate
12-oz. Can **59c**

Apple Juice	61c
French Toast	49c
8-Inch Apple Pie	69c
Orange Juice	27c

* **MacNairs Scotch**
86-Proof
Fifth Bottle **$5.25**

* Kavlana Vodka	$3.29
* Whiskey	$3.69
Gallon Wine	$1.99

* (Available only in stores with Liquor Dept.)

MIX OR MATCH'EM
Bel-air; Frozen
Vegetables
● Green Beans, Reg. or Fr. Cut, 9 oz ● Broccoli Spears, 10 oz ● Brussel Sprouts, 8 oz ● Mixed Vegetables, 10 oz Pk.
3 Pkgs. **$1**

10-lb. Flour Kitchen Craft Enriched 10-lb. Bag **$1.58**
Miracle Whip Kraft Salad Dressing Quart Jar **$1.19**
Multi-Flame Logs Fireplace, Safeway 3 Hour Each **89c**
2½-Quart Pitcher 3 Way Top Each **$1.29**
Mop & Glo Floor Wax Cleans & Shines, Beacon 48 oz. Can **$2.29**

U.S. No. 1 Russet
POTATOES
10-lb. Bag **49c**

Tomatoes	49c	Fresh Spinach .2	39c
Red Apples .3	79c	Oranges .7	99c
Pitted Dates Waldorf Brand .3	$1	Rhubarb	69c

Assorted, Terrarium
House Plants
Varieties (4 inch pot, 99c)
2-inch pot **39c**

Idaho's Finest Quality
Yellow Onions
10-lb. bag **99c**

USDA CHOICE
Chuck Roast
Beef Blade Cut
lb. **63c**

USDA CHOICE
Beef Rib Steak
USDA Choice
lb. **$1.69**

Smoked Picnic
Pork Dry Cure
lb. **69c**

Save Money with Safeway Fine Quality Variety Meats

Bacon	$1.15
Turkey Breast	$1.09
"Best of the Fryer"	98c
Turkey	65c
Beef Bologna	73c
Lunch Meat	1.44
Braunschweiger	59c
Canned Ham	$6.29
Pre-Cooked Shrimp	$2.19
Sole Dabs	89c

Hen Turkeys
Grade A
Acme Brand, with Timer
lb. **59c**

Grade A Ducks
Manor House
lb. **88c**

Prem. Ground Beef	$1.29
Round Steak	$1.38
Rib Eye Steak	$2.29
Chicken Fry Steak	$1.89
Ground Beef	69c
Sliced Bologna	99c
Cooked Ham	79c
Beef Franks	63c
Pork Spareribs	$1.09
Boneless Ham	$2.19

Fresh Foster Farms
Fryer Parts
Breasts or Drumsticks
lb. **79c**

USDA Choice Grade
Round Steak
Full Cut Bone In
lb. **$1.18**

Sliced Quarter
Pork Loins
Family Pack
lb. **$1.09**

Dish Detergent
Cascade
50-oz. Box **$1.37**

The Mild Soap
Ivory Snow
32-oz. Box **$1.49**

Laundry Detergent
Blue Cheer
49-oz. Box **$1.15**

Bold – Laundry
Detergent
49-oz. Box **$1.19**

Dash – Laundry
Detergent
49-oz. Box **$1.14**

Dish Detergent
Joy Liquid
22-oz. Bottle **82c**

Prices Effective thru Sat. Feb. 8, in .... Sacramento

SAFEWAY

U.S. Gov't Food Stamps Accepted At Safeway

The Sacramento Observer

BUSINESS

Thompson Named To Head Local Funeral Directors

Oak Park funeral director, Vincent Ted Thompson, was recently installed as President of the Sacramento Funerl Directors Association.

Thompson was elected to the post last month at a meeting of the association held at Machiavellis' Restaurant. His unanimous election to the presidency marks the first time the association has ever elected a Black man to the prestigious position.

The Sacramento Funeral Di-

The Sacramento Funeral Directors Association, gets its membership from directors of funeral homes and mortuaries throughout the greater Sacramento Valley.

Membership includes mortuaries and funeral homes located in Folsom, Carmichael, Davis and Roseville. The Association acts as the formal liaison between community government and the local funeral home industry.

As President of the Association, Thompson assumes the responsibility of providing leadership and direction to his colleagues and to bring about improved relationships with families served by association members.

Thompson brings to the association's presidency 27 years of experience.

THOMPSON

Inventor's Day Celebration Slated

WASHINGTON, D. C. - We should not let the eminence of George Washington Carver overshadow the accomplishments of other Black scientists and inventors, a patent expert and former U.S. patent commissioner said here in connection with the celebration of Inventor's Day on Feb. 11.

"He deserves every bit of his fame and more, but his figure blankets the history of Black invention the way that of his namesake does American history," said William E. Schuyler, Jr., who is chairman of Intellectual Property Owners, Inc., a nonprofit organization devoted to preserving the role of patents in the free enterprise system. "Dozens of others deserve fame," he said.

There was Garrett A. Morgan of Cleveland, said Schuyler, who invented a hood to protect workers from noxious gases. It saved many lives before it was called a gas mask and adapted for soldiers in World War I. When Morgan saw an accident between a car and a horse-drawn wagon at an intersection he invented the automatic traffic signal, patented in 1923.

Granville T. Woods, was an electrical genius, many of whose inventions were bought by General Electric and the Bell Telephone Co. He invented a telegraph that permitted communication with moving trains to alert engineers to dangerous situations.

A great chemist who won many patents and contributed to medicine is Percy L. Julian. He discovered a synthetic cortisone.

Black doctors have made many contributions to medicine and health. David McHale Williams rished his considerable reputation as a surgeon in 1893 when he sewed together the heart of a man who had been stabbed. It was the first open - heart surgery. Despite the lack in those days of x-rays, antibiotics and blood transfusions, the man lived. Williams' skill attracted worldwide professional attention.

Charles Drew developed techniques for separating and preserving blood and became the father of blood banks; he was put in charge of blood donor stations in World War II. Ironically, he bled to death after an auto accident in 1950.

Schuyler noted that Black inventors can claim such humble conveniences as pencil sharpeners and egg beaters among their patents, but also important advances in drugs, safety and life-saving devices, chemistry, electronics and farm equipment, transportation and military weapons.

George Washington Carver, of course is the Black man who made monumental contributions to the industrial use of plants. He is best known for promoting peanuts and sweet potatoes as less damaging to the soil than cotton. He then sought and found over 300 products that could be squeezed from the peanut alone.

Advertising Women Welcome First Male Members

Sacramento Women In Advertising, an association not yet one year old, in its effort to stimulate professional and educational opportunities for women in the advertising industry, has welcomed its first male members, announced president Joan Price -- account executive KCTC.

"We don't discriminate," stated Ms. Price. "Men are more than welcome to join." Thus, Jim Eaton, account executive-KCTC, Andy Anderson, area manager-Foster and Kleiser and Doug Nelson, Horizon Advertising, added their names to the growing roster.

"Let the women know I'm behind them 100 per cent," remarked Doug Nelson. Jim Eaton agreed, stating, "As paid communicators, we have a void of communication among our peers. Sacramento Women in Advertising is a step in the direction of filling that void."

SWIA is already in the midst of planning their first series of educational seminars. Five topics will be covered over five months beginning with "Advertising Account Management," February 20 and 27, from 6-9 p.m., in SMUD Training Building.

Registration information may be obtained by calling 929-3555.

Black Bank Fails In Kansas City

The Swope Parkway National Bank, once the pride of the Kansas City Black community has been declared insolvent by the U.S. Comptroller of the Currency and a Black woman, Mrs. Willie Smith Thomas, of Newport News, Va., has been brought in by the government as the chief liquidator in the receivership.

As the chief liquidator, Mrs. Thomas has the responsibility of trying to collect the outstanding loans owed the bank, the nonpayment of which led to the institution's downfall.

When the Comptroller of the Currency declared the Black owned bank insolvent, he set in motion two operations which are now going on simultaneously.

He placed the bank into receivership and named the Federal Deposit Insurance Corporation as the receiver. The FDIC which insures bank deposits up to $40,000 immediately named Mrs. Thomas, and FDIC staff member as the chief liquidator.

At the same time, the FDIC set up a new bank with FDIC officials in charge.

Taxpayers Election Fund

Taxpayers preparing their 1974 federal income tax returns can again take part in the 1976 presidential election campaign fund by checking a box on the front of their Form 1040 or 1040A, the Internal Revenue Service said today.

F. L. Browitt, District Director of Internal Revenue for Northern California, said that more than 11 million of the approximately 81 million returns filed last year (about 13.6 per cent of the total) contained a campaign fund designation for 1973. Another seven per cent of the returns had a retroactive designation for 1972. Browitt said similar statistics were applicable to taxpayer participation in Northern California.

The total amount designated on 1973 returns was about $26-million, Browitt said. With approximately $4-million designated the year before by taxpayers, the campaign fund now totals about $30-million.

Under legislation enacted by Congress in 1971, every taxpayer with a tax liability of $1 or more may designate $1 of his tax each year to the 1976 Campaign Fund. All money thus earmarked goes into a general fund to be distributed among all eligible Presidential candidates.

On a joint return, a husband and wife with an income liability of $2 or more may each designate $1 to the fund, for a total of $2, Browitt said.

DOMESTIC ESTIMATES FOREIGN

16TH ST. BODY & PAINT SHOP
614 16TH ST.
SACRAMENTO, CA. 95814

PHONE
443-7576

LEROY GREEN

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Complete Car Service

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Looking For A Low-Cost Apartment?

We manage 23 apartment complexes throughout Northern California. The complexes include FHA 236 program apartments, Fair Market Rentals and cooperatives. Let us help you with your housing needs. Please give us a call. (916) 927-2751
Ask for Gary or Chris

Federal Properties Management, Inc.

350 University Ave. NO. 201
Sacramento, California

Tony's European & Asian Auto Repair

Hello, I am J. Shawn Ortiz, Staff Writer for America's Number One Black Newspaper, THE SACRAMENTO OBSERVER.

I want to introduce you to Tony Z. Yugovich. Tony is an Old World mechanic bred in the tradition of excellence. He is one of the few remaining traditionalists who demands perfection and takes personal pride in the work he performs.

I know from first hand experience. Recently my MGB burned up a set of main bearings. Expensive ? It could have cost a lot more. But Tony is reasonable and efficient.

Take my advice if you are the proud owner of an MGB, VW, Toyota, Mercedes Benz, Fiat, Datsun, Volvo, Audi or any one of the many fine European or Asian automobiles. Check out Tony's European & Asian Auto Repair.

Call or stop by for free estimates. Tony is open 8:00 a.m. to 6:00 p.m., Sunday through Friday, at 630 12th Street, corner of G Street. If you don't have time, call 441-0965, or see Ray, Doc, Mio, John and 'BIG' TONY.

VA HOUSING

RENO					
1454 Carville Drive	4	2	$ -	$179	$17,900
SACRAMENTO					
4930 Alcott Drive	3	1	150	192	16,950
8030 Andora Way	3	1	100	136	11,900
135 Arcade Blvd.	3	2	-	160	14,500
56 Cathcart Avenue	3	2	-	138	12,900
51 Fairbanks Avenue	3	1	150	160	13,150
3842 Kern Street	2	1	Cash Only		4,900
132 Lindley Drive	4	2	100	199	18,400
6600 75th Street	3	1	-	146	12,400
STOCKTON					
402 E. Bianchi #2	2	1	-	155	12,900
4413 LaCresta Way #3	2	1	-	154	12,900
4431 LaCresta Way #2	2	1	-	155	12,900
2736 Munford Road	2	1	-	148	14,400

January 20, 1975

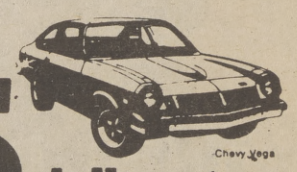
You Don't Have To be a Veteran
Low Down Payment
Liberal Financing

SEE ANY VA SALES BROKER FOR THE MOST CURRENT INFORMATION AND NEW LISTINGS.

EQUAL HOUSING OPPORTUNITIES

ALL YOU CAN DRIVE

$12.95 daily rate plus gas.*



No mileage charge

Chevy Vega or similar cars. At participating locations.*

For information and reservations practically anywhere in the U.S., Hawaii, Canada, British Isles, Europe, Mexico, the Caribbean, South Africa and worldwide, call Toll-Free:

800-228-9650

SACRAMENTO
444-3455

STOCKTON
948-6466

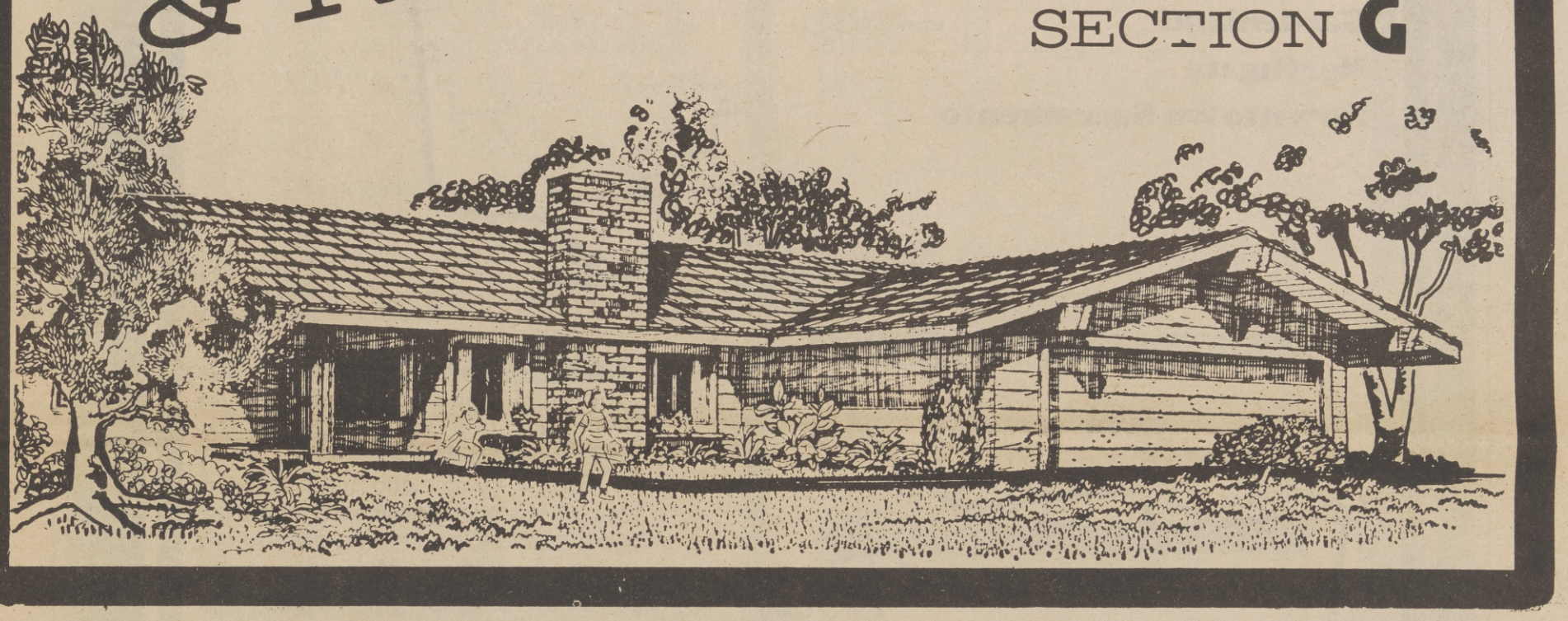
Budget Rent a Car

© 1974

The Sacramento Observer

HOUSING & REAL ESTATE

SECTION G



Homeowners Receive $461 Million On Proposed $3 Billion Program

Senator Alan Cranston (D., Calif.) disclosed recently that California homebuyers have received $461 million of the first $3 billion committed since last October under a federally financed low-interest mortgage program authored by Cranston and Senator Edward Brooke (R., Mass.).

Cranston said a second $3 billion, which is now available nationally (Jan.22), will be allocated on a first-come, first-served basis.

Altogether, $7.75 billion in below-market interest rate mortgages is authorized by the Cranston-Brooke law (P.L. 93-449), the Emergency Home Purchase Assistance Act of 1974, which went into effect Oct. 18 to stimulate construction of new, conventionally financed homes bearing mortgages up to $42,000.

The latest $3 billion will be offered at 7-3/4% interest through Feb. 28 and will apply only to single-family houses that are newly constructed or that were ready for occupancy

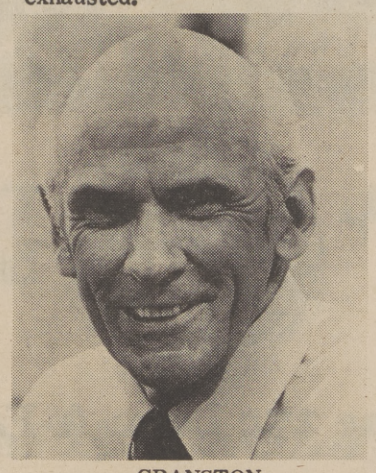
BROOKE

no earlier than October 1973, Cranston said.

As the program is being administered by the Department of Housing and Urban Development, an addition of two "points"--or 1 percent surcharge on a mortgage--is permitted along with other fees. These would bring the effective rate for consumers to around 8.38%.

Of the latest $3 billion, $1 billion will be set aside for purchasers of FHA-insured and VA-guaranteed mortgages, Cranston said.

Cranston has sent a personal message to President Ford last Wednesday urging him to commit a second $3 billion to the program inasmuch as the first $3 billion has already been exhausted.



CRANSTON

The economic outlook for the housing industry--and for potential homebuyers--appears no less bleak now than when the program was first instituted, Cranston said.

The pools of mortgage assistance money committed under the program go to mortgage bankers, savings and loans, and other lenders who in turn promise builders they will lend the money to buyers of planned housing or newly constructed homes, Cranston said.

The latest 7-3/4% interest set on the funds represents a $42 monthly savings over the payment required to retire a $35,000 loan over 30 years at the 9.5% current average rate around the country. FHA or VA buyers could save about $30 a month over payments required for the same loan at the FHA-VA ceiling of 9%.

Only Texas, with $521 million, has so far used more Cranston-Brooke housing money than has California.

Maximum Lowering Rate

Secretary James T. Lynn of the U.S. Department of Housing and Urban Development announced that the maximum allowable interest rate for mortgages insured by HUD's Federal Housing Administration will be lowered to 8-1/2 per cent, effective January 21, 1975.

The former rate, set on November 25, 1974, was 9 per cent.

The reduction in the maximum allowable interest rate -- the second in three months -- was made possible by gradually declining interest rates throughout the capital markets and the growing availablity of mortgate money.

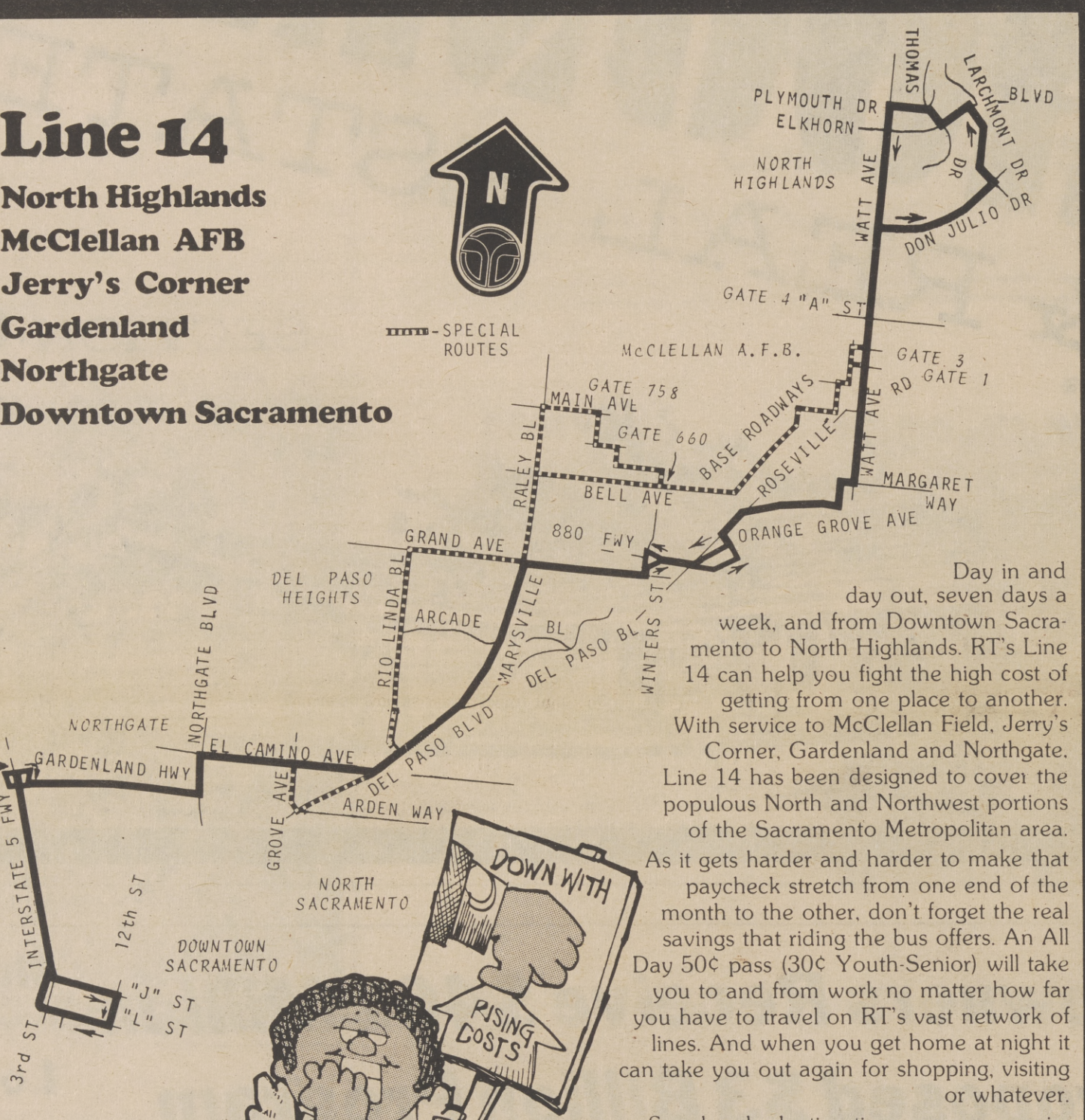
"Lower interest rates mean lower monthly costs for homebuyers and reflects the fact that more money is flowing into housing," Secretary Lynn declared. "The combination of lowering interest rates and the financial help provided the hous-

(Continued on Page G-8)

RT's Inflation Fightin' Fourteen

Line 14

North Highlands
McClellan AFB
Jerry's Corner
Gardenland
Northgate
Downtown Sacramento



Day in and day out, seven days a week, and from Downtown Sacramento to North Highlands. RT's Line 14 can help you fight the high cost of getting from one place to another. With service to McClellan Field, Jerry's Corner, Gardenland and Northgate, Line 14 has been designed to cover the populous North and Northwest portions of the Sacramento Metropolitan area.

As it gets harder and harder to make that paycheck stretch from one end of the month to the other, don't forget the real savings that riding the bus offers. An All Day 50¢ pass (30¢ Youth-Senior) will take you to and from work no matter how far you have to travel on RT's vast network of lines. And when you get home at night it can take you out again for shopping, visiting or whatever.

So when budgeting time comes up again, give serious thought to extensive use of the bus. Not only will it save you money but it will save wear and tear on your nerves. And remember RT's inflation fightin' fourteen, just the ticket if you want economical transportation to and from the north area.

Ride the Bus!

"RT...the inflation fighter's friend"

REGIONAL TRANSIT
DIAL 444-BUSS

...the 25¢ Love-A-Fare

RT's Inflation Fightin' Fourteen

From North Highlands to Sacramento

Monday thru Friday

NORTH HIGHLANDS Don Julio Blvd & Watt Ave.	NORTH HIGHLANDS Plymouth Dr. & Watt Ave.	McClellan Watt Ave. & Gate No.1	McClellan 44th & "J" Sts.	AFB Watt Ave. & Margaret Way	JERRYS CORNER Marysville & Grand	DEL PASO HTS Rio Linda Blvd & Grand	NORTH SACRAMENTO Del Paso Blvd & El Camino Ave.	Del Paso Blvd & Arden Way	NORTH GATE Northgate & El Camino	DOWN TOWN SAC-TO 12th & "J" Sts. Approx. Ar
Lv	Lv	Lv	Lv	Lv	Lv	Lv	Lv	Lv	Lv	Ar
AM	AM	AM	AM	AM	AM	AM	AM	AM	AM	AM
N528	N533	N538	...	N541	N547	N549	N553	...	N558	*611*
643	649	657	...	700	708	...	714	...	719	*734P*
700	708	717	...	720	V I A I - 8 8 0 F W Y				...	*0745*
728	736	743	...	747	756	...	802	...	808	*821*
836	848	853	...	856	904	...	910	...	915	*928*
906	918	924	...	927	935	...	941	...	946	*959*
1012	1025	1033	...	1037	1045	...	1052	...	1058	*1110*
1112	1125	1133	...	1137	1145	...	1152	...	1158	PM
PM	PM	PM	PM	PM	PM	PM	PM	PM	PM	*1210*
1212	1225	1233	...	1237	1245	...	1252	...	1258	*110*
112	125	133	...	137	145	...	152	...	158	*210*
212	220	228	...	232	240	...	247	...	253	*305*
M312	M325	...	340	..	354	...	401	...	407	*419*
R356	R404	...	420	...	VIA ROSEVILLE RD-HWY 160 FWY					*446*
408	420	430	...	433	441	...	447	...	451	*504*
V508	V515	V521	...	V524	V I A I - 8 0 F R W Y				...	*545*
513	520	528	...	531	539	...	545	...	550	*604H*
533	545	551	...	554	601	...	606	...	610	*621*
556	601	607	...	610G	...	...	...	...	...	...
629	640	646	...	649	656	...	701	...	705	*716*
709	719	725	...	728	735	...	740	...	743	*754*
809	815	821	...	824	831	...	836	...	839	*848H*
...	...	...	...	...	J835	J838	J843	J845	J849	*859*
N1005	N1014	N1020	...	N1022	N1028	N1030	N1033	N1035	N1038	*1045F*
AM	AM	AM	AM	AM	AM	AM	AM	AM	AM	AM
B1225	B1232	...	B1237	...	N1246	N1248	N1253	N1255	N1259	*105F*

Saturdays

AM	AM	AM	AM	AM	AM	AM	AM	AM	AM	AM
...	...	...	...	...	J705	J710	J715	J717	J721	*735*
916	935	941	...	944	952	...	958	...	1003	*1017*
1016	1035	1041	...	1044	1052	...	1058	...	1103	*1117*

And every hour until

PM	PM	PM	PM	PM	PM	PM	PM	PM	PM	PM
416	435	441	...	444	452	...	458	...	503	*517*
516	535	541	...	544	551	...	556	...	600	*617*
616	622	628	...	731	...	...	...	...	...	...
708	719	725	...	728	735	...	740	...	743	*755*
...	...	...	...	...	J835	J838	J843	J845	J849	*902*
N1005	N1014	N1020	...	N1022	N1028	N1030	N1033	N1035	N1038	*1045F*

Sundays & Holidays

AM	AM	AM	AM	AM	AM	AM	AM	AM	AM	AM
N907	N919	N924	...	N926	N931	N934	N939	N942	N947	*955*
...	...	...	...	...	J1131	J1134	J1139	J1142	J1147	*1158*
PM	PM	PM	PM	PM	PM	PM	PM	PM	PM	PM
N207	N219	N224	...	N227	N232	N235	N239	N242	N247	*258H*
N507	N519	N524	...	N527	N532	N535	N539	N542	N547	*558*
...	...	...	...	...	J651	J654	J659	J702	J707	*718*
N822	N829	N834	...	N836	N841	N844	N849	N852	N857	*902*
N1005	N1014	N1020	...	N1022	N1028	N1030	N1033	N1035	N1038	*1045F*

N-To and From North Highlands via Combination Lines 14-15, operates via regular 14 route to Marysville & Grand then via Grand Ave., Rio Linda Blvd., Lampasas Ave., Del Paso Blvd., Grove Ave., El Camino Ave., then regular 14 route.

J-To and From Jerrys Corner via Combination Lines 14-15 (See above for explanation of route).

P-From 12th & "K", operates via 12th St., "L" St., 9th St., to "P" St, time shown is arrival at 12th & "K" Sts.

Q-From 9th & "J" Sts., operates via 9th St., "Q" St., 10th St., "J" St., 12th St. to "K" St., time shown is arrival at 12th & "K" Sts.

M-From Watt Ave. & "A" St., via Gate 4, 43rd St., 44th St., "M" St., 47th St., 56th St., "A-E" St., 66th St., Gate 758 Main Ave., Raley Blvd., Marysville Blvd., then via line 14 to Downtown Sacramento

R-From Watt Ave. & "A" St., via Gate 4, 43rd St., "J" St., 45th St., "M" St., 44th St., 43rd St., Gate 1, Watt Ave., Roseville Road, HWY 160 FWY to 12th & "K" Sts.

V-From Watt Ave. & Margaret Way, via I-80 FWY, HWY 160 FWY

F-Arrives 4th & "J" Sts. at time shown.

H-Arrives 12th & "J" Sts. at time shown.

B-From Watt Ave. & "A" St., via Gate 4, 43rd St., 44th St., "M" St., 47th St., Gate 660, Bell Ave., Raley Blvd., Marysville Blvd., Grand Ave., then via Combination lines 14-15 to Downtown Sacramento.

N-Skips Del Paso & Arden, operates via El Camino Ave., then regular Combination 14-15 route.

From Sacramento to North Highlands

Monday thru Friday

DOWN TOWN SAC-TO 12th & "K" Sts.	NORTH GATE Northgate & El Camino	NORTH SACRAMENTO Del Paso Blvd & Arden Way	Del Paso Blvd & El Camino Ave.	DEL PASO HTS. Rio Linda Blvd & Grand	JERRYS CORNER Marysville & Grand	McCLELLAN Watt Ave. & Margaret Way	McCLELLAN 44th & "J" Sts.	AFB Watt Ave. & Gate No.1	NORTH HIGHLANDS Don Julio Blvd & Watt Ave. Approx. Ar	NORTH HIGHLANDS Plymouth Dr. & Watt Ave.
Lv	Lv	Lv	Lv	Lv	Lv	Lv	Ar	Lv	Lv	Lv
AM	AM	AM	AM	AM	AM	AM	AM	AM	AM	AM
A600	A610	...	A615	..	A620	...	*637*	...	...	...
614	623	...	628	...	633	641	...	644	*648*	708
800	811	..	816	...	821	829	...	832	*836*	848
830	841	...	846	...	851	859	...	902	*906*	918
930	943	...	948	...	954	1003	...	1006	*1012*	1025
1030	1043	...	1048	...	1054	1103	...	1106	*1112*	1125
1130	1143	...	1148	...	1154	PM	PM	PM	PM	PM
PM	PM	PM	PM	PM	PM	1203	...	1206	*1212*	1225
1230	1243	...	1248	...	1254	103	...	106	*112*	125
130	143	...	148	...	154	203	...	206	*212*	220
230	243	...	248	...	254	303	...	306	*316*	325
310	323	...	329	...	335	344	...	350	*356*	404
330	342	...	347	...	353	401	...	404	*408*	420
435	447	...	452	..	458	506	...	509	*513*	520
437	V I A I - 8 8 0 F W Y					500	...	504	*508*	515
452	506	...	512	...	518	526	...	529	*533*	545
515	529	...	535	...	541	549	...	552	*556*	601
550	601	...	606	...	612	621	..	624	*629*	640
630	641	...	646	...	652	701	...	704	*709*	719
730	741	...	746	...	752	801	...	804	*809*	815
J800	J811	J814	J817	J823	J827	...	...	...	...	...
N922	N933	N936	N939	N945	N949	N958	...	N1001	*N1005*	N1014
N1145	N1155	N1158	AM	AM	AM	AM	AM	AM	AM	AM
AM	AM	AM	N1200	N1206	N1210	N1218	...	N1221	*N1225*	N1232

Saturdays

AM	AM	AM	AM	AM	AM	AM	AM	AM	AM	AM
840	851	...	856	...	901	909	...	912	*916*	935
1040	1051	...	1056	...	1101	1109	...	1112	*1116*	1135

And every hour until

PM	PM	PM	PM	PM	PM	PM	PM	PM	PM	PM
540	551	...	556	...	601	609	...	612	*616*	622
630	641	...	646	...	652	701	...	704	*708*	719
J800	J811	J814	J817	J823	J825	...	...	...	...	...
N922	N933	N936	N939	N945	N949	N958	...	N1001	*N1015*	N1014

Sundays & Holidays

AM	AM	AM	AM	AM	AM	AM	AM	AM	AM	AM
N830	N831	N845	N848	N852	N855	N901	...	N904	*N907*	N919
J1100	J1111	J1115	J1118	J1122	J1125	...	...	...	...	...
PM	PM	PM	PM	PM	PM	PM	PM	PM	PM	PM
N130	N141	N145	N148	N152	N155	N201	...	N204	*N207*	N219
N430	N441	N445	N448	N452	N455	N501	...	N504	*N507*	N519
J615	J626	J630	J633	J637	J640	...	...	...	...	...
N745	N756	N800	N803	N807	N810	N816	...	N819	*N822*	N829
N922	N933	N936	N939	N945	N949	N958	...	N1001	*N959*	N1014

A-Operates via Line 14 to Jerrys Corner then via Marysville Blvd., Raley Blvd., Main Ave., Gate 658, 66th St., "A-E" St., 56th St., 47th St., "M" St., 44th St. to "J" St.

"RT...the inflation fighter's friend"

REGIONAL TRANSIT

...the 25¢ Love-A-Fare

Mid-Winter Sales Make For Bargains

With most American families still recovering from the holidays, this hardly seems the time to consider making a major purchase. But that's exactly what thousands of bargain-wise shoppers are doing despite the muddled economic situation.

Soaring prices have caused a swelling in the ranks of those who "penny" watch. The economy-minded know that early February is the time to snap up bargains in television sets, stereo equipment and major home appliances.

It is virtually certain that regular 1975 prices will go up substantially, thanks to already announced increases in the costs of labor and key materials. These coming price hikes are likely to make February's pricing unrepeatable.

In color television, for example, such nationally famous brands as Magnavox are now being offered with reductions of $20 to $50 on portable models, while cuts on big-screen console and combination models range from $50 up to more than $100. At a time when consumers have seen the prices of some products double in just one year, the cost of today's solid state color television receiver is, in many instances, actually less than it was for comparable, less efficient, tube type color sets five years ago. Not only are today's sets at today's prices cheaper to buy, they are also more reliable, provide better pictures and, if something does go wrong, are generally less expensive to repair.

Long life is another extra consumers can expect from their new color television, according to the United States Department of Agriculture, which recently issued a study showing that the average household keeps a new color set in service for 12 years.

Maximum Lowering...

(Continued from Page G-5)

ing industry through the various programs of HUD's Government National Mortgage Association (GNMA) should help the industry to begin showing an improvement in housing starts later this year."

Under the Emergency Home Purchase Assistance Act, signed by President Ford on October 18, GNMA was authorized to purchase another $3 billion in non-FHA/VA conventional mortgages on newly constructed homes. The percent of this $3 billion was available for the purchase of mortgages on existing homes. All of this money has been committed.

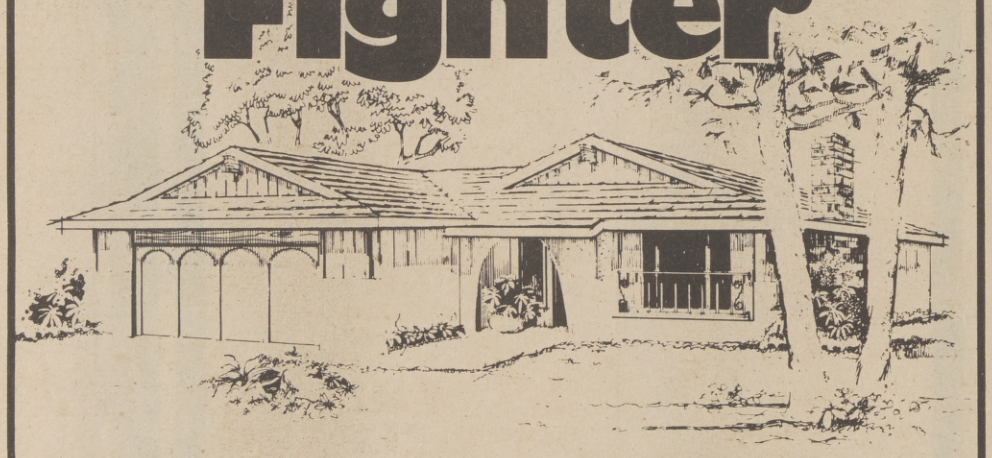
An additional $3 billion program to finance home mortgage purchases at 7-3/4% interest was announced January 16 effective Wednesday, January 22, 1975.

Of the $3 billion, $2 billion will be made available for conventionally financed home mortgages with the Federal National Mortgage Association (FHLMC), dividing equally the administration of the program as agent for GNMA. The additional $1 billion will be used for the purchase of FHA-insured and VA-guaranteed mortgages and will be made available through the facilities of FNMA.

During the past year, the Department has attempted to keep the ceiling rate as close to market rates as possible in order to minimize discount points.

The new 8-1/2 percent rate was determined after consultation with Richard L. Roudebush, Administrator of the Veterans Administration, who simultaneously announced a similar decrease in the maximum rate of GI home mortgage loans.

The Inflation Fighter



As a potential home buyer, you are faced with problems such as high interest, high down payments, and high taxes. Now there is a home builder who can solve your problems. M. J. Brock & Sons, Inc. has been solving problems for home buyers in the Sacramento area for over 20 years - and they have built more than 8300 problem solving quality Larchmont Homes.

And now, in light of our National inflation crisis, M. J. Brock & Sons, Inc. is offering a Larchmont Laurelwood home value that is truly an Inflation Fighter. For a total sales price of **less than** $29,000 and at an interest rate of 7 3 4% (8 1 4% Annual Percentage Rate) you can buy this **complete** home with the following list of deluxe features:

- Central heating and air conditioning
- Dishwasher
- Carpet
- Front yard landscaping
- Fencing
- Energy conserving insulation
- 2 car garage

All for less than $29,000.

The Inflation Fighter is really something special! Drive out to Laurelwood and see the furnished models - open from 10a.m. to 6p.m. daily, and ask the salesman about the Larchmont Laurelwood **Inflation Fighter.** 421-5828.

ENERGY CONSERVATION HOME

M.J.Brock & Sons Inc.

Official Notice To Real Estate BROKERS

EQUAL HOUSING OPPORTUNITY

OFFICIAL LISTING DATE:
JANUARY 30, 1975

10 DAY EXPIRATION:
4:30 PM MONDAY, FEB. 10, 1975

SALE DATE:
11:00 AM TUESDAY, FEB. 11, 1975

For specific instructions refer to Broker Letters 74-5 and 74-6, which has been mailed to all brokers on our mailing roster. Extra copies are available at the insuring Office Brokers are invited to submit SEALED BIDS to the Insuring Office BID OPENING DARE printed on the front. Do not put the purchasers name on the envelope. Bids will remain sealed until the sale, at which time they will be publicly opening in all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted, providing all conditions are met. The bid must be stated in $50 increments only. Only the winning bidder, upon notification by HUD, will be required to submit a deposit.

AS IS

OWNER-OCCUPANTS ONLY

ADDRESS	PRICE	CODE	BDRMS.	BATHS	APPROX TAXES
HUD HOMES FOR SALE					
SACRAMENTO					
165 Barton Way	$12,500	Cash Only	4	2	$560
231 Lindley Drive	10,000	Cash Only	4	2	584
*236 Olmstead Drive	8,000	Cash Only	3	1	487
*This property is ineligible for HUD mortgage and the deed will contain a statement to that effect.					
1321 Longshore Court	10,000	Cash Only	4	2	599
1325 Rivera Drive	19,000	Cash Only	4	2	687
1736 Belt Way	12,000	Cash Only	3	1	484
2534 Hawthorne Street	6,000	Cash Only	2	1	441
2751 Forrest Street	11,000	Cash Only	3	2	563
2806 53rd Avenue	12,000	Cash Only	2	1	303
4037 23rd Avenue	9,000	Cash Only	2	1	345
5639 35th Avenue LDP	17,000	Cash Only	3	1	621
6724 Golfview Drive	16,500	Cash Only	3	1-1/2	462
7519 18th Street	16,500	Cash Only	4	1-1/2	684
7526 Loma Verde Way	14,500	Cash Only	3	1	466
7504 Muirfield Way	16,000	Cash Only	3	2	594
7557 Skelton Way	16,000	Cash Only	3	2	728
7629 23rd Street	16,000	Cash Only	4	2	403
7608 22nd Street	15,000	Cash Only	3	2	533
7661 18th Street	14,500	Cash Only	3	1-1/2	498
7721 50th Avenue	8,500	Cash Only	3	1	364
7717 Dixie Lou Street	14,500	Cash Only	3	2	595
7711 Center Parkway	14,500	Cash Only	3	1-1/2	670
7757 Mary Lou Way	14,500	Cash Only	3	2	576
7767 25th Street	15,000	Cash Only	3	2	576
7787 Reenel Way	16,000	Cash Only	3	2	610
7795 Laramore Way	15,000	Cash Only	3	2	358
RIO LINDA					
6039 Altoona Court	18,000	Cash Only	4	2	401
NORTH HIGHLANDS					
3913 Karl Drive	13,500	Cash Only	3	1	519
ORANGEVALE					
*9436 Elm Avenue	13,500	Cash Only	3	1	388
*This property is ineligible for HUD mortgage and the deed will contain a statement to that effect.					
REPAIRED WITH WARRAN					
OWNER OCCUPANTS					
ANDERSON					
3490 Riverside Drive	$28,500	H1	3	2	$ -
WEST SACRAMENTO					
2320 Diablo Street	14,000	B1	3	1	282
SACRAMENTO					
6130 Belleauwood Lane	13,500	B1	2	1	340
974 Acacia Avenue	15,000	C1	2	1	334

TO THE PUBLIC
SEE ANY REAL ESTATE AGENT FOR INFORMATION REGARDING THESE PROPERTIES

EQUAL HOUSING OPPORTUNITY

Help Wanted | Help Wanted | Help Wanted | Help Wanted | Help Wanted

Employment for Summer 1975

The Western Region Office of the National Park Service is now accepting applications for seasonal employment for Summer of 1975.

Interested persons are urged to complete the standard Federal Government application form [S.F. - 171] which may be obtained at any U.S. Post Office or State Employment Office and return it by December 15, 1974, to:

Equal Employment Opportunity Office
Western Region
National Park Service

450 Golden Gate Ave.
P.O. Box 36063
San Francisco, Calif. 94102

REGIONAL TRANSIT

Assistant Information Supervisors:

Minimum of three years general office experience including at least one year in supervision & training. Position requires proof of ability to be courteous and tactful. $642 - $789 per month.

Permanent Part-Time Information Clerks:

Regularly scheduled or on-call evening and weekend shifts available. Must be patient, courteous, accurate. Must have good attendance record in previous paid employment. $2.91 per hr.

Send resume to P. O. Box 1554, Sacramento, CA 95810 no later than February 19, 1975.

EQUAL OPPORTUNITY EMPLOYER

ADMIN. ANALYST

Salary - $861 - $1,046. Requires equivalent to graduation from college with major work in Public Administration, Government, Social Science, or related field. Work experience in Public Administration, Fiscal and management activities may substitute for college on a year for year basis. Application forms may be obtained from the Sacramento Regional Area Planning Commission, Suite 400, 1225 8th Street, Sacramento, Ca., 95814. Closing date: Feb. 14, 1975. An Equal Opportunity-Affirmative Action Employer

MARE ISLAND NAVAL SHIPYARD

VALLEJO, CALIFORNIA

HAS EMPLOYMENT OPPORTUNITIES FOR SKILLED:

MACHINIST, MARINE
PIPEFITTER
Salaries: $6.43 per hour

Applicants generally must have progressive, well-rounded trade experience sufficient in scope and content to perform the duties of the position. Must be a U.S. Citizen.

Interested applicants should call in person at the
SHIPYARD EMPLOYMENT OFFICE
At the foot of Tennessee St. and Wilson Ave., Vallejo, Calif.
any day, Monday through Friday, 7:30 a.m. to 3p.m. for immediate consideration or call by phone collect: (707) 646-4562

AN EQUAL OPPORTUNITY EMPLOYER

OPENINGS

Kelly Broadcasting Co. (KCRA-TV, KCRA-AM, applications for future openings in all areas. Interviews are held Tuesday mornings from 10 a.m. to 12:30 p.m., at KCRA-TV, 310 10th Street, Sacramento. No appointment is necessary.

BARBER WANTED

Apprentice OK. 929-0338. 1228 Grand Ave.

URGENTLY NEEDED

Beauty consultant -- male or female to help Black women fill the long existing void in the cosmetic field. Will train. Call 428-6999 428-8761

RESIDENT COORDINATOR

FOR DEL PASO HEIGHTS YOUTH DEVELOPMENT AND DELINQUENCY PREVENTION PROJECT...

Supervises five resident workers. Must have the ability to plan, organize, direct and evaluate the work of others; formulate programs when requested, from local, state, and community agencies for the development of youth and for the prevention of juvenile delinquency... prefer that applicant live in Del Paso Heights community. Application forms are available at: Young People Search for Solution; Del Paso-Robla Neighborhood Council; Employment Development Department, and Christian Center. Please include resume. Salary: $12,000 a year. Education: College degree (BS or BA). or Experience: 4 years of experience in supervision, community organization or a closely related field.

APPLICATION DEADLINE, POSTMARKED BY SUNDAY, FEB. 16, 1975.

452-4781

Help, Help, Help

Housekeeper, live in motherless home. Salary open, plus good benefits for right party. Call Citrus Heights, 725-5485 after 6 p.m.

MODELS WANTED

Universal Talent Research, Inc., Sac. rep. interviewing models for features in men's magazines. Possibility of advancing to TV, and print media commercials. No exp. nec. Contact Gary, 441-5862 after 6 p.m.

STENO CLERK

$778-$915 a month. Minimums require high school or equivalent plus 3 years' experience in legal stenographic & clerical work, shorthand at 125 wpm and typing 50 wpm. Call Personnel Manager, CSEA, 444-8134 for interview.

SU EDP PROGRAM LIBRARIAN

$702 - $855 per month. An EDP Program Librarian maintains all program and system documentation, key enters program codes and data to the computer system and performs other duties as required. Applicants must have 2-1/2 years of responsible clerical and typing or key punching experience, including at least one year of full-time paid experience in data processing. Nine semester units in data processing or computer programming courses may be substituted for up to one year of required experience. Last day to file applications is Friday, February 7, 1975. Obtain applications Sacramento Municipal Utility District P. O. Box 15830, 6201 S Street, Sacramento Ca. 95813. Phone: 452-3211, Ext. 285. An Equal Opportunity Employer.

FOR COMPLETE PERSONAL HAIR CARE

Call Gustine Thompson or Margie York at 927-3057. HEIGHTS HAIR FASHION
1228 Grand Avenue
Sacramento, Ca. 95838

The Sacramento Observer
Nation's Most Honored Black Newspaper

FIND IT IN THE CLASSIFIED ADS
452-4781

Bigger Bills From PG & E

According to a study conducted by Pacific Gas and Electric Company (PG&E) low-income consumers of natural gas and electricity use more than their middle income counterparts.

Low-income consumers in the Bay Area, for example, use nearly 50 per cent more than the normal 300 killowatt hours of electricity. This is true in every Bay Area city with the exception of San Francisco.

In Fresno and Bakersfield low-income consumers exceed the average usage by 20 per cent.

PG&E attributes the above average usage of electricity and natural gas to substandard housing generally inhabited by persons on limited incomes or fixed, such as social security.

PG&E also claims that they discovered, during the course of their study, that low-income persons stay home more.

"Low-income families were found to have higher than average usage because their lifestyles are home oriented . . . recreation centers around TV usage," reported PG&E news director, Lawrence McDonnell.

The PG&E study suggested that low income persons often purchase "inefficient" appliances, which tend to consume more electricity and gas.

"Appliances such as refrigerators and televisions often consume energy in proportion to their age," states the study.

Low income consumers face additional hardships in the neighborhoods they are forced to reside. in. According to the PG&E study, they observed that the neighborhoods with unusually high usage were also neighborhoods that had high crime rates.

"Our people have observed that many low income neighborhoods have high crime incidence and much external lighting is used as a security factor," said McDonnell.

If low-income families are not already hurting from inflation, PG&E has proposed a number of rate increases over the next year. The increases would raise the average $15-per-month bill to approximately $17.

A San Francisco group calling themselves Electricity and Gas For The People (EG&P) have proposed that all users of up to 500 kilowatt hours and 100 therms of gas a month should have their bill cut in half and frozen forever.

PG&E claims that nearly 65 per cent of their customers fall into the category suggested by EG&P.

They argue that approximately $654 million would have to be shifted to industrial and commercial users.

PG&E says that the shift would seriously jeopardize the financial security of the power company.

PG&E favors Congressional action on the disproportionate usage of power by low income consumers and lower rates for the poor.

PG&E favors a form of federal underwriting for low income consumers along the lines of the food stamp program.

However, California legislators are currently attempting to deal with the problem of low income consumers' suffering under a double jeopardy.

While state and federal legislators attempt to deal with the expanding issue of power for the poor, PG&E has already announced that it intends to ask for rate increases amounting to several hundred million dollars.

NORTH COUNTRY DODGE'S CLEARANCE SALE!

ALL NEW '74 DODGE PICKUPS $1000 OFF STICKER PRICE
Many To Choose From
Example: Reg. $4860.37, NOW $3860.37
#D14AE45188509

NEW '74 DODGE SPORTSMAN WAGON $1000 OFF STICKER PRICE
V-8, automatic, air, power steering, radio, heater.
Reg. $6285.02 NOW $5285.02
#B12AE4X148723

NEW '74 DODGE SURFER FUN VAN $1000 OFF STICKER PRICE
Choose your own color surfer interior.
Reg. $5564.46 NOW $4564.46
B11AB4X148884

NEW '74 DODGE MONACO $1000 OFF STICKER PRICE
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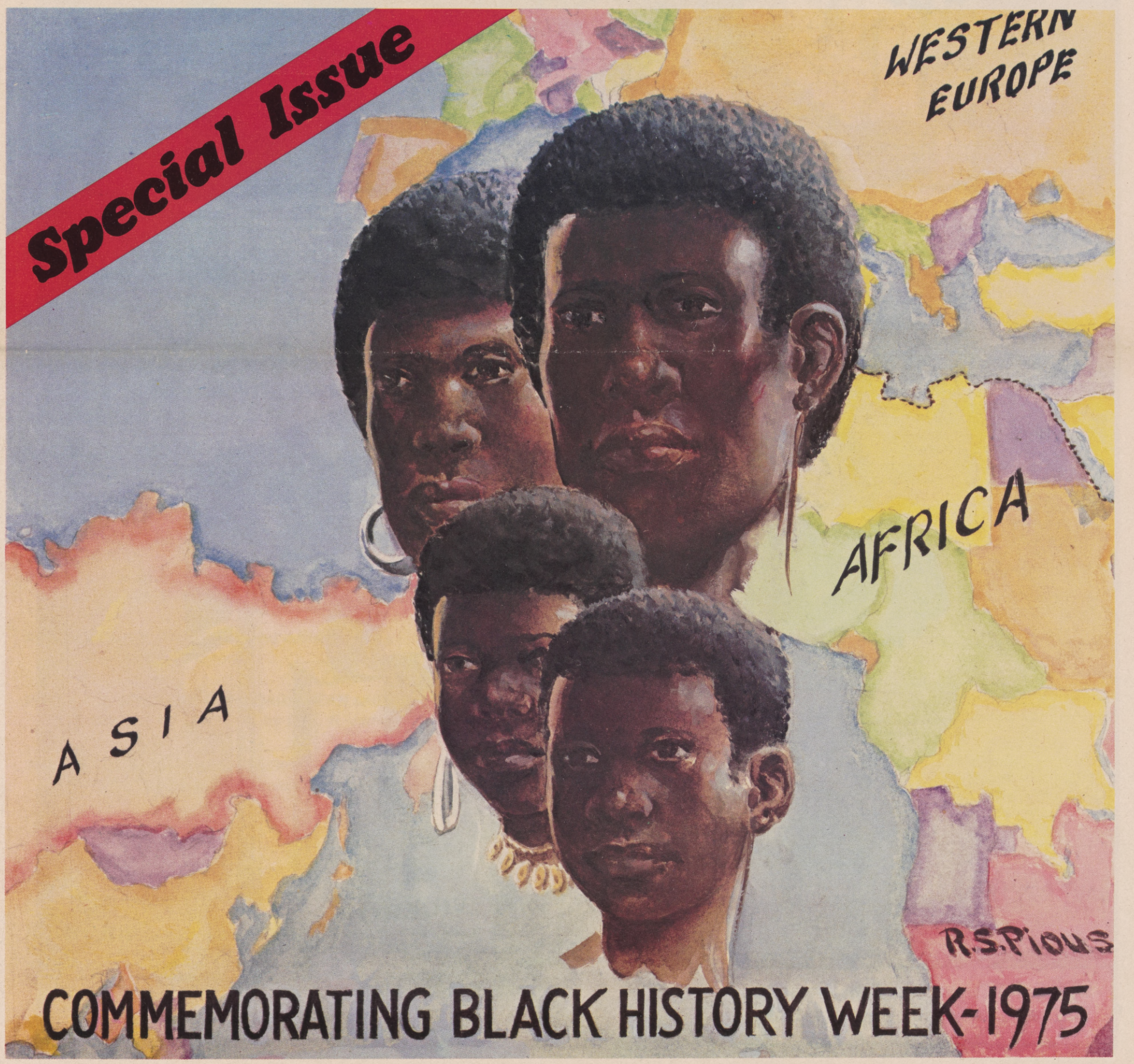
The Sacramento Observer

GLOBAL PRESENCE OF BLACKS AND ITS IMPACT ON CULTURE
AFRICA
ASIA

(PART 1 OF SERIES)

February 1975



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National Scene
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GLOBAL PRESENCE of BLACKS and ITS IMPACT on CULTURE

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INTRODUCTION

The eight papers in this series, prepared exclusively for NATIONAL SCENE, are the culmination of an idea which took root sometime ago when it was my privelege to visit parts of Western Europe several times, in conjunction with ten trips to West Africa, and two to the Caribbean — all within a period of six years.

The experience was a cultural transformation since my thinking and feelings grew dimensional and universal in scope. The transition was not easy, nor was it consummated over night. It evolved at a pace consistent with my temperament and ability to comprehend, with deeper perception, the realities of the old world where, as it will be pointed out in these papers, black people laid the foundation for civilization.

The pleasure of putting together this project transcends the joy derived from involvement in any other educational and cultural projects. It is also an affirmation and a reverence for the late Africanist, Charles C. Seifert, who vigorously stressed in his lectures the importance of learning our history. His thoughts on the subject are beautifully expressed in the following passage from his booklet, *"THE NEGRO'S or ETHIOPIAN CONTRIBUTION to ART,* published in 1938:

> *Know the truth and the truth will make you free. Then take your place in the ranks of all men — Brown, Yellow, White and Black. This is your God-given right. Nothing more, nothing less. A race without the knowledge of its history is like a tree without roots. It is the inspiring influence of that knowledge which makes men want to go forward . . . Know it well and no will be able to deceive or make you afraid.*

The late J. A. Rogers has done a yeoman's job also in advocating the same thing in his several books on the subject, particularly in the *WORLD'S GREAT MEN of COLOR,* 3000 B.C. to 1946 A.D., first published in 1940, Dr. W.E.B. DuBois extends the following praise in reference to this book: "No man living has revealed so many important facts about Negroes as Rogers."

The information which Rogers provides has been complemented by other definitive and scholarly works, notably: *THE DESTRUCITON of BLACK CIVILIZATION: GREAT ISSUES of a RACE* from 4500 B.C. to 2000 A.D., by Chancellor Williams; *BLACK BRITTANIA: A HISTORY of BLACKS in ENGLAND,* by Edward Scobie; and *THE AFRICAN PRESENCE in ASIA,* by Joseph E. Harris.

When the invitation was received to submit ideas for this supplement to commemorate Black History Week for 1975, my first and only thought pertained to the global aspect of our history; to bring together, for the first time in one publication and as comprehensively as possible, accounts of what the African civilizations were like, why and how they were destroyed; and the extent to which the black man has enriched the culture of other nations. Some reservations came to mind about submitting the idea because production cost could be prohibitive, and the scholars desired as contributors might be unavailable upon short notice.

It is apparent of course that these reservations were short-lived. The publisher of NATIONAL SCENE and the scholars contacted were elated over the idea and regarded it as an opportunity to render a service. It is impossible for me to adequately express the depth of my gratitude for their cooperation in making it possible to bring to you these informative and meaningful papers which, hopefully, will spur further interest and study of the important subject.

Clarence L. Holte
Project Coordinator

THE DEVELOPMENT OF ANCIENT AFRICAN CIVILIZATIONS

by
WALTER IBEKWE OFONAGORO

It is now generally conceded that Africa is the home of man. The oldest fossils of early man have been found in at least three different locations on this continent. Fossilized human remains unearthed by Richard Leakey at Lake Rudolph in Kenya, and by L. S. B. Leakey at the Olduvai Gorge in Tanzania, have dated the beginnings of man back to over two million years. The latest archeological finds near the Awash River in central Ethiopia are about 1.5 million years older than the Leakey discoveries. We know that man has lived in East and North-East Africa for at least 3.5 million years — a much longer period than can be established for any other continent. It is therefore no accident that the oldest known civilization should have evolved in Black Africa.

Egypt and Kush

From about 4,000 B.C. to 543 A.D., Ancient Egyptian Civilization flourished in the Nile Valley, pioneering knowledge in every frontier of culture. The Egyptians were pioneers in such fields as social organization, religion, philosophy, science, medicine, the arts, astronomy, mathematics, agriculture, architecture, engineering, and general technology. They were the inventors of the calender, and thus gave man the concept of time. They were the first to invent and develop the complex technology of the silk textile industry. Their enginers and architests possessed the sophisticated knowledge and techncial competence which enabled them to construct edifices (such as the Great Pyramid or indeed the vast and monumental Temple of Karnak) requiring upwards of 6 million tons of stone. In these they demonstrated a degree of mathematical precision and technical perfection which must be considered advanced even by twentieth century architectural and civil engineering standards. Egyptian and Kushite ingenuity extended even to the invention of one of the earliest models of the one-armed bandit. Their temples were equipped with vending machines which, for a 5 drachma coin, poured out a carefully measured quantity of sacrificial water for use in religious rites. Egyptian experience in government, particularly the institution of Divine Kingship, was to exert powerful influence on similar institutions in Africa and elsewhere. From the Archaic period of Egyptian civilization to the time of the first dynasties, roughly 4,000 B.C. to —2,980 B.C., Egypt was a predominantly Black nation. This is no longer seriously disputed, and is easily demonstrable from the monuments and archeological remains of that period. In any case, it was in the southern heartlands of Nubia (Upper Egypt) that Egyptian civilization developed. The Delta area of the North (Lower Egypt) was at that time too swampy for habitation, and no remains of the earliest periods of Egyptian civilization have been found in that region.

Nubia, land of the Blacks and homeland of later Kushites, was the cradle of Egyptian civilization. It was here that all elements of Egyptian culture first took root and flowered during the Archaic and first dynasties. Succeeding dynasties perfected and lived on these earlier developments. From Upper Egypt, Egyptian culture gradually spread north to the Delta of Lower Egypt where by 3,000 B.C., the area being located at the crossroads of three continents, was beginning to attract immigrants of non-Black origins — mainly Greeks, Syrians, Philistines and other Semites and Caucasions. The subsequent race-mixing which in the end turned Egypt into a melting pot of races was later to give rise to myths assigning a non-Black and largely caucasian origin to Egyptian civilization. As the Egyptian culture complex spread to the North and North-East, a rival power center emerged in the North, resulting in the division of Egypt into two separate Kingdoms in the late pre-dynastic period (also known as the Naqadad II or Gerzean period). The capital of Egypt at that time was located at Hierakonopolis in the South, the rival Northern Kingdom being centered around Buto in the Delta. During the first Dynasty (roughly 3,200 to 2,980 B.C.), the Southern Kingdom regained dominance over the whole country. Again, in Dynasty II (2980-2780 B.C.) a rebellion in the North was put down by the Kings of Upper Egypt who at the same time revived the declining prestige of the old god Seth. It was the political organizing power of the strong, hardy people of the South which came forward throughout Egyptian History to solidify the country again and again after periods of northern-generated disruption. During the XIth Dynasty (2040-1991 B.C.), after the chaos of the First Intermediate Period (2258-2040 B.C.), it was the Theban Kingdom of the South that reunited Egypt. It was the Southerners that drove off the Hyksos invaders of Egypt in Dynasty XVII (1600-1570 B.C.). Finally, the last great southern attempt to restore religious and cultural purity and unity to the land through reconquest of the North occured in 730 B.C. under the leadership of the great Nubian Kushite military genius, Piankhy. After 663 B.C. the Nubians cut their ties with Egypt and confined themselves to the Kushite Kingdom of Napata and Meroe which flourished for another 700 years before succumbing to the armies of the Ethiopian Kingdom of Axum in 350 A.D.

THE PYRAMIDS at MEROE.

Egypt meanwhile had continued to decline, falling successively under the domination of Assyrians (663 B.C.), Persians (525-332 B.C.), Greeks under Alexander the Great (332 B.C.), and finally, Muslim Arabs, (640 A.D.). Each of these invaders learnt much from Egyptian culture and helped to spread Egyptian civilization in Europe and Asia in much the same way that the barbarian tribes of Europe which overthrew Roman civilization learnt much from their Roman subjects. Each wave of foreign invasion introduced non-Black racial elements into Egypt in very large numbers; but it was the latest arrivals — the Muslim Arabs in the seventh century A.D. and their Hilalian Bedouin compatriots who entered the country in the eleventh century A.D. — that capped the long history of race mixing in Egypt with what was to become its modern Arab complexion.

In this paper, we are more concerned with the Ancient Egyptians than with the post-Piankhy history of that country. Their achievements were considerable, their influence on world culture, pervasive. Their civilization was strongly influenced by the ecological conditions of the Nile Valley. On this strip of fertility straddling desert wastes, every drop of the Nile flood waters and the alluvial deposits they left on the land had to be efficiently utilized to support an expanding population. Egyptians were thus compelled by necessity to invent irrigation, and to maximize husbandry on their scarce resources in fertile and cultivable land. Thus from about 3,500 B.C. they developed a sophisticated state system which controlled and regulated the use of water, land, and the crops derived from them. Efficient agriculture was the foundation of Egyptian civilization. The transition from stone age to a technological culture had already occured in the Badarian and Amratian epochs of Pre-dynastic Egypt. Extensive developments in metallurgy were recorded in the subsequent Gerzean period. Egypt and Kush were the earliest known centers of Iron Age technology in Africa. One of the world's earliest known systems of writing, the hieroglyphic script, was developed to cope with the problems of administration and the communication of ideas. The Egyptian Governments, staffed with scribes and functionaries skilled in the knowledge of writing, kept administrative records and developed an elaborate and complex civil service.

The King or Pharoah was considered a divine personage. All land in the country belonged to him, and much pomp and religious ritual attended his personage. He was theoretically all-powerful. He and his divine ancestors in the spirit world were responsible for the fertility of the land. He was therefore central to the religious system of Egypt with its complicated order of gods served by powerful priests. The upper classes and the aristocracy always lived well, enjoying standards of luxury and personal opulence which would be astounding for any age of man. The mighty pyramids — the most striking survivals of that glorious age — were mere tombs for the mumified remains of great Pharoahs. Some Pharoahs preferred to return to their divine ancestors in vast chambers cut out of solid rock on mountainsides artistically embellished with an ornateness befitting their pharoanic eminences. In life, their palaces and temples called forth no less impressive works of human ingenuity. They amply testify to the loftiness of public regard for their kings and their gods. The influence of Egypt, and the related Kushite civilization has been profound. The hieroglyphic script of that civilization survived well into the 20th century in such far-flung communities as Diourdal in the Baol District of Senegal, and the Igbo/Ibibio/Ekoi upper Cross River country of Eastern Nigeria, where is was known to locals as *Nsibidi*. Egyptian and Kushite — style Divine Kingship was one of the key institutions that proliferated all over the continent. Abderhman-As-Sadi, the Songhai historian of 17th Century Timbuctu and author of *Tarikh-As-Sudan*, relates that at the time of the Pharoahs a major center of Egyptian-type civilization existed at Koukia in the area where the ancient West African Sudanic state of Ghana was later to rise. Ghana, one of the earliest known of the states of West Africa was said to have been ruled by at least 22 kings before 622 A.D., though historians generally place its establishment at about

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ANCIENT AFRICAN CIVILIZATIONS

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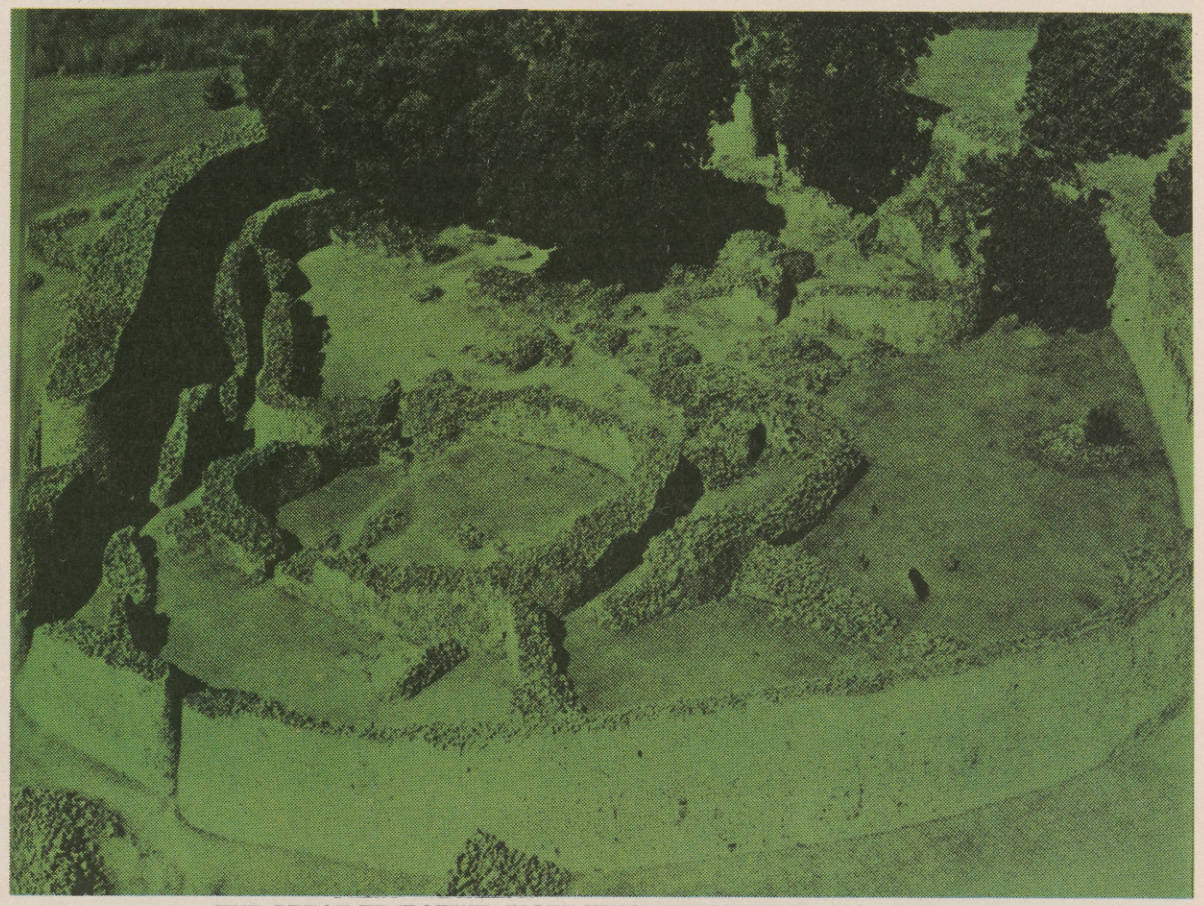
500 A.D. — some one hundred and fifty years after the fall of Meroe. In spite of this time lag, the Divine Kingship of Ghana was remarkably identical with that of Ancient Egypt. El Bekri's eleventh century description of Ghanaian kingship and royal burial custom makes this quite clear. The similarity is further confirmed by archeological excavations at the site of Koumbi, capital of Ghana. Ancient Ghanaians entombed their kings in enormous clay pyramids known as burial mounds, which served the same religious functions in Ghana as did the pyramids in Egypt. The circumstances in which Ghanaian kings were entombed — the treasures buried with them, the provision of live servants to accompany them to the other world, etc. — are all strinkingly reminiscent of pharoahnic customs.

RUINS of KOUBI, CAPITAL of ANCIENT GHANA.

In the Great Lakes Region of East Africa, the Royal Tombs of Buganda and Bunyoro-Kitara served the same purpose. Other centers of Divine Kingship in Africa included Benin, Ife, Oyo in Western Nigeria, Kanem-Bornu in North-East Nigeria, and the Dinka and Shilluk communities of the Upper Nile. The early rulers of the Nuer and Lotuko peoples were also divine. In Buganda, the ancient Egyptian ceremony of Sed, considered essential to the rejuvenation of the pharoahs, was still being performed for the benefit of the Kabakaas in the Nineteenth Century. The Jukun of the Nigerian Middle Belt also practiced Egyptian-style divine kingship with sun-worship and a rejuvenation ceremony corresponding to Sed. In Zimbabwe (the area of the present rebel state of Rhodesia), Divine Rozwi kings known as Mambos presided over the welfare of the people, their lands and crops, well into the early nineteenth century. Here, the architectural treasures of the



THE GREAT ZIMBABWE. (NOTE THICK BRICK ELLIPTICAL WALLS.)

Great Zimbabwes, centers of religious ceremonial, demonstrate how far south in the continent knowledge of Egyptian technology and religious ideas existed. The very effective use of the dry stone-walling technique in the buildings of the Great Zimbabwe demonstrates striking familarity in fifteenth century Southern Africa with the same architectural know-how which had produced the great pyramids. Availability of suitable building materials made their application in the Zimbabwes possible.

Egyptian religious ideas, including the ram-headed god motif in Egyptian religious art, will today be found in the culture of African peoples from the Senegambia in the West to rebel Rhodesia in the south. Many African peoples today claim a North-Eastern or Egyptian origin in their mythology. These include the Wolof of Senegambia, The Akan of modern Ghana, the Yoruba of Nigeria, and the aristocracy of Bunyoro-Kitara, Buganda and Rwanda in East Africa, to name but a few. This is not the place to examine the validity of these claims. Readers interested in pursuing that line of inquiry may consult E.L.R. Meyerowitz, *Divine Kingship in Ghana and Ancient Egypt;* J. O. Lucas, *The Religion of the Yorubas;* Cheikh Anta Diop, *Nations Nègres et Culture;* and C.G. Seligman, *Egypt and Negro Africa,* where some of these claims have been examined. Suffice it to note that folk memory in widespread areas of Black Africa claim an ancient Egyptian connection.

Other Ancient Civilizations:

Egypt and Kush were, however, not the only civilizations in Ancient Africa. There was of course Carthage, a culture often assigned a Phoenician or Lebanese identity in Western historiography even though the majority of its citizens were African Berbers (North Africans) rather than Phoenicians. Its greatest sons such as Hamilcar, and his son Hannibal — famous for marching his invincible army right through southern Europe into Italy, crossing the Alps in winter with an army mounted on African elephants — were African Berbers. Hannibal himself was a Berber from the famous Barca family. Typically, this great African, one of the greatest military figures of the ancient world, has received far less attention from western historians than some of the Roman generals who made great names for themselves by avoiding combat with him. Carthage in its heyday was a vast commercial empire maintaining overland links with West Africa, exploiting tin mines in Spain and Britain, and trading by sea with West Africans as far south as the Cameroons coast. We unfortunately know much more about Vasco da Gama and Magellan, about Columbus and Antam Gonzalves than we do about Hanno the Carthaginian explorer who made a sea voyage to the Cameroonian coast of West Africa in the 4th century B.C. We know even less about the Egyptian explorer of the Ptolemaic era who circumnavigated Africa in the first century A.D. It is also remarkable that while great stress has been laid on Phoenician influence on Carthage, very little mention is traditionally made of the more considerable influence of neighbouring Egypt on that civilization. Egyptian influence on Carthaginian ideas, institutions and culture was still discernible in that land as late as the first century B.C., and in the neighbouring Mauretania up to the reign of King Bogud II (50-38 B.C.).

We cannot however devote too much attention to North African state systems. South of the Sahara, the Sudanic belt of West Africa was one of the four great centers of independent invention of agriculture in the world. This region was historically the gate-way of West Africa, exchanging African products and ideas for the imports — material and intellectual — of regions beyond the great Sahara desert. State systems flourished in the rolling hills and grasslands of the West African Sudan from the sixth to the nineteenth centuries. The most important of these were Ancient Ghana (500 to 1240 A.D.), Mali (1235 to 1464 A.D.), Songhai (1464-1618 A.D.), Kanem-Bornu (846 to 1850 A.D.), and the Hausa states of Zazzau, Kano and Gobir in North-Central Nigeria, which flourished from the tenth century

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PRESENCE OF BLACKS IN ASIA AND ITS IMPACT ON CULTURE*

by
JOSEPH E. HARRIS

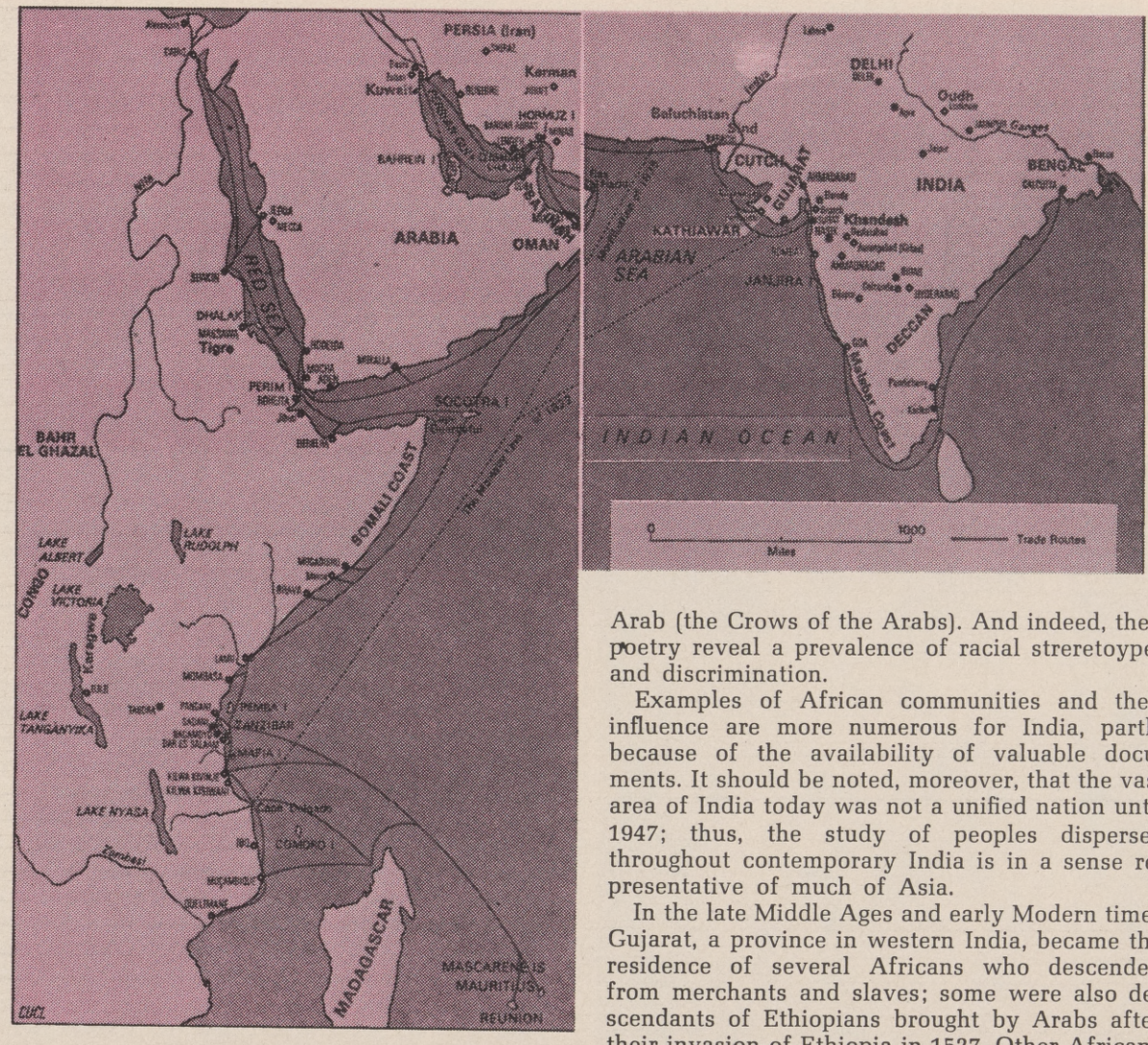
Since earliest times Africans have migrated abroad, that is, since the origin of Man in Africa, an African migration to other corners of the globe has continued and has had a cultural, political, and economic impact of great importance. The factors motivating that continuous flow of humanity have been varied, but the key means of that dispersion has been the slave trade, still the greatest forced migration of a people in history. While the slave trade from Africa to Europe and the Americas is a familiar stock, too few people have given serious though to the Indian Ocean slave traffic between Africa and Asia, a trade still said to exist on a small scale. A brief introductory survey of that trade is appropriate at this point.

The Indian Ocean slave trade dates back at least 2,000 years. It stemmed from an Asian demand in Arabia and the Persian Gulf region for labor on date plantations and the salt flats, the pearl diving industry, and on the docks and dhows of several Asian states; there was also a demand for slave soldiers and guards, for concubines, eunuchs, and domestics throughout much of Asia, Muslin Arab communities in particular. And contrary to popular beliefs, many of those slaves were treated harshly, especially those who worked as gang laborers on the plantations, docks, and in the pearl diving industry.

While Europeans and Americans monopolized the Atlantic Ocean slave trade, the trade in the Indian Ocean was dominated by the Arabs, and a few Indians. From the seventh century A. D., in particular, Muslim Arab merchants developed a lucrative trade in African slaves from what today are Ethiopia, Sudan, Somali, Kenya, Tanzania, Mozambique, and neighboring areas. The great reservoirs for those slaves were Nubia, the Congo, and areas around the great lakes—Victoria, Malawi, and Tanganyika. Slaves were loaded at several East African ports, including Suakin, Tajura, Berbera, Mogadishu, Adulis, and Massawa in the north; and Mombasa, Bagamoyo, Kilwa, Mozamiquetown, and Quelimane in the south.

The sea voyage to Asia (the Middle Passage) was marked by tremendous suffering and shock: overcrowded vessels,insufficient food and water, filth and rampant diseases, mutilations and deaths. Reports frequently refer to Africans packed in tiers like sardines, so that those who died on the lower tier could not be removed until the upper tier was unloaded. The physical and psychological suffering of the slaves was probably the grimmest aspect of the whole of slavery; but hundreds of thousands of them survived the ordeal.

Most of those who did survive were unloaded



SCOPE of the EAST AFRICAN SLAVE TRADE.

at Arabian ports, including Mocha and Hodieda and marched to Jedda, Mecca, and elsewhere; others were taken to Persian Gulf areas, among which were Sur, Muscat, Bahrein, Kuwait, and Basra. Still others were landed at Indian ports such as Bombay, Calcutta, Goa, Surat, and several places in Cutch, Gujarat, and the Malabar coast. Some of the slaves were even taken as far as Southeast Asia and China where Arab businessmen served as middlemen.

From 1806 the Sultan of Oman (Arabia) took deliberate steps to entrench Omani Arab control in East Africa; that control was solidified in 1840 when he moved his capital from Muscat to Zanzibar which by then had emerged as a major center for the sale of cloves, coconuts, ivory, and slaves. The Sultan negotiated commercial treaties with Britain, France, and the United States, countries whose citizens benefitted from the East African slave trade.

While the slave trade was the greatest factor in the migration of Africans to Asia, there were voluntary movements as well. African merchants peddled their goods in Arabia and the Persian Gulf region; and African seamen visited several Asian ports and settled there; African adventurers journeyed to several places in Asia and remained as settlers. Over the centuries many of the African merchants, slaves, and their descendants founded communities throughout Asia. In Iran (formerly Persia), for example, the following settlements emerged: Zan-jiabad, Gala-Zanjian, Deh-Zanjian, and Jiruft. In addition, Persians of African descent also live in Shiraz, Hormuz, Bandar Abbas, Minab, and other Iranian communities. And as early as the seventeenth century in Arabia, Arabs of African descent became influential poets, the most notable of whom were Suhaym, Nusayb, Abu Dalama, and Da'ud ibn Salm—all known collectively as Aghribat al-Arab (the Crows of the Arabs). And indeed, their poetry reveal a prevalence of racial streretoypes and discrimination.

Examples of African communities and their influence are more numerous for India, partly because of the availability of valuable documents. It should be noted, moreover, that the vast area of India today was not a unified nation until 1947; thus, the study of peoples dispersed throughout contemporary India is in a sense representative of much of Asia.

In the late Middle Ages and early Modern times Gujarat, a province in western India, became the residence of several Africans who descended from merchants and slaves; some were also descendants of Ethiopians brought by Arabs after their invasion of Ethiopia in 1527. Other Africans were brought by the Turks who supported the Muslim Indians against the Portuguese in 1531. Consequently, several Africans, known as Habshis and Siddis, are associated with Gujarat, especially during the sixteenth century. A notable example is Sa'id al-Habshi Sultani, a former slave who became free and acquired property and a library which attracted many scholars; he constructed the Sidi Sa'id Mosque which today is a prominent tourist attraction in Ahmadabad.

The Siddis (Africans) of Janjira Island, just opposite Bombay, migrated from Gujarat in the fifteenth century and secured control over the island. By the seventeeth century they had become the principal landowners and the largest Muslim group there. They established a council of elders comprised of the major Siddi leaders who chose a king as head of state and religion. He consulted with the council, appointed and dismissed state and religious officials. Over the years the Siddis expanded their power in the island and along stretches of the Indian coast. They became especially prominent as seamen, and in 1616 allied themselves with Malik Ambar, an African king in the central part of India known as the Deccan. Ambar and the Janjira Siddis fought the Mughuls for many years and in as assessment by the Indian scholar K. M. Panikkar, they caused the Mughuls to develop the Indian navy. The Indian military historian Jadunath Sarkar has written that the "Abyssians of Janjira" were "a mighty power."

During the seventeenth century the British East India Company has repeated efforts to enlist the Janjira Siddis as allies; the Dutch also negotiated with them. Finally the British decided that the Siddis were a basic threat to their (British) trade. In 1759, therefore, they defeated the Siddis and established colonial control over the island, thereby ending about three centuries of African maritime dominance in northwestern India.

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Although a case can be made for the African identity of the Dravidians and other blacks in Asia, this article is concerned only with African migrations and settlements in historical times. I have confirmed the African identity of the people discussed in this piece by conducting archival and field research in the areas concerned.

BLACKS IN ASIA

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By far the most powerful and influential African now known in Indian history was Malik Ambar, an Ethiopian who was sold as slave in Ethiopia, Mocha, and Baghdad before he finally reached India as a slave. Ambar spent most of his life in Ahmadnagar (India) among hundreds, possibly thousands, of Africans. He worked in several capacities and distinguished himself as a diligent and intelligent slave.

Portrait of Malik Ambar (Mughul, ca. 1620-30) courtesy of the Museum of Fine Arts, Boston (17.3103).

Ambar's greatnes rests on the fact that he became a successful commander of a large army, including Arabs, Indians, Persian, and Africans in Ahmadnagar. That army resisted many Mughul attacks. Eventually Ambar assumed control over the area around Ahmadnagar and maintained his authority for nearly a quarter of a century, 1602-1626, and during that time he founded towns, encouraged the construction of canals and irrigation schemes, reformed the tax system, stimulated trade with Asians and Europeans, attracted Arab and Persian scholars to his court, and fostered the construction of some of the most impressive buildings in the Deccan.

Malik Ambar's activities confirm two significant conclusions: that Africans played influential roles in Indian history, and that some of them won the respect and support of diverse Asians while retaining a sense of their African identity (In spite of denigratory slurs against him, Ambar was proud of his blackness and sought to elevate Africans in his area. Personal interviews revealed that Ambar is still highly regarded as a figure of consequence in Indian history.

A sizable community of Africans emerged in Hyderabad (central India) as a result of the slave trade. The key ports of entry were Surat, Bombay, Goa, and the Malabar coast. Most of the slaves (male and female) appear to have been shipped or marched from the Persian Gulf region and brought into Bombay disguised as wives. From Bombay they often were sold to Hyderabad where some free Africans also resided as merchants.

The main source of the nineteenth century settlement of Africans in Hyderabad, however, resulted from the military. Several Indian rajas had retained African troops during the Middle Ages, but in 1857 the colonial government of Britain formed the British-Indian army which incorporated units of the rajas. In 1863 the Arab ruler of Hyderabad, the Nizam, assumed control over a raja's troops and organized the African Cavalry Guard, popularly known as the African Bodyguards. For the next forty years the recruitment for the Guards was conducted in Arabian slave markets, and by 1895 over 300 African Guards were mounted on horses with sabers. This force was housed in a section of Hyderabad known as Siddi Risala (African Regiment) which became the nucleus for the present community of about 2,000. It eventually became self-sufficient with agriculture and crafts the main work. The inhabitants included a diverse number of ethnic groups speaking different languages; however, they were all Muslims and mostly Swahili. Some of them still speak Swahili today and claim that their present musical instruments and dances are of East African origin.

A different kind of African community emerged in Asia following the abolition of the slave trade which resulted from Britain's negotiation of agreements with several Asian and African rulers; the British navy enforced those agreements. From the middle of the 1830s, therefore, Africans freed from dhows on the ocean and those manumitted on the Asian mainland were sent to three depots for settlement: Aden in Arabia, Bombay in India, and the Seychelles in the Indian Ocean. The local British resident's responsibility was to find lodging and employment for those ex-slaves.

A constant supply entered Aden between 1865 and 1870, including some Africans who fled to Aden when the British invaded Ethiopia in 1868. They mingled with the ex-slaves. While the men and women received various kinds of menial work, the children were entrusted to mission schools. In time an African community emerged in Aden and around some of the mission stations, although Bombay eventually became the major depot for the liberated African slaves.

A significant African community had resided in Bombay at least since the early eighteenth century when the British participated in the slave trade to the area, but the city did not receive its first lot of ex-slaves until 1835 when 200 African children arrived from Karachi where they had been caught and liberated from an Arab dhow. The Bombay police commissioner was responsible for placing them among families, in employment, or in a charitable institution. European and Indian families in the city requested and received some of the liberated Africans as domestics, with the promise that the ex-slaves would remain free. Many of the liberated slaves were also placed in the British navy in India. And there were several mission stations which received the children. The most prominent stations were: the Roman Catholic Orphanage at Bandora, the American Mission at Poona, and the Church Missionary Society (CMS) African Asylum at Nasik.

While most of the Africans who were taken to Asia remained there after freedom and adopted homes, a small but significant number returned to Africa in a way similar to that of Afro-Americans who pioneered the founding of Liberia. In 1854 the CMS had established Nasik with the suport of the English government and financed it initially with fines imposed on convicted slave dealers in India. The government later provided subsidies. A school was organized to teach history, geogrpahy, English, arithmetic, Bible studies, and a few crafts. The original aim was to prepare the African freedman to earn a living in India. But in 1873 the British undertook a policy to resettle liberated African slaves in East Africa, and launched the effort with Africans from Nasik which had been teaching skills and western culture to blacks for nearly twenty years. The following year, 1874, the Nasik school was closed and its remaining students were sent to Freretown (Kenya), the principal repatriated community in East Africa; and throughout the rest of the nineteenth century the CMS recruited Africans in India for settlement in East Africa.

In addition to the ex-slaves from India, other black immigrants arrived at Freretown and Rabai, the other important repatriated community: African liberated from Arab vessels in the Indian Ocean, others freed from Arab and Indian masters in East Africa, and still others who sought refuge in the settlements for economic, political, and educational reasons; a few imigrants from Sierra Leone in West Africa and from the West Indies also joined the communities.

As communities founded by repatriated Africans, Freretown and Rabai had a great influence on the history and culture of the East African coast and interior, especially Kenya. The first sustained center for western education in East Africa was established in Freretown and had a decisive impact on a number of African leaders. As teachers, ministers, clerks, interpreters, translators, craftsmen, journalists, and political leaders, Freretownians and Rabaians became critical catalysts for social change up to the post-World War II era. They played a key role in the abolition of slavery in East Africa; they interceded between Africans, Asians, and Europeans; and while they were sometimes used by European interests to help entrench European culture and control, they also contributed their skills, understanding of western culture and the English language which assisted in intergroup communication and activities related to securing dignity and opportunity for blacks in Kenya.

Freretown and Rabai are two examples of a kind of back-to-Africa or repatriationist movement with significant historical and cultural consequences. However, by far the largest number of African migrants to India remained. They survived English colonial rule and witnessed independence for India and Pakistan, in which they now reside as citizens. But as a visible and conscious minority they occupy the lowest positions in those societies and suffer discrimination.

In 1968 a number of Siddis in northwestern India founded the Siddi Welfare Association in an effort to improve their social and economic lot by peaceful means. The Association's objectives and commitment to moral suasion are very much like those of the American Urban League, except that it lacks the financial backing of the latter. Still, it is a positive step toward politicizing and eventually resolving the problems of a black minority in Asia. As of now their presence even in primary education is virtually non-existent in India as is their position in the labor force, not to mention thir invisible political status.

The vastness of India, its great ethnic diversity, its present inability to meet the economic and educational needs of its masses (although it has good future potential), and the general lack of communication among the widely scattered black population and between them and the out-

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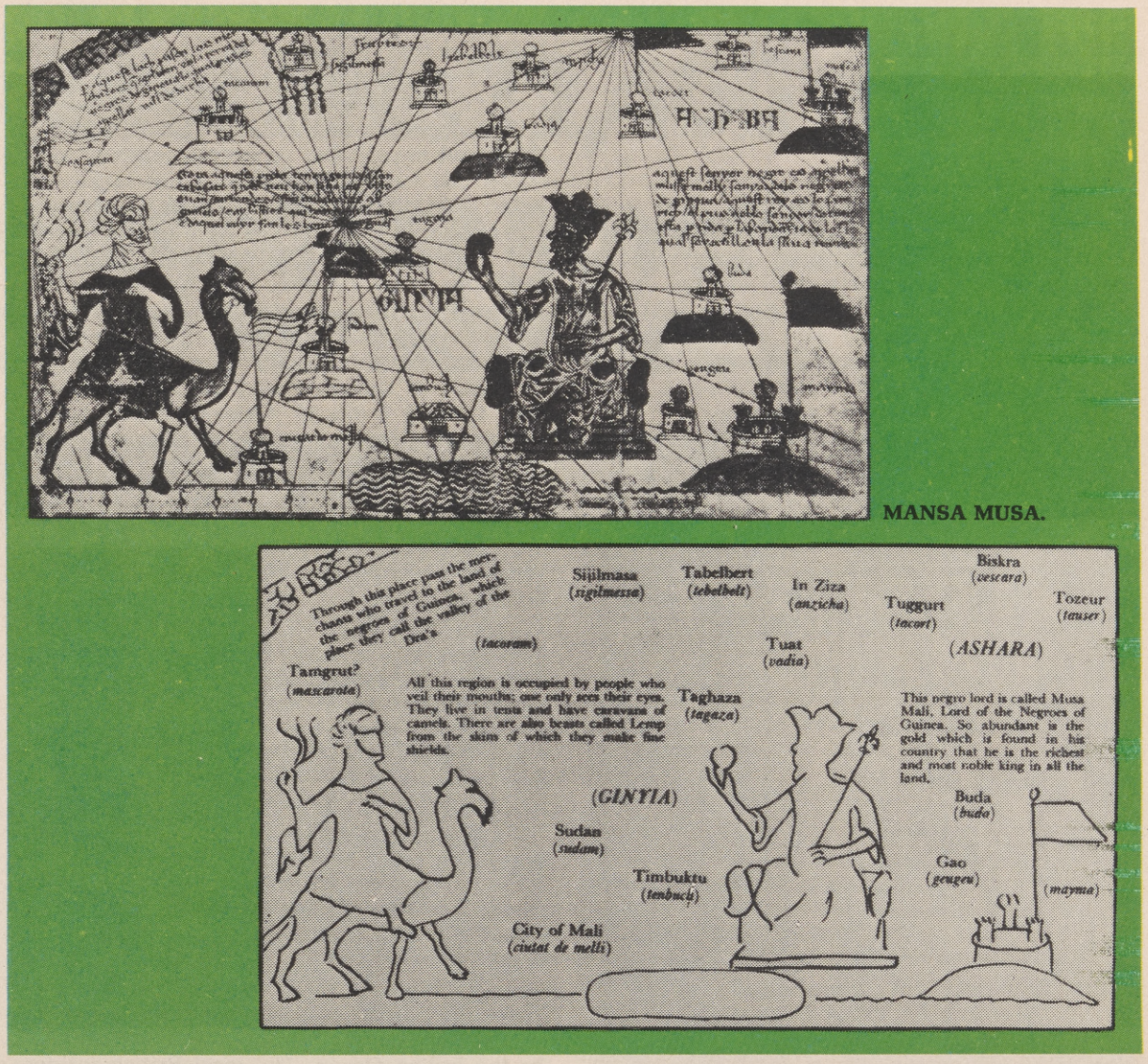
to the beginning of the Nineteenth Century, when they were replaced by the Sokoto Fulani Empire. The Sudanic states of Ghana, Mali and Songhai derived their wealth from mining (mainly gold), international trade (mainly gold, salt, leather goods, textiles and agricultural raw materials), and from the agricultural exertions of their industrious peoples. Kanem-Bornu and the Hausa states were essentially the major commercial brokers linking the Mediteranean markets and countries with the wealth of the territory lying between modern Ghana and the Congo. Ghana, the earliest of the Sudanic states, was organized around a divine king who headed a powerful bureaucracy of civil administrators and priests. Because iron technology was developed early in this area and the terrain was ideal for horse cavalry, Ghana possessed an impressive military capability which assisted the administration in maintaining that order and stability which made possible the flourishing of high culture and civilization in the area for over 700 years. Incidentally, this was the identical period when neighbouring Europe was wallowing in the Dark Ages from which, by the time Ghana reached its twilight years, European medieval culture would emerge. Ghana was a completely traditional African state, with its key governmental institutions grounded in local religious beliefs. Christianity had been in Africa since the time of Christ. It was, after all is said and done, an African — Simon of Cyrenaica — who relieved Christ of the burden of his cross on the way to the scene of his crucifixion. Famous African pillars of early Christianity included St. Augustine of Hippo and others. Early Christianity had penetrated Africa from Abyssinia in the East to the Desert Tuareg in the West, before Islam entered the continent about the year 640 A.D. Between that date and the eleventh century A.D., Islam supplanted Christianity everywhere with the exception of Abyssinia where Coptic Christianity has never been dislodged. By the eleventh centry, Islam had reached most areas of the West African Sudan. The pressures of this foreign religion, spread by zealous African converts, were beginning to be felt in Ghana. Initially, they did their best to accommodate Muslims, employing many local converts as scribes and even converting their most important cities — Audaghost, Walata, Koumbi — into twin cities by the provision of separate towns adjoining these older urban centers for the exclusive use of Muslims. It was hoped in this manner to preserve the essential purity of Ghanaian religion, institutions and traditional culture. In the end, conflict was inevitable. Ghana went down in what was to be the first of many successful jihads in West African history as Islam was spread in Africa by the sword of African converts. With the Almoravid jihadists disrupting the political stability and economic life of Ghana, an obscure Mandingo prince by the name of Mari Jata — who in his youth had dreamed of making himself a Sudanic Alexander the Great — was able to take advantage of the ensuing chaos, and establish the foundations of the Mali Empire. Under the assumed name of Sundiata, he was able to lead his people to the pride of place in West Africa, defeating the rival successor state of Susu in 1235 A.D., and the weakened remnants of Ghana in 1240. Mali thus rose literally on the ashes of Ghana. The Mali empire which his



MANSA MUSA.

successors developed and maintained raised West Africa to new heights of achievement. The most famous ruler of Mali, Mansa Musa, dazzled the world with the wealth and high culture of his people during his pilgrimage to Mecca in 1324/25 A.D. It is said that the gold spent by this generous king and his entourage in Egypt during that historic occasion devalued the currency of that country during the period of his visit. Today, as the oil-rich sheiks of Arabia spread their wealth around in Beirut and Cairo, one is struck by the irony of history. The descendants of the wealthy, free-spending kings of 14th century West Africa are today the sad victims of the Sahelian drought. Mansa Musa was fortunately more notable for other achievements. Complete security prevailed in his country. To this, and to his record of sound and efficient administration, Ibn Batuta who visited the country twenty years after Musa's death and subsequently published his findings in *Travels in Asia and Africa,* has testified.

It was Mansa Musa who laid the foundations of literary excellence in West Africa by encouraging scholarship and by commissioning Es-Saheli — the most famous architect of his day — to build the Sankore mosque of Timbuctu which was later to become the home of Sankore University. Askia Muhammed Toure of Songhai took up the task where Mansa Musa left off. In 1492, a date familiar to most Americans in connection with Christopher Columbus' expedition to Hispaniola (the present Haiti and Dominican Republic), Askia the Great seized control of the Songhai throne in a *coup d'etat,* and subsequently established one of the greatest civilizations in West African history. The high level of cultural and material achievements of the Songhai people have survived in the rich literature of her scholars, as well as in Leo Africanus' *Travels and Descriptions of Africa.* Among the jurists, philosophers, historians and other members of the Songhai intelligentsia who graced the literary scene, one may mention Mahmud Al-Kati, author of *Tarikh-al-Fattach,* and Abderahman-As-Sadi, author of *Tarikh-as-Sudan.* These Muslim African scholars are only famous examples of a well established tradition of learning and scholarship in early modern West Africa. Elsewhere in the area, Ahmed Ibn Fartua of Bornu in Nigeria was a noted and productive scholar in the sixteenth century. His better known works include *The History of the First Twelve Years of the Reign of Mai Idris Alooma,* and *The Kanem Wars of Idris Alooma.* Idris Alooma was, incidentally, a famous and enlightened king of sixteenth century Bornu. Even as early as 1498, West African rulers demonstrated more than academic interest in the *obligations* of rulers to their subjects. Askia Mohammed Toure of Songhai paved the way for this as is easily demonstrable from his record of just administration, as well as from extant records of his discussion on the subject with the famous political scientist, Al Maghili. That such problems engrossed the thoughts of other contemporary rulers is obvious from the commission which Sarkin Muhammadu Rimfa of Kano (1463-1499) invested on Al-Maghili, which commission resulted in the publication in Kano, Nigeria, in 1498, of *The Obligation of Princes.* Ironically, that remarkable work of political thought essentially preceeded Nicolo Macchiavelli of Florence by 28 years, in advocating the very ideas which were to make Macchiavelli famous in the history of Western political thought.

Ancient African civilizations developed rich traditions in every field of human endeavour,

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BLACKS IN ASIA

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side world—all of these factors have prevented and continue to obstruct a more aggressive political consciousness among the blacks. It is nevertheless significant to note that in 1972 the Siddi Welfare Association sent a delegation to East Africa to become acquainted with developments in Kenya, Uganda, and Tanzania. The delegation participated in a number of conferences and discussions with government officials, businessmen, students, and others in those countries; they explained their own situation in India;and they expressed an interest in cultivating contacts with other black communities in the world, including the United States.

The black presence in Asia has obviously had a significant impact, but an article confined to this length can hardly do justice to this largely neglected subject. However, it should be clear from this cursory survey that peoples of African descent in Iran and India, although not fully assimilated into those societies, have had an important influence on them; in addition, one should be able to see certain parallels between Asians of African descent and blacks elsewhere in terms of the legacy of slavery, racial and cultural derogation, a rising sense of African identity, and an awareness of similar struggles for equality and dignity among other black groups. Theirs is a much longer route to freedom and whether or not they resolve their problems within the national context alone may well indicate the degree to which blacks and Asians share the basic commitment to full equality.

The following are suggested for further, more in depth reading:

Joseph E. Harris, *The African Presence in Asia: Consequences of the East African Slave Trade* (Northwestern University Press, 1972); and *East African Slave Trade and Repatriation in Kenya* (Howard University Publications, Department of History, Howard University, 1974).

Vasant D. Roa, "The Habshis: India's Unknown Africans," Africa Report, September-October 1973, vol. 18, No. 5.

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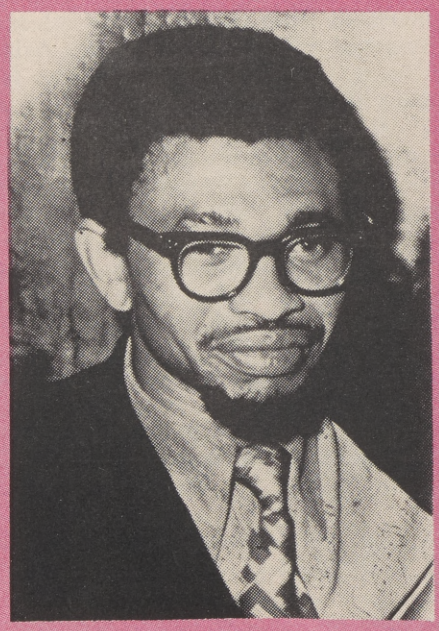
including art and music. In the rain forest of West Africa, major centers of civilization emerged at Takyiman (Ghana), Oyo and Ife (Nigeria), Benin (Mid-West Nigeria), Nri (Igboland, Eastern Nigeria) and Mbanza, center of the Kongo Kingdom in what is now Northern Angola, all before the 14th century. The art of Benin and Ife have already received world-wide acclaim for their excellence, naturalistic beauty, and richness of style and execution. They are considered among the finest masterpieces of world art. A similarly rich cultural and artistic tradition has only recently been unearthed at Igbo-Ukwu in Eastern Nigeria (cf. Thurston Shaw, *Igbo-Ukwu: Archeological Excavations in Eastern Nigeria*). Mention must be made of the Kongo Kingdom which flourished between the 14th and the 16th centuries. Here, an indigenous political culture, supported by an elaborate bureaucracy, developed under the leadership of a monarchy and an aristocracy which drew their wealth from copper and silver mining, agriculture, and commerce. When the Kongolese encountered the Portuguese in the fifteenth century, they anticipated the modern Japanese by four hundred years in their sincere efforts to adapt western technology to their own needs, and develop political ties with Europe on a basis of friendship and equality between their two peoples. The incipient trans-Atlantic slave trade, and European cultural arrogance doomed those efforts to failure. We do, however, have records of the culture of pre-15th century Kongo, as well as of their sophisticated adaptation of Catholic Christian culture in the early 16th century. The efforts of the most Catholic Mani Kongo, Affonso I (1506-1645), to secure through correspondence the cooperation of the Kings of Portugal and Spain — leaders of 16th century Europe — and of Pope Leo X, in the ending of the incipient slave trade, were doomed by the commitment of these European potentates to the use of African slave labour in the development of the new world.

It is clear from the foregoing that Africa contributed much to world culture. Her technology mined gold from West and Southern Africa, and made these available to a largely gold-hungry world before the treasures of the Americas became available for exploitation. Her leadership gave the Greeks their first education in philosophy, mathematics, logic, astronomy, and the sciences. On these foundations they secured their early lead in civilizing the West. Elements of early Egyptian religion permeated Christianity, Judaism and Islam. Africa's early leadership in political and social organization exerted powerful influence which was by no means confined to the African continent. In the field of agriculture, it was in the West African Sudan that cotton was first ennobled from the wild, thus initiating an industry which has since fed countless mouths and clothed millions of backs world-wide. In political culture and technological achievements, no less than in the history of ideas, ancient Africa was in the fore-front among pioneers in world culture. That tradition was never lost, and subsequent generations of Africans have kept abreast of developments in their own epochs. When the German explorer, Heinrich Garth visited Hausaland in Nigeria in 1854, he did not find naked savages living in trees. He found instead highly cultured and educated men like Sultan Bello of Sokoto, conversant even with Christian theology though he was a Muslim, and able to engage in complex discussions on Euclid and Aristotle. Knowledge of Western Culture is not, and should never be, the measure of Africa's cultural sophistication. Indeed, the impact of African musical and artistic heritage on Western culture requires little demonstration. It is in itself ample testimony to the solidity of African cultural genius, nurtured in ancient Africa, perfected in succeeding epochs, and contributed to the richness of world culture in all ages of human history. If there is something dark about the African past besides the colour of her peoples, it is certainly our abysmal state of ignorance about it.



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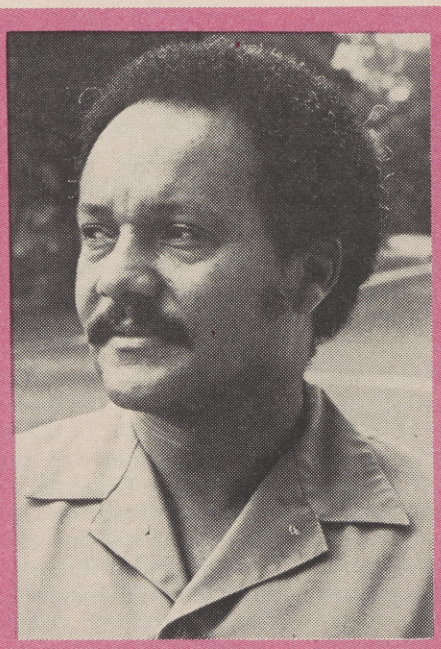

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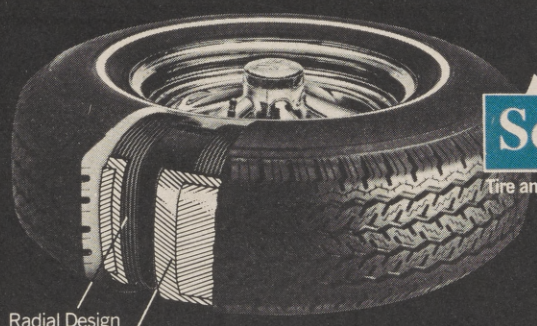

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